



REGISTER NOW

The Internet of Healthy Things

Webinar #062117-NE

DATE AND TIME

June 21, 2017

1:30 - 2:30 p.m. CT

OVERVIEW

By 2020, experts predict that more than 20 billion everyday objects will be able to capture, receive and share data via a vast, interconnected global network linked together by inexpensive sensors, GPS and 'the cloud.' Just around the corner, real time biometric data will be automatically captured and used to learn more about the impact of lifestyle on chronic diseases and wellness, and ultimately change behavior to improve our health. Connecting to the IoT presents a huge opportunity for all sectors of business and society, including payers, providers, pharma and biotech companies, and technology vendors, as well as newcomers to the space with fresh, creative ideas.

The business of health care is changing dramatically, with providers taking on risk for population-level care and consumers buying insurance on exchanges and paying a much larger part of their bills. And all of this medical information is available to patients on the Internet. The disease burden is changing, too, as we've largely conquered acute illnesses, such as infections, and must now deal with the ever-growing specter of lifestyle-related, chronic silent killers such as diabetes, hypertension, high cholesterol and obesity. Using real-world examples, observations and recommendations from his new book, *The Internet of Healthy Things*, Dr. Kvedar describes the phenomena driving this trend and the business opportunities that arise from it.

TARGET AUDIENCE

Health care providers, hospitals and health systems executives, front-line physicians and nurses, CIOs, CTOs, health IT leaders.

OBJECTIVES

- Have a clear understanding of the Internet of Healthy Things and how IoT will change how we address health

and wellness, and the impact this will have on companies, individuals and the health care system.

- Identify promising new technologies and programs that are already available to help manage chronic health conditions, engage individuals in their health and wellness, and improve adherence, engagement and clinical outcomes.
- Discover how provider organizations, payors and pharma/biotech companies are applying connected health technologies to improve all aspects of health care, health and wellness.

FACULTY

Joseph C. Kvedar, MD, Vice President, Connected Health Partners HealthCare

Dr. Joseph C. Kvedar is creating a new model of health care delivery, developing innovative strategies to move care from the hospital or doctor's office into the day-to-day lives of patients. He is the author of *The Internet of Healthy Things*, describing how everyday objects will capture and use real-time biometric data to ultimately change behavior to improve our health. Dr. Kvedar has launched a number of innovative mobile health programs, virtual care initiatives and clinical research programs for the more than 1.5 million patients served at Partners HealthCare-affiliated hospitals, including Brigham and Women's Hospital and Massachusetts General Hospital, community and specialty hospitals, community health centers, home care and other health-related entities.

PRICE

\$195 per connection for members.

\$390 per connection for non-members.

Note: The fee is for one phone line with unlimited participants. For example, 10 employees can participate for only \$19.50 ea!

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