

Succeeding Under Bundled Payment: Picking Post-Acute Providers to Ensure Financial Survival

Webinar #100114-NE

DATE AND TIME

October 1, 2014

1:30 p.m. - 3:00 p.m. CT

OVERVIEW

This webinar will address the opportunities and challenges with successful participation in the Bundled Payment Care Initiative primarily, but not solely, from the perspective of Post-Acute Care. In 2013, CMS selected the NSLIJ Health System to participate in several Model 2 bundled payment initiatives including stroke, cardiac, valve, CABG, COPD and joint replacement. The owned post-acute care entities of the Health System effectively led bundling efforts by selecting bundling-compatible post-acute partners, developing clinical and business models of implementation and forecasting and adapting to the changes impacting both acute and post-acute care providers. This webinar will speak to the selection process and the criteria used in choosing the most appropriate post-acute care providers, how the clinical strengths were assessed and how hospital resources were utilized to help strengthen the clinical skill sets of the post-acute care providers. The webinar will also cover the implementation of the clinical and business models developed for bundled payment including the use of clinical guidelines across all levels of care, the role of the care concierge, identification of dedicated units and clinical teams within participating facilities, importance of scripting and patient education and rehospitalization prevention initiatives. Lastly, the impact on the acute and post-acute care providers will be discussed including the benefits and challenges between partnering with owned post-acute providers versus non-owned providers, the impact of a shortened hospital length of stay and accepts of patients to a skilled nursing facility (SNF) without a three-day hospital stay qualifier and the financial impact of bypassing SNF providers (loss of SNF volume as patients discharged home after hospital stay and development of other SNF services to backfill the void).

TARGET AUDIENCE

CEOs, COOs, CFOs and trustees.

OBJECTIVES

- Learn the importance of coordinated care with bundling-compatible post-acute care partners.
- Learn to implement clinical and business models to succeed under bundled payment.

FACULTY

Dr. Howard J. Guzik, M.D., Medical Director

Stern Family Center for Rehabilitation

Dr. Howard J. Guzik served as Chief of the Combined Division of Geriatrics and Palliative Medicine at NSUH and LIJMC. In 2013, he was appointed Senior Medical Director for Skilled Nursing Facility Services at the North Shore LIJ Health System. He is board certified in Internal Medicine, Geriatrics and Hospice and Palliative Medicine. His current research interests center on advance directives and palliation in the nursing home.

Maureen E. McClusky, FACHE, Executive Director

North Shore-LIJ SNF Services

Ms. McClusky directs SNF operations for the North Shore-LIJ and is responsible for coordinating senior services for the health system. In that role, Ms. McClusky oversees affiliations with community health partners such as skilled nursing facilities, senior retirement communities and assisted living organizations. She joined the health system in 2004 after serving as senior vice president at St. Mary's Healthcare System for Children in Bayside, NY.

PRICE

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