



Stop Speaking in Code

Webinar #052318-TX

DATE AND TIME

May 23, 2018 12:00 - 1:00 p.m. CT

OVERVIEW

Learn from two hospitals in different stages of implementing plain language alerts in their facilities to improve communication during an emergency.

One hospital is considering a transition from color-based emergency codes to plain language emergency alerts, and the other recently transitioned to plain language.

TARGET

CEOs, COOs, DONs, quality, safety and risk management staff, security and ER staff.

OBJECTIVES

Each hospital will discuss:

- Its initial impressions of plain language alerts.
- How it engaged leadership and frontline staff.
- A timeline for transition.
- Potential barriers to successful implementation, including cost and education of staff and other personnel.

FACULTY

Carrie Kroll, Vice President for Advocacy, Quality and Public Health

Texas Hospital Association

Ms. Kroll works to advocate lawmakers on numerous issues including quality and patient safety, trauma and end of life care. Prior to joining THA she served for 10 years as the Director of Advocacy and Health Policy for the Texas Pediatric Society, the Texas Chapter of the American Academy of Pediatrics.

Also speaking are representatives from Moore County Hospital District.

PRICE

\$195 per connection for members. \$390 per connection for non-members.

Note: The fee is for one phone line with unlimited participants. For example, 10 employees can participate for only \$19.50 ea!