

NHA KEY CONTACTS

Administration

Laura J. Redoutey, FACHE

Advocacy & Policy

Laura J. Redoutey, FACHE

Michael Feagler

Andy Hale

David Slattery

Affiliate Membership Program

Heather Bullock

Annual Convention

Brian Noonan

Heather Bullock

Clinical Benchmarking

Margaret Woeppel

Communications & Education

Brian Noonan

Heather Bullock

Health Care Career Scholarship Program

Brian Noonan

Health Data & Information

Michael Feagler

Kevin Conway

David DeVries

Margaret Woeppel

Emergency Preparedness

Jon Borton

Financial Operations

Michael Feagler

Barb Jablonski

Lorri Acree

Leadership Institute

Brian Noonan

Legal Issues

Andy Hale

David Slattery

Nebraska Coalition for Patient Safety

Margaret Woeppel

Nebraska Hospital Improvement Innovation Network

Dana Steiner

Margaret Woeppel

Nebraska Hospital Information System

Kevin Conway

David DeVries

NHA Research & Educational Foundation

Brian Noonan

NHA Services, Inc.

Jon Borton

Quality Improvement

Margaret Woeppel

Small & Rural Hospital Issues

Laura J. Redoutey, FACHE

Michael Feagler

Support

Julie Fletcher

Website

Brian Noonan



The Influential voice
of Nebraska's hospitals

Member Guidebook

3255 Salt Creek Circle, Suite 100

Lincoln, NE 68504-4778

Phone: 402/742-8140

Fax: 402/742-8191

Laura J. Redoutey, FACHE, President

nebraskahospitals.org

WELCOME to the NHA!

Your hospital/health system is an institutional member of the Nebraska Hospital Association (NHA). As an employee, you are entitled to the benefits of your hospital's membership. The NHA strives to be your trusted resource regarding health care in Nebraska. This guide is a general overview of your Association. We would be happy to answer any questions you may have. Call us at 402-742-8140.

ABOUT YOUR ASSOCIATION

The Nebraska Hospital Association is a statewide trade association representing Nebraska's hospitals and health systems. We have been the guiding force of its members since 1927, serving as the influential voice in the health care legislative and public policy arenas, promoting delivery of quality health care and influencing public opinion of hospitals and health networks.

To accomplish our mission and serve our members, we utilize a strategic framework that consists of four pillars: advocacy & policy, financial stewardship, strategic partnerships and quality & safety. To uphold these pillars, we build on a secure, values-based foundation comprised of knowledge, communication and member engagement.

Everything we do is designed to assist you, our valued member, in the quest to provide quality care to Nebraska's patients, families and communities. We represent Nebraska's rural and urban hospitals and health systems, and support and encourage them to develop various health care delivery systems geared toward improving the health and well-being of Nebraska's communities.

The NHA is governed by a 19 member board of directors who work closely with the NHA staff to guide them to provide the membership with state and federal legislative advocacy, health care trend and regulatory information, educational programming, communication, data reports and special services.

Members rely on the NHA as a resource for information, education, advice and collaborative leadership to advance Nebraska hospitals' ability to provide exceptional health care.

MISSION

The Nebraska Hospital Association is the influential and unified voice for the Nebraska's hospitals and health systems, providing leadership and resources to enhance the delivery of quality patient care and services to Nebraska communities.

VISION

By 2020, the Nebraska Hospital Association will have established partnerships with leaders and be the influential resource for improving Nebraska's health care infrastructure and policies.

VALUES

The Nebraska Hospital Association is committed to expertly serving members with integrity, transparency, accountability and financial stewardship.

STRATEGIC FRAMEWORK

The mission of the NHA is supported by a strategic framework comprised of four pillars: advocacy and policy, financial stewardship, strategic partnerships, and quality and safety. To expertly serve NHA members, each pillar is founded in the values of integrity, transparency and accountability. Collectively, this structure, built on a value-based foundation and prominently reinforced by the four pillars, support the NHA's mission of being the trusted leader to improve the health, well-being and quality of life of all Nebraskans.

Together, hospitals contribute significantly to the goal of improving the overall health of Nebraskans, all-the-while focusing on aiding the less fortunate. That is done as part of their sense of mission and purpose. Nebraska's hospitals are always there when needed, from prenatal care to helping patients and families at the end of life. Often, the extent of how much hospitals contribute to the betterment of their communities and the state is neither recognized nor understood. Regardless of awareness, Nebraska's hospitals are committed to addressing the critical and necessary needs of their communities in a responsible, considerate and compassionate way.

Visit nebraskahospitals.org to learn about the many initiatives and programs we provide on behalf of our member hospitals.

Lincoln	CHI Health St. Elizabeth
Lincoln	Select Specialty Hospital
Lynch	Niobrara Valley Hospital
McCook	Community Hospital
Minden	Kearney County Health Services
Nebraska City.....	CHI Health St. Mary's
Neligh	Antelope Memorial Hospital
Norfolk	Faith Regional Health Services
North Platte	Great Plains Health
O'Neill	Avera St. Anthony's Hospital
Oakland	MercyOne Oakland Medical Center
Ogallala	Ogallala Community Hospital
Omaha	CHI Health Creighton University Medical Center - Bergan Mercy
Omaha	CHI Health Immanuel
Omaha.....	CHI Health Lakeside
Omaha	CHI Health Midlands
Omaha	Boys Town National Research Hospital
Omaha	Children's Hospital & Medical Center
Omaha	Nebraska Medicine
Omaha	Nebraska Methodist Health System
Omaha	Nebraska Methodist Hospital
Omaha	OrthoNebraska
Omaha	Nebraska Spine Hospital
Omaha	Methodist Women's Hospital
Omaha	Select Specialty Hospital
Ord	Valley County Health System
Osceola	Annie Jeffrey Memorial County Health Center
Oshkosh.....	Regional West Garden County
Osmond	Osmond General Hospital
Pawnee City	Pawnee County Memorial Hospital
Pender	Pender Community Hospital
Plainview	CHI Health Plainview
Red Cloud	Webster County Community Hospital
St. Paul	Howard County Medical Center
Schuyler	CHI Health Schuyler
Scottsbluff	Regional West Health Services
Seward	Memorial Health Care Systems
Sidney	Sidney Regional Medical Center
Superior.....	Brodstone Memorial Hospital
Syracuse	Syracuse Area Health
Tecumseh	Johnson County Hospital
Valentine	Cherry County Hospital
Wahoo	Saunders Medical Center
Wayne	Providence Medical Center
West Point	St. Francis Memorial Hospital
York	York General

NHA MEMBER HOSPITALS & HEALTH SYSTEMS

Ainsworth	Brown County Hospital
Albion	Boone County Health Center
Alliance	Box Butte General Hospital
Alma	Harlan County Health System
Atkinson	West Holt Medical Services
Auburn	Nemaha County Hospital
Aurora	Memorial Community Health
Bassett	Rock County Hospital
Beatrice	Beatrice Community Hospital & Health Center
Bellevue	Nebraska Medicine - Bellevue
Benkelman	Dundy County Hospital
Blair	Memorial Community Hospital & Health System
Bridgeport	Morrill County Community Hospital
Broken Bow	Jennie M. Melham Memorial Medical Center
Callaway	Callaway District Hospital
Cambridge	Tri Valley Health System
Central City	Merrick Medical Center
Chadron	Chadron Community Hospital & Health Services
Columbus	Columbus Community Hospital
Cozad	Cozad Community Health System
Creighton	Avera Creighton Hospital
Crete	Crete Area Medical Center
David City	Butler County Health Care Center
Fairbury	Jefferson Community Health & Life
Falls City	Community Medical Center, Inc.
Franklin	Franklin County Memorial Hospital
Fremont	Fremont Health
Friend	Friend Community Healthcare System
Geneva	Fillmore County Hospital
Genoa	Genoa Medical Facilities
Gordon	Gordon Memorial Health Services
Gothenburg	Gothenburg Health
Grand Island	CHI Health St. Francis
Grant	Perkins County Health Services
Hastings	Mary Lanning Healthcare
Hebron	Thayer County Health Services
Henderson	Henderson Health Care
Holdrege	Phelps Memorial Health Center
Imperial	Chase County Community Hospital
Kearney	CHI Health Good Samaritan
Kearney	Kearney Regional Medical Center
Kearney	Richard Young Behavioral Health Center
Kimball	Kimball Health Services
Lexington	Lexington Regional Health Center
Lincoln	Bryan Medical Center
Lincoln	Madonna Rehabilitation Hospitals
Lincoln	CHI Health Nebraska Heart

CORE SERVICE AREAS

The NHA offers expertise in nine core areas to accomplish its mission and serve its hospital members:

INFLUENTIAL VOICE/ADVOCACY

Proactively position the NHA as the most respected, knowledgeable and influential resource for the development of health care policy by providing strong leadership, communicating effectively and strategically collaborating with policymakers, NHA members and other stakeholders.

QUALITY & PATIENT SAFETY

Facilitate a learning environment for NHA members to assist them in providing care that is free from medical error, utilizes and shares evidence-based best practices, is customized to meet patient specific expectations and values, and sets the standard in Nebraska for service excellence.

EDUCATION

Offer educational programs to assist hospitals with leadership development and competencies of their management, clinical staff and board members using a variety of educational tools, providing high-quality content and learning opportunities.

HEALTH DATA & INFORMATION

Provide reliable and comprehensive health data and information about health care services, health care trends, clinical outcomes and their impacts and implications on Nebraska health care providers and the communities they serve.

COMMUNICATION

Enhance members' collective ability to improve public trust in Nebraska's hospitals by playing a strong, influential role in the development of public awareness and confidence. Inform hospital members of relevant news and promote communication and collaboration among members, public officials, other health care organizations and those interested in improving health care in Nebraska.

MEMBER SERVICES

Stay in contact with NHA members on a personal level, develop opportunities for member involvement in the Association, and serve as a positive conduit to review issues, enabling members to network in a collegial and involved environment. Increase revenue through the NHA Affiliate Membership Program and sponsorship of Association events.

GOVERNANCE

Strengthen and improve the Association's governance processes and procedures to ensure strong, focused and representative leadership. Maintain financial viability in the face of change.

HEALTH CARE WORKFORCE/ INDUSTRY OF CHOICE

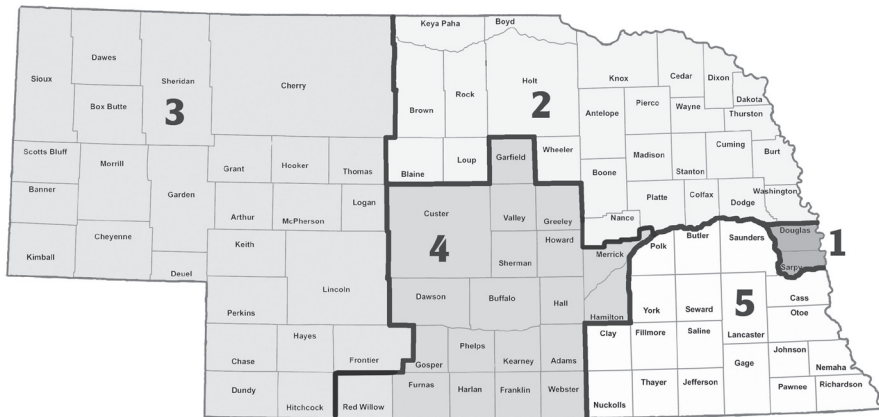
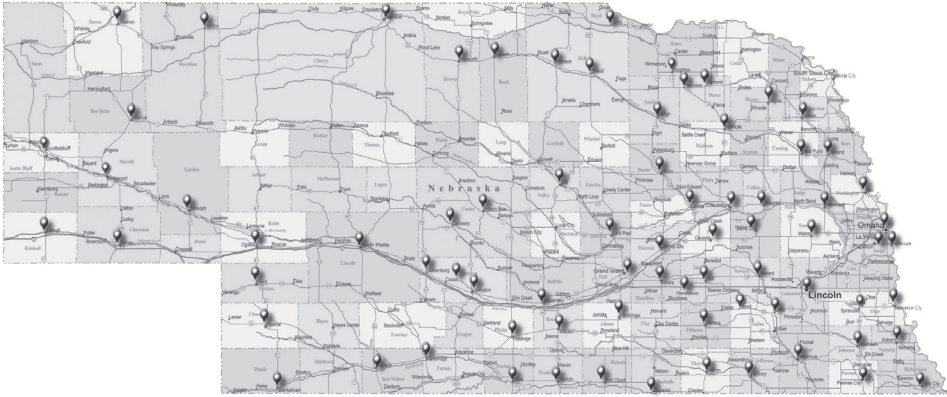
Provide leadership in addressing the current and projected health care workforce shortages through public policy, research, collaboration and communication.

FINANCE: REIMBURSEMENT & REGULATION

Provide expertise to NHA members regarding financial policy issues by analyzing and communicating all significant reimbursement regulations and their impact, collaborating extensively with Nebraska's congressional delegation, Centers for Medicare & Medicaid Services (CMS), Nebraska Department of Health and Human Services (DHHS) and other agencies/ organizations as appropriate to influence financial policy and achieve reimbursement fairness.

Through several different entities, the Nebraska Hospital Association provides a variety of programs, initiatives and services to its members. Visit nebraskahospitals.org to learn more.

The NHA's five districts represent our member hospitals and health systems. The NHA holds meetings three times a year with the hospitals located in each of the five NHA districts.



Keep connected!

Sign up for our newsletters

- **Newslink** (the latest Nebraska health care news)
- **Legislature Lately** (keeping you updated on Nebraska's health care advocacy efforts)
- **e-Bulletin** (educational programming/events)
- **Emergency Preparedness News**
Email info@nebraskahospitals.org to subscribe

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NHA STAFF

Laura Redoutey, FACHE
President
402/742-8142
lredoutey@nebraskahospitals.org

Lorri Acree
Accounting Clerk
402/742-8154
lacree@nebraskahospitals.org

Jon Borton, MS
Vice President, NHA Services, Inc.
402/742-8147
jborton@nebraskahospitals.org

Heather Bullock
Member Services & Events Manager
402/742-8148
hbullock@nebraskahospitals.org

Kevin Conway
Vice President, Health Information
402/742-8150
kconway@nebraskahospitals.org

David DeVries
Health Data Analyst
402/742-8165
ddevries@nebraskahospitals.org

Michael Feagler, FHFMA
Vice President, Finance
402/742-8144
mfeagler@nebraskahospitals.org

Julie Fletcher
Executive Assistant
402/742-8141
jfletcher@nebraskahospitals.org

Andy Hale, MPA
Vice President, Advocacy
402/742-8146
ahale@nebraskahospitals.org

David Slattery
Director of Advocacy
402/742-8153
dslattery@nebraskahospitals.org

Barb Jablonski
Director of Accounting
402/742-8163
bjablonski@nebraskahospitals.org

Brian Noonan
Sr. Director of Communications & Education
402/742-8151
bnoonan@nebraskahospitals.org

Margaret Woeppel, MSN, RN, CPHQ
Vice President, Quality Initiatives
402/742-8145
mwoepel@nebraskahospitals.org

If you have any questions, or need information on a specific topic, please give us a call Monday-Friday, 8:30 a.m.- 5:00 p.m. Visit the NHA website nebraskahospitals.org. This site contains a wealth of information.

Main Line: 402/742-8140 • Fax: 402/742-8191 • nebraskahospitals.org