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Value-Based Care: No Single Way to Win. Where is Tomorrow's True North?

Webinar #T3034

DATE AND TIME

May 12, 2016
12:30 - 2:00 p.m. CT

OVERVIEW

How can an organization move from a top-line focus to a top-value focus without driving the organization into financial ruin? Only 25 percent of acute care organizations (ACOs) have yielded any meaningful savings or distributions to physicians. Thus, ACO's cannot be the only model used to engage physicians. When organizations have implemented a strategic cost reduction and revenue optimization plan, as well as created physician alignment models that drive clinical integration, it is a natural progression to manage the health of a population. The acumen shift that occurs during this journey will propel value-based transformation and enable organizations to be deliberate about launching value-based positioning strategies.

David Wildebrandt will discuss how hospitals can best manage the transition from a fee-for-service "sick-care" approach to adopting one that focuses on keeping patients well. Using case study illustrations, he will demonstrate how hospitals can rethink the learned way of doing business and position their organizations to thrive in the value-based population health management environment.

TARGET AUDIENCE

Hospital and nursing home CEOs, administrators, COOs, CMOs, medical staff and health population leaders, senior finance executives, clinically integrated network (CIN) leadership, and others interested in health care value-based management.

OBJECTIVES

- Discuss different strategies for success in a value-based environment.
- Design a roadmap to navigate the volume-to-volume transition.

- Identify key questions to assess and evaluate their organizational readiness.
- Practice the value-based transformation in a way that resolves the issues health systems face today while simultaneously preparing for future payment models.
- Discuss how to jumpstart their CIN and deploy quality and efficiency programs HQEPS, ACOs, and MSSPs in a controlled sequence to engage physicians.

FACULTY

David Wildebrandt, Managing Director

Berkeley Research Group's (BRG) Healthcare Performance Improvement Practice

David Wildebrandt also leads their Portfolio Optimization and Strategy Practice. He has over 15 years of health care operations experience focused on improving contribution margin; improving efficiency through clinical process redesign; and enhancing physician integration. Prior to joining BRG, Mr. Wildebrandt served as senior VP for Baptist Health Care and as president for Baptist Hospital, Inc. He brings extensive, relevant experience to help guide health care organizations through today's financial landscape while improving clinical outcomes and sustaining an engaged culture. Wildebrandt has no real or perceived conflicts of interest that relate to this presentation.

PRICE

\$195 per connection.

Note: The fee is for one phone line with unlimited participants. For example, 10 employees can participate for only \$19.50 ea!

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information
contact:**

Jon Borton, Vice President, Educational Services
Nebraska Hospital Association
3255 Salt Creek Circle, Suite 100, Lincoln, NE 68504
(402) 742-8147 Direct • (402) 742-8191 Fax
jborton@nebraskahospitals.org • nebraskahospitals.org

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