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## Trends and Drivers in 340B

Webinar #T5051

### DATE AND TIME

May 17, 2018  
12:30 - 1:30 p.m. CT

### OVERVIEW

Trish Abrams will provide a high-level 340B overview that will include split billing and contract pharmacy education. She will provide several 340B contract pharmacy best practices participants can use to implement within their healthcare facility. She will discuss the factors that makes claims eligible for 340B. She will share 2018 regulation updates and describe how they might affect hospitals and healthcare facilities. Finally, she will also provide strategies to help improve 340B subsidy programs.

### TARGET

This session is recommended for CFOs, CEOs, COOs, director of pharmacy and pharmacy staff, 340B coordinators, compliance personnel, billing and claims staff, patient financial management, cost and accounting personnel, cost report employees, financial analysts and planners, managed care contract personnel and other interested in 340B reimbursement.

### OBJECTIVES

1. Describe split billing and contract pharmacy.
2. Identify regulatory 340B information.
3. Discuss how to pass along 340B savings to indigent and charity care populations.

### FACULTY

**Trish Abrams, Regional Manager**  
SUNRx

Trish Abrams has 20+ years of experience in marketing and sales, and has spent the last seven years working in healthcare, with a focus in 340B program management. During that time, she has held various roles that focused on 340B, including account management, implementations, pharmacy contract negotiations, chain pharmacy and regional management for hospitals and health systems. She has a Bachelor's of Science from Drexel University. Ms. Abrams has no real or perceived conflicts of interest that relate to this presentation.

### PRICE

\$195 per connection for members.  
\$390 per connection for non-members.

Note: The fee is for one phone line with unlimited participants. For example, 10 employees can participate for only \$19.50 ea!

**For more  
information  
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