



Crete Area Medical Center

"Health for All: What's Your Role?"

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CAH Quality Conference

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Mission

To advance the health of our communities and region we serve, through collaboration, prevention, innovation, and exceptional care.



Vision

The communities we serve will choose Crete Area Medical Center as their first choice for health.

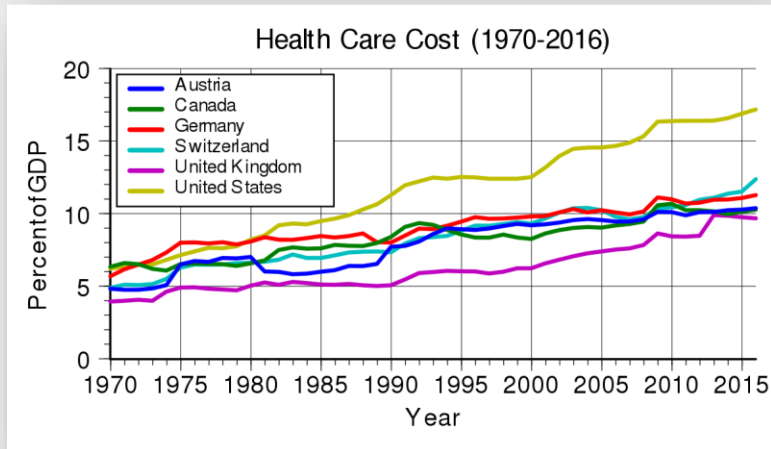


Objectives

- Evoke thought/ideas for expanding health outside the walls of the hospital
- Identify potential partners in health within your community



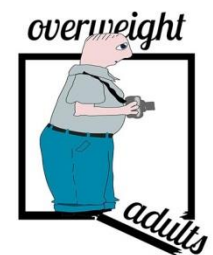
Today



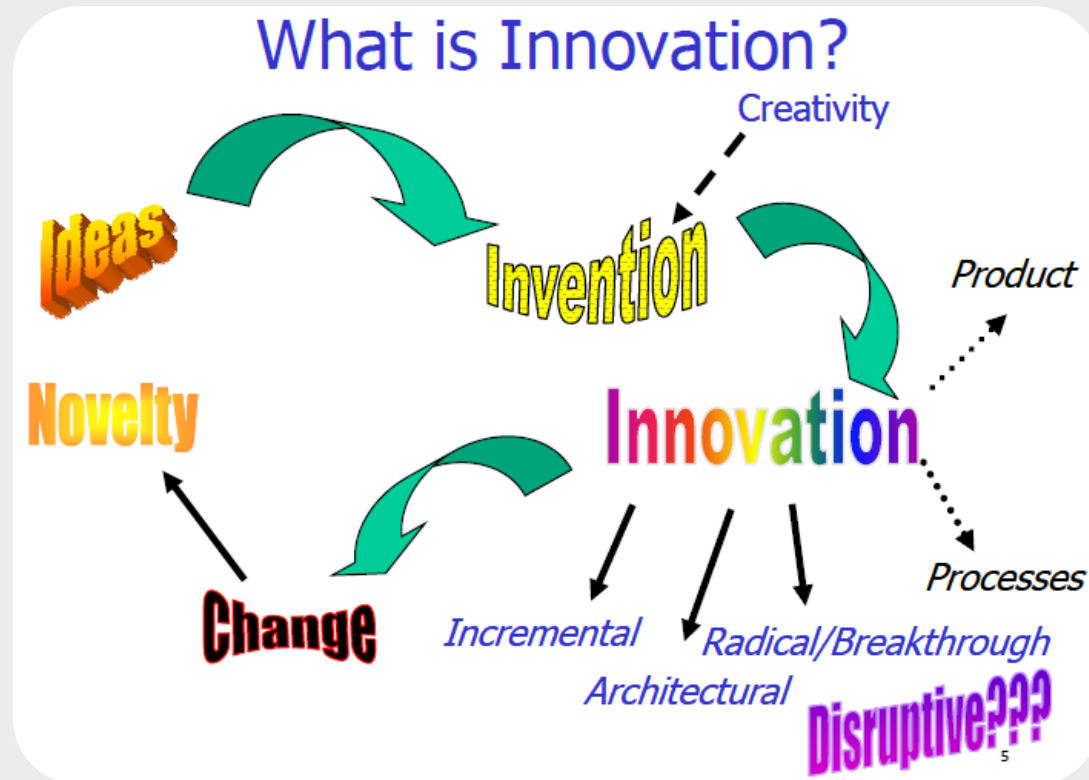
“Despite its high spending on health care, the U.S. has poor population health” Source OEDC data 2015



become



Respond



What is your Role?



A Partner for Lifelong Health

Assess



What: "Get Creative"



Technology

Collaboration opportunities

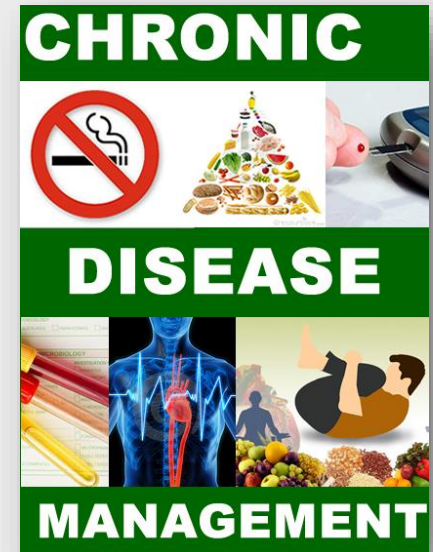
Community Health



Patient Engagement

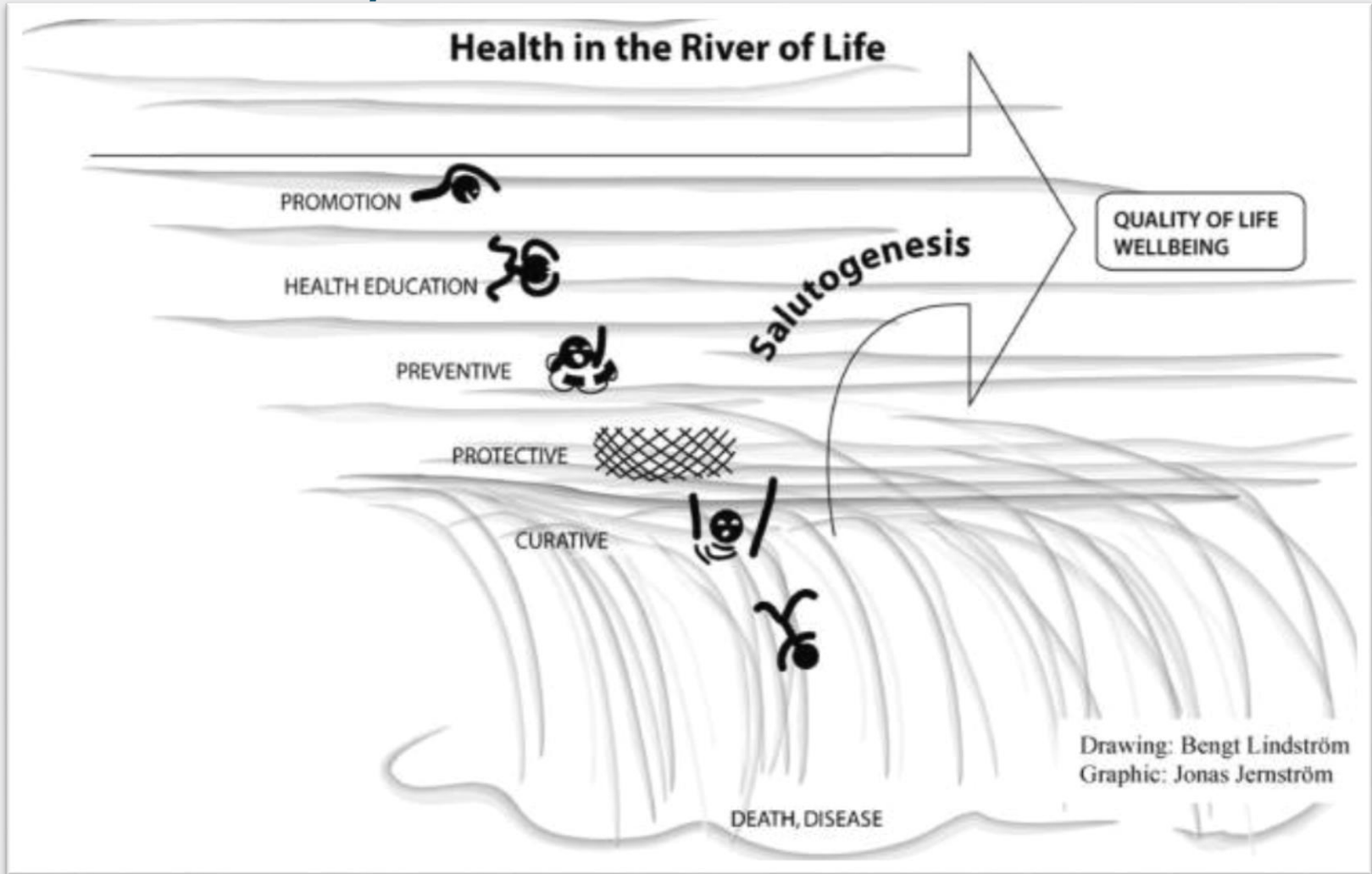


Population Health/PCMH



- Bryan**  **CRETE AREA
MEDICAL CENTER**

Upstream Health Care



CAMC Promotes Health



Medical Academy
Cardinal Nest
Healthy Eating



Community Health Talks/Trainings
Patient Portal/ Online Bill pay
Social Media

PCMH:
Chronic Disease
Management
Preventative Care



Immunizations
Therapy Dogs
Walking Trail
Employee
Wellness



CAMC Promotes Health



“Ladies Night Out”
“Partners In Health”





- Decreasing BMI's
- Decreasing \$ spend per beneficiary
- Decreasing substance use tobacco/alcohol
- Increased high school graduation rates
- Increasing childhood immunization rates
- Reimbursement for healthy life care

Future Vision

- Multiple partnerships within our community to promote health
- Paradigm shift from sick care to life care



Healthy Communities

- *"It is not possible for hospitals, clinicians, and even patients to impact all factors that affect health outcomes. There is a need to collaborate with community resources such as local public health organizations, nonprofits, schools, employers, etc. to improve the overall health of their population", Ali S. Khan, MD, MPH*

<https://www.youtube.com/watch?v=fwJAsK04CuQ>



Thank You

Questions?