



NHA

ADVOCACY DAY

March 8, 2017

A CALL TO ACTION!

The Cornhusker Marriott Hotel
Lincoln, NE
8:15 a.m. - 1:00 p.m.



NHA Nebraska
Hospital
Association

The influential voice of Nebraska's hospitals

A Call to Action

NHA Advocacy Day is a half-day workshop that provides hospital CEOs, advocacy team members, trustees, key hospital staff, state senators and their staff, leaders of HHS and other state health care advocates with important information about state and federal legislative issues.

Our influence is strongest when we speak together and in unison. Each NHA member is called to be an active participant in our advocacy efforts. We can create great change – together – by speaking up, speaking out and speaking loudly. When we speak together, state legislators must listen and must respond to the issues that impact our patients, our staff and our industry. Together, we can educate, inform and motivate elected officials to make policy and funding decisions that make Nebraska a healthier, stronger state.

This year's Advocacy Day highlights current legislative issues impacting Nebraska hospitals and health systems and how they deliver quality and affordable care to their communities. Additionally, Advocacy Day provides health care advocates and leaders with the opportunity to visit with and educate state senators about how health care legislation will affect them.

Your Participation is Important!

Having a strong understanding of legislative issues and how they impact your hospital and community is critical for health care executives. Your knowledge of the legislative issues and state health care policy allows you to effectively be a voice and advocate. We will be the most successful when legislators and policymakers hear your grassroots stories describing the realities of health care in Nebraska.

Please plan to join us on Wednesday, March 8, 2017, at The Cornhusker Marriott Hotel in Lincoln for the NHA 2017 Advocacy Day.

How to Register

Register online at tinyurl.com/NHA-AD2017

Registration to attend is \$60 per person for members; \$120 per person for non-members.

Deadline for registration is March 1, 2017.

Hotel Accommodations

For those requiring lodging the night before Advocacy Day, please contact The Cornhusker Marriott Hotel in Lincoln at (866) 706-7706. The group rate is \$109 (plus tax) for lodging the night of March 7.

Reservations must be made by February 14, 2017, to guarantee the group rate. Please mention you are attending the NHA Advocacy Day event on March 8.

The NHA 2017 Advocacy Day is a pre-approved trustee certification event worth **2.5 hours** that can be used toward obtaining trustee education certification.



Agenda

- 7:45 a.m. **Registration and Continental Breakfast**
- 8:15 a.m. **Welcome and Opening Remarks**
Laura J. Redoutey, FACHE, President
Nebraska Hospital Association
- 8:25 a.m. **105th Legislature: The Speaker's Perspective**
Senator Jim Scheer, Speaker of the Legislature
- 8:45 a.m. **Keynote Address**
Health 3.0: What Does It Look Like and How Do We Get There?
Don W. Bradley, MD, MHS, CL
Associate Consulting Professor
Department of Community and Family Medicine
Duke University - Durham, NC
- 9:30 a.m. **Panel Discussion: Population Health Today**
Moderator: Jim Ulrich, FACHE, CEO - York General
Panelists: Marty Fattig, FACHE, CEO - Nemaha County Hospital
Krys Claymore, Sr. VP, Finance & Strategy - Great Plains Health
Ann Oasan, VP, Clinically Integrated Network - CHI Health
- 10:15 a.m. **Break**
- 10:25 a.m. **Efforts within the Nebraska Department of Health & Human Services**
Calder Lynch, Director
Division of Medicaid & Long-Term Care
- 10:50 a.m. **The View from Washington, D.C.**
Paul Muraca, Regional Executive, Region 6
American Hospital Association
- 11:20 a.m. **NHA Political Action Committee Update**
Elisabeth Hurst, Director of Advocacy
Nebraska Hospital Association
- 2016 Advocacy Team of the Year Award**
Elisabeth Hurst, JD, Director of Advocacy
Nebraska Hospital Association
- 11:35 a.m. **State Legislative Briefing**
Andy Hale, Vice President, Advocacy
Nebraska Hospital Association
- 12:00 p.m. **Luncheon with State Policymakers**
- 1:00 p.m. **Adjourn**
- 1:30 p.m. **Visit with Your State Senator**
Nebraska State Capitol

About Don Bradley, MD, MHS, CL:

Dr. Bradley's primary research interests include the impact of reimbursement and incentives on health care delivery systems, patient behaviors and health outcomes, development of population health competencies, curricula, and tools, leadership development and healthcare policy, finance and transformation. He teaches in the Duke Clinical Leadership Program, the Duke Physician Assistant and Physical Therapy Program, the University of North Carolina (UNC) School of Public Health, and the UNC Family Medicine and Preventive Health residencies.

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105th Legislature

Nebraska Senators & Legislative Districts

Senator	District	City	Senator	District	City
Albrecht, Joni	17	Thurston	Kolterman, Mark	24	Seward
Baker, Roy	30	Lincoln	Krist, Bob	10	Omaha
Blood, Carol	3	Bellevue	Kuehn, John	38	Heartwell
Bolz, Kate	29	Lincoln	Larson, Tyson	40	O'Neill
Bostelman, Bruce	23	Brainard	Lindstrom, Brett	18	Omaha
Brasch, Lydia	16	Bancroft	Linehan, Lou Ann	39	Elkhorn
Brewer, Tom	43	Gordon	Lowe, John	37	Kearney
Briese, Tom	41	Albion	McCollister, John	20	Omaha
Chambers, Ernie	11	Omaha	McDonnell, Mike	5	Omaha
Craighead, Joni	6	Omaha	Morfeld, Adam	46	Lincoln
Crawford, Sue	45	Bellevue	Murante, John	49	Gretna
Ebke, Laura	32	Crete	Pansing Brooks, Patty	28	Lincoln
Erdman, Steve	47	Bayard	Quick, Dan	35	Grand Island
Friesen, Curt	34	Henderson	Riepe, Merv	12	Ralston
Geist, Suzanne	25	Lincoln	Scheer, Jim	19	Norfolk
Groene, Mike	42	North Platte	Schumacher, Paul	22	Columbus
Halloran, Steve	33	Hastings	Smith, Jim	14	Papillion
Hansen, Matt	26	Lincoln	Stinner, John	48	Gering
Hilgers, Mike	21	Lincoln	Vargas, Tony	7	Omaha
Harr, Burke	8	Omaha	Walz, Lynne	15	Fremont
Hilkemann, Robert	4	Omaha	Watermeier, Dan	1	Syracuse
Howard, Sara	9	Omaha	Wayne, Justin	13	Omaha
Hughes, Dan	44	Venango	Williams, Matt	36	Gothenburg
Kintner, Bill	2	Papillion	Wishart, Anna	27	Lincoln
Kolowski, Rick	31	Omaha			

Answer the call to action and join us on March 8.

Register at tinyurl.com/NHA-AD2017 by March 1, 2017.

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