

FEBRUARY 21, 2017 ROUND AND ROUND: USING 360 DEGREE FEEDBACK ASSESSMENTS FOR IMPROVED LEADERSHIP Mike Freel, Ph.D. Bellevue University

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ALIMO-METCALFE AND SELF-AWARENESS

- What's the benefit of self-awareness?
- Transformational leadership Idealized Influence, Intellectual Stimulation, Individual Consideration, Inspirational Motivation
- Teams are better than managers at identifying team performance
- Discrepancies
 - How would you rate yourself?
 - How do you think others would rate you?
- How do you handle feedback?
- 360 degree feedback helps you build selfawareness, and thus, improve your performance and the performance of your team!

Self-Awareness

- Defensiveness in self-perception
- Maintain positive self-image to preserve selfesteem
- <u>Attribution Errors</u> where do you place blame or praise?
- What do we do with the results of our 360 degree feedback? Objectively reflect vs. defensively react to the situation?
- What dimensions will you focus on in your development? The 360 will tell you! – desired change, plan for change, how to do it, do it!

FEEDBACK - GROUPS

- What positive experiences have you had with feedback giving or receiving?
- What causes us not to give feedback effectively?
- What causes us to not give feedback at all? What is the cost of this?
- How can we improve in both offering and receiving feedback?

360° Assessment Feedback

- 1. Customize your survey
- 2. Select raters
- **3.** Generate your report
- 4. Self-assessing your feedback

CUSTOMIZE – COMPETENCY FRAMEWORK

- Communication
- Decision Making
- Developing Others
- Leadership
- Developing Self
- Integrity and Ethics
- Motivation
- Planning and Organizing
- Relationship Building

- Adaptability/Change
- Analytical Thinking
- Financial Awareness
- Customer/Patient Focus
- Driving Results
- Influencing
- Innovation/Creativity
- Strategic Awareness
- Teamwork

CUSTOMIZE – PRIORITIZE YOUR GOALS 30 MINUTES, TABLE ACTIVITY

- Identify 3 5 themes/areas where you need to build self-awareness.
- What topics resonate most with you so far? Look at your notes, data, resources, mission, vision, performance reviews, job description, etc.
- Key Performance Indicators
 - Transformational leadership
 - Competency Framework
 - Skills required for the next position
 - Growing into your current position
 - Situational leadership
 - Organizational standards/expectations
 - Certifications

Select – Initiate Your 360

• Who do you send it to?

• Why?

- How many people should I send it to?
- What do I tell them?

Generate - The 360° Process

- Email a list of your completed questions to Misty Sidel at <u>msidel@bellevue.edu</u> no later than Tuesday, February 28th.
- Misty will email you a link to your survey.
- <u>Answer your own questions and record your</u> <u>answers.</u>
- Send the link along with a short explanation to your respondents with a deadline of March 17th.
- Send a reminder on March 14th.
- You will receive your results by March 20th.

Self-Assess – Just the Beginning of Planned Development

• What do I do with the results?

- Coaching, IDPs, Performance Reviews
- Similar to receiving feedback:
 - Specific goals
 - Actionable problems to be solved
 - Honesty, openness, integrity
 - A desire to grow
 - Trust
 - Time to practice
 - On the edge of your pilgrimage
 - Maturity
 - ACCOUNTABILITY!

SELF-ASSESS -

HIDDEN STRENGTHS AND BLACK HOLES

- What hidden strengths have been revealed so far? What strengths do you think you would like to build upon?
 - Hidden Strengths "360 feedback might challenge some managers to accommodate their view of themselves and "own" strengths they may not have recognized"
- What black holes might exist do you have an inkling? How will you find them and fix them?
 - You have to "own" black holes, too!

WRITING GOOD QUESTIONS

- Focus on specific BEHAVIORS
- Tangible
- Structured
- Focused on the outcome PERFORMANCE
- Constructive
- Actionable
- Situational include specific situations or context, not generalities
- Painful!!!

360 DEGREE FEEDBACK SURVEY WRITING WORKSHOP

- It's time to develop your questions.
- Goal: walk out of session with **15 max.** GOOD questions that will help you become more self-aware.
- Help each other! Review each others' questions!
- Use your data and materials you brought.
- Write the questions test them on each other
- We will circulate to help!

SAMPLE QUESTIONS FROM TODAY

QUESTIONS? PLEASE COMPLETE YOUR BU EVALUATION FORMS