



# 340B Compliance Workshop

Thursday, August 9, 2018 | 8:30 a.m. - 1:30 p.m.

Younes Conference Center | 416 W. Talmadge Road | Kearney, NE

Join us to hear subject matter experts present insights for safety net hospitals to tap into the benefits of the 340B program, including increasing financial support that enables hospitals to provide better care, improve patient outcomes and help the indigent/uninsured gain access to the discounted medications they need.

## Overview

Safety net hospitals struggle to stretch scarce resources to provide crucial services to their patients while meeting their bottom line. It does not have to be this way. When managed compliantly, the 340B program does what it was intended to do: secure the financial future of safety net organizations who serve the nation's vulnerable population.

The 340B program can have a significantly positive impact for hospitals, their patients and their communities if hospitals know how to administer and manage the program effectively.

## Who Should Attend

This workshop is designed for hospital stakeholders who are interested in learning more about operational excellence with regard to the 340B prescription programs for hospitals. This includes directors of pharmacy, pharmacy managers, compliance officers and senior-level administrators.

## Hotel Accommodations

A block of rooms has been reserved for August 8, 2018, at the Hampton Inn, 507 Talmadge Street in Kearney, Nebr. The rate is \$114.95 + tax per night. Call (308) 234-3400 to reserve your room. The cut-off date is July 18, 2018.

**To receive the group discounted rate, mention you are attending the Nebraska Hospital Association 340B Workshop.**

## AGENDA

8:30 a.m.	Registration
9:00 - 9:15 a.m.	Welcome & Introductions
9:15 - 10:15 a.m.	<b>340B Regulatory Environment</b>
10:15 - 10:30 a.m.	Break
10:30 - 11:15 a.m.	<b>340B Discount Card Programs for the Uninsured</b> Matt Bobo - SUNRx
11:15 a.m. - 12:00 p.m.	<b>Best Practices in Contract Pharmacy and Split Billing</b> Chris Giese - eAudit Solutions
12:00 - 12:30 p.m.	Lunch
12:30 - 1:30 p.m.	<b>340B Audit Best Practices</b> Dr. Aaron Lott - Health Enterprises
1:30 p.m.	Adjourn

## REGISTER TODAY!

Registration fee is \$85 per person.

**To register, fill out the attached form and return with payment.**

### Questions about NHA Services?

Contact Jon Borton, Vice President, NHA Services, Inc., at 402-742-8147 or [jborton@nebraskahospitals.org](mailto:jborton@nebraskahospitals.org).

### Questions about registration?

Contact Heather Bullock, Member Services & Events Manager, at 402-742-8148 or [hbullock@nebraskahospitals.org](mailto:hbullock@nebraskahospitals.org).

## SPEAKER BIOS

**Matt Bob, MBA**, is currently a Regional Manager for SUNRx, working in the central U.S. Matt joined SUNRx in June of 2009. Prior to his time with SUNRx, Matt was a regional director with HMS helping provide child support agencies with health insurance identifications for Title IV-D dependents, enforce IV-D insurance enrollment for dependents through the use of the National Medical Support Notice, as well as helping agencies with strategic planning and performance measurement. His clients included the Texas Office of the Attorney General Child Support Division, Arkansas Office of Child Support Enforcement, California Department of Child Support Services, South Dakota Division of Child Support and the North Dakota DHHS. Mr. Bobo is a graduate of Westfield State University. He also has a MBA with a concentration in healthcare administration from Regis University.

**John Bretz** is an accomplished healthcare executive with extensive subject matter expertise in healthcare supply chain, distribution channel optimization, product development, population health, strategic marketing and communications, and healthcare consumerism. He has spent over 25 years in executive leadership with Assurant Health (fortune 500 health plan) responsible for 17 states, and also spent over five years utilizing his experience as a Black Belt Six Sigma with ICF International (large consulting company) working in both commercial and government healthcare sectors. Mr. Bretz now is responsible for leading SUNRx's strategic business partner relationships and strategy.

**Christopher Giese, MBA, FACHE**, became Chief Executive Officer of eAudit Solutions, Inc. (eAS) in October 2016. The company, founded in 2005, is headquartered in Grapevine Texas, and has hundreds of customers across the country. eAS provides Split Billing and Inventory Management services to 340B covered entities and Invoice Analysis, which identifies and corrects incorrectly priced drugs. Prior to eAudit Solutions, Mr. Giese was Vice President for Tennessee Hospital Association (THA). In that role, he developed programs for member hospitals in pharmaceutical distribution and 340B retail networks, and led the development of THA's strategies for population health management. He also oversaw THA's 340B program, including its owned GPO compliance, advocacy and policy management, and 340B compliance education for member hospitals. Mr. Giese earned his MBA from McKendree University in Louisville, Kentucky. He is a Fellow of the American College of Healthcare Executives (FACHE).

**Aaron Lott, PharmD**, is the executive director of pharmacy services for Health Enterprises, a Midwest-based, organization-owned by not-for-profit hospitals. He supports his membership and clients by delivering best-in-class 340B solutions to include hospital owned retail pharmacy, specialty, implementation, auditing, expense reduction and labor efficiency solutions resulting in significant financial and operational benefit. He is a regular speaker on the topic of 340B. Dr. Lott received his PharmD from the University of Missouri at Kansas City.

---

NHA Services, Inc. is a subsidiary organization of the Nebraska Hospital Association (NHA). Designed to reduce health care expenses, NHA Services is collaboration among the NHA, NHA member hospitals and other Nebraska health care organizations and providers. The NHA Services successful volume aggregation model is key to achieving best value for all members. The NHA Services Board of Directors leads the organization's contract decision-making process. NHA Services helps providers find cost-effective, appropriate solutions to their operational challenges. Using "NHA Services Preferred Business Partner" provides direct financial support to all NHA programs. The more we share, the more we succeed.

To find out more about NHA Services, visit [nhaservices.org](http://nhaservices.org).



# 340B Compliance Workshop

## August 9, 2018

### Registration Form

The NHA Services 340B Compliance Workshop will be held Thursday, August 9, 2018, at the Younes Conference Center in Kearney, Nebraska. **Deadline for registration is August 2, 2018.**

#### STEP ONE: YOUR INFORMATION (please print)

Name \_\_\_\_\_

Title \_\_\_\_\_

Hospital/Organization \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

#### STEP TWO: REGISTER

1. **Mail** registration form and payment to NHA Foundation, P.O. Box 82653, Lincoln, NE 68501-2653
3. **Fax** registration form and payment information to (402) 742-8191

#### STEP THREE: PAYMENT INFORMATION

Registration fee: ☐ \$85 for NHA members

☐ Pay by Check (Please make check payable to NHA Foundation)

☐ Invoice

☐ Pay by Credit Card: ☐ Visa ☐ MasterCard ☐ Discover (complete below)

Name on card \_\_\_\_\_

Credit card # \_\_\_\_\_

Expiration date \_\_\_\_\_

Signature \_\_\_\_\_



NHA Services is a subsidiary of the Nebraska Hospital Association  
3255 Salt Creek Circle, Suite 100 • Lincoln, NE 68504-4778  
402/724-8140 • Fax: 402/742-8191  
Laura J. Redoutey, FACHE, President  
nebraskahospitals.org