



REGISTER NOW

Empowering Physicians for Population Health: Tools for Enhancing Clinical and Financial Performance in a Value Based-Environment

Webinar #062415-A-NE

DATE AND TIME

June 24, 2015

1:30 p.m. - 3:00 p.m. CT

OVERVIEW

To be successful under accountable care, organizations must achieve the Triple Aim while creating economic and clinical value for physicians. This webinar will describe how to optimize new sources of revenue from innovative payment models based on attribution management, disease management, closing care gaps and improving the health of covered populations, while enhancing the physician practice enterprise through strong financial and operational management. Participants will gain a deeper understanding of the clinical and technology pathways required to intervene and drive population health.

TARGET AUDIENCE

C-suite, SVP/VP operations, physician relations, quality management, population health and managed care.

OBJECTIVES

- Review emerging physician payment innovations.
- Understand key factors driving practice financial performance and discuss methods to reduce hospital investment through productivity enhancement, information technology infrastructure, and incentive programs that align physicians with broader goals of population health.
- Summarize key drivers of success in rapidly engaging physicians to transform practices into patient-centered medical homes that deliver on the promise of improved health.
- Describe a population health framework and toolset that delivers on the Triple Aim of quality, service and cost while improving the physician-patient encounter at the point of care.

FACULTY

Bob Edmondson, MPH, FACHE

Senior Vice President of Strategy and Business Development
St. Mary Health - Langhorne, Pennsylvania

Bob Edmondson has more than 25 years of experience in driving health care planning for physicians, hospitals and regional health care systems to achieve enterprise transformation. A leading expert in population health and accountable care, he is a primary faculty for the American College of Healthcare Executives, where he leads seminars and presentations on innovation in an era of reform. He currently serves as Senior Vice President of Strategy and Business Development for St. Mary Health in Langhorne, Pennsylvania. Most recently, he served as Chief Strategy Officer at Carroll Hospital Center in Westminster, Maryland, where, under a unique payment system based on global risk, he led the clinical integration and population health efforts. Prior to that, Mr. Edmondson served as Corporate Vice President of Strategic Planning for West Penn Allegheny Health System, a five-hospital system in Pittsburgh, where he steered the system's regional accountable care strategy. His experience includes executive leadership with health care systems and professional service firms, including Catholic Healthcare Partners, Ernst and Young, and KPMG Peat Marwick. He served 20 years in the US Air Force Medical Service. Mr. Edmondson received his Master of Public Health in Health Services Administration from San Diego State University and a BA in English from the University of California, San Diego. He is a Fellow in the American College of Healthcare Executives.

Christopher Olivia, M.D., MBA

Continuum Health Alliance - Marlton, New Jersey

Christopher T. Olivia, M.D., leads Continuum Health Alliance, a physician enablement company that transforms medical practice to help physicians achieve the triple aim: better care for their patients, better health for the population served at a lower overall cost.

Dr. Olivia is an experienced physician and executive. He has started and managed health insurance companies, hospitals, health care facilities, physician practices, and health information technology companies in both academic



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and community environments. He has significant expertise in building sustainable growth models for health service companies, turnarounds, mergers and corporate restructurings of the aforementioned businesses with experience in both not-for-profit and for-profit sectors.

Prior to his present position at Continuum, he was at Highmark/West Penn Allegheny as the Senior Vice President for Strategic Planning and New Venture Development. In this role he drove the successful merger of West Penn Allegheny and Highmark, the largest such merger to date. Prior to WPAHS, Dr. Olivia served as the President and CEO of Cooper Health System (CHS) in Camden, New Jersey. Prior to this role he served as Senior Vice President/Chief Medical Officer of Mercy Health Partners. Early in his career, Dr. Olivia worked with Health Care Insurance Plan in Buffalo, New York as a practicing ophthalmologist and a medical director in the plan-wide utilization program responsible for the network product.

Dr. Olivia holds a bachelor's degree in science from The Pennsylvania State University, a medical degree with honors and distinction from Hahnemann Medical School and a master's degree in business administration from The Wharton School of the University of Pennsylvania. He completed his medical internship at Morristown Memorial/Columbia. In 2010, Dr. Olivia was recognized as one of the nation's "Fifty Most Powerful Physician Executives" by Modern Healthcare magazine.

Michael Renzi, DO, FACP, Vice President

Advocate Heights Primary Care - Haddon Heights, New Jersey

As Chief Medical Officer for Continuum Health Alliance, Dr. Renzi designs, implements and oversees the company's Population Health Management Service, including programs involving patient-centered medical care, information technology and shared savings reimbursement models. Dr. Renzi is certified by the American Board of Internal Medicine and is a Fellow of the American College of Physicians. He received his Bachelor's degree at Lafayette College and earned his Doctor of Medicine degree at Philadelphia College of Osteopathic Medicine. After completing his residency in internal medicine at Cooper University Hospital, Dr. Renzi joined Advocate Heights Primary Care, where he now serves as vice president. His clinical interests include adolescent medicine, psychiatry, asthma, and dermatologic procedures. At Advocate Heights Primary Care, Dr. Renzi conducts clinical trials on diabetes, lipid disorders, atrial fibrillation, obesity, COPD, osteoarthritis, and community-acquired infections.

PRICE

\$195 per connection.

Note: The fee is for one phone line with unlimited participants. For example, 10 employees can participate for only \$19.50 each!

**For more
information
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