



Obstetric Emergencies: How the Four "R's" Can Reduce Maternal Mortality Webinar #081117-MS

DATE AND TIME

August 11, 2017 11:00 a.m. - 12:00 p.m. CT

OVERVIEW

Maternal mortality in the United States has more than doubled in the past two decades. Almost every state in the nation continues to see maternal mortality and severe maternal morbidity on the rise. Two conditions of pregnancy, labor and delivery are responsible for a great number of those cases: Severe Preeclampsia and Post-Partum Hemorrhage. A focus on the four "R's": readiness, recognition, response and reporting can lead to a marked improvement in outcomes for mothers and babies.

This session will focus on specific, practical strategies that hospitals can implement to increase safety during obstetric emergencies.

OBJECTIVES

- Discuss the magnitude of maternal mortality in the U.S., primary reasons for mortality and severe maternal morbidity, as well as healthcare disparities related to the subject.
- Identify key drivers for improvement in maternal outcomes in relation to obstetric emergencies.
- Discuss practical strategies that hospitals can implement to improve the response to obstetric emergencies.

TARGET AUDIENCE

OB nurses and staff, quality professionals.

FACULTY

Kim Werkmeister, RN, BA, CPHQ, CPPS

Clinical Improvement Educator

Kim Werkmeister is a nurse leader with over 20 years in healthcare quality and patient safety. She is a national expert in the implementation of patient safety and process improvement strategies in healthcare. She is a leading contributor to the national discussion about women's health issues and the reduction of obstetrical harm through her work with the California Maternal Quality Care Collaborative (CMQCC) as well as participation in numerous national workgroups. She has worked with the American Hospital Association's Hospital Engagement Network as a National Improvement Advisor for several patient safety clinical initiatives, and is currently the Clinical Improvement Educator for the Hospital Quality Institute in California, as well as the co-lead for the Collaborative to Reduce Primary Cesareans through CMQCC. Ms. Werkmeister also assists individual hospitals, statewide collaboratives and multi-state collaboratives on a variety of other patient safetyrelated initiatives.

PRICE

\$195 per connection for members. \$390 per connection for non-members.

Note: The fee is for one phone line with unlimited participants. For example, 10 employees can participate for only \$19.50 ea!

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