

## The MACRA Final Rule: Evaluating the Impact & Opportunities for CAHs

### Webinar #111716-NE

#### DATE AND TIME

November 17, 2016  
1:30 - 3:00 p.m. CT

#### OVERVIEW

On April 27, 2016, the Centers for Medicare & Medicaid Services (CMS) published a proposed rule in implementation of the Medicare Access and CHIP Reauthorization Act of 2015 (MACRA). CMS received numerous comments from small and rural providers expressing concerns over reporting requirements and their ability to meet the proposed guidelines. Those concerns were taken into consideration and the Final Rule was released Friday, October 14, 2016. This webinar will provide critical access hospitals with strategies to analyze their current infrastructure, evaluate their readiness for the MACRA regulation, identify key areas of improvement and estimate their financial impact under the regulation.

#### TARGET AUDIENCE

Senior level administrators, directors, clinical management and practice administrators.

#### OBJECTIVES

- Provide an overview of the MACRA Final Rule
- Describe the anticipated financial and operational impacts, risks and opportunities for Critical Access Hospitals
- Provide a roadmap for completing a MACRA Readiness Assessment

#### FACULTY

**Steve Parde, MBA, CMPE**  
Managing Director  
BKD, LLP - Kansas City, Missouri

Steve Parde is a member of BKD National Health Care Group and has more than 16 years of experience assisting health care organizations with strategic, operational, financial management and third-party reimbursement issues. He also consults with

health care providers on important reimbursement issues, including special provider designations, strategizing on complex reimbursement issues and conducting in-depth Medicare and Medicaid cost report reviews. He also has experience in hospital pricing strategies, disproportionate share hospital recovery, wage index reviews and bad debt recovery projects. Before joining BKD, he worked with a Medicare fiscal intermediary. Mr. Parde is a member of HFMA. He has presented on a variety of strategic, operational and Medicare reimbursement topics at the HFMA National Institute, NRHA CAH Conference and several HFMA chapter events.

**Steve Smith, MBA, CMPE**  
Managing Consultant  
BKD, LLP - Kansas City, Missouri

Steve Smith is a member of the Physician Services Center of Excellence and payment reform teams. He provides consulting services to provider groups and healthcare organizations related to payment reform initiatives, revenue cycle, process improvement, and compliance. He has experience planning and completing consulting projects which utilize big data and historical performance to predict future outcomes, as well as identifying trends which may indicate areas of opportunity for process change and improved financial and clinical outcomes. He has provided detailed presentations on the MACRA, CJR, CPC+, and numerous other payment reform initiatives. He is a member HFMA, MGMA, through which he earned his CMPE® designation.

#### PRICE

\$195 per connection.

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