



# The Brave New World of Physician-Hospital Alignment

Webinar #T5030

# **DATE AND TIME**

March 20, 2018 12:00 - 1:00 p.m. CT

# **OVERVIEW**

Hospitals have always relied on physicians to ensure highquality care and participate in medical staff self-governance but the new world of pay for performance, MACRA and numerous other programs are driving hospitals to partner with physicians in new and more interdependent way.

Join the speakers as they outline some of the new models being pursued in the world of hospital-physician partnerships and discuss what MACRA really means for the private practice of medicine in the U.S.

## TARGET AUDIENCE

This session is intended to benefit hospital board member, hospital leaders, physicians, nurse educators hospital legal counsel and others involved with hospital-physician partnerships and MACRA.

# **OBJECTIVES**

- 1. Review the strategic imperatives driving the need for hospital-physician alignment.
- 2. Explain success factors in creating true physician-hospital alignment and discuss the board's role in supporting alignment.
- 3. Discuss ways to build trust and improve communication among the medical staff, hospital administration, and the board.

## **FACULTY**

Karma Bass, Co-Founder Via Healthcare Consulting

Karma Bass has been a sought-after speaker, facilitator and consultant with deep knowledge in governance, strategic planning, philanthropy, health care policy, and board effectiveness. Before Via Healthcare Consulting, she spent 10 years at The Governance Institute.

#### Erica Osborne, Co-Founder

Via Healthcare Consulting

Erica Osborne has nearly 20 years of experience working with healthcare organizations across the country. Her work focuses on the unique and important role of governance; critical issues facing healthcare organizations today; and empowering boards to make the important policy decisions necessary for organizational success. She provides an industry perspective and challenges boards to analyze and discuss the critical issues facing their organization. Prior to co-founding Via Healthcare Consulting, Ms. Osborne spent two years at Alliance Healthcare Foundation. Karma and Erica have no real or perceived conflicts of interest that relate to this presentation.

### **PRICE**

\$195 per connection for members. \$390 per connection for non-members.

Note: The fee is for one phone line with unlimited participants. For example, 10 employees can participate for only \$19.50 ea!