TAKING A NEW LOOK:

VIEWING QUALITY THROUGH THE EYES OF A BOARD MEMBER

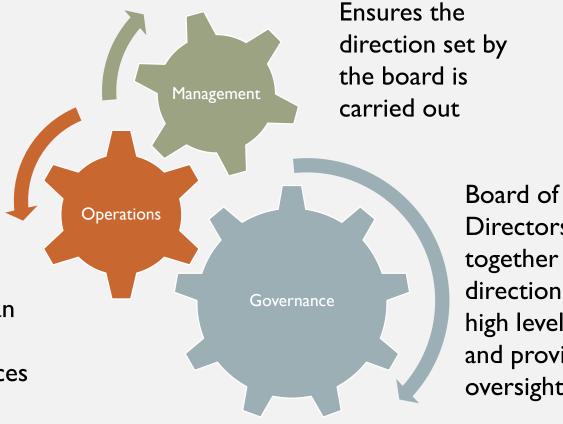
Jackie Conrad RN, MBA, Improvement Advisor, Cynosure Health



OBJECTIVES

- Outline strategies and tools to effectively engage trustees in true governance of patient safety and quality
- Evaluate your hospital's quality dashboard against a framework of fiduciary, generative governance and strategic goals
- Discuss approaches to align measures and data for Board reports with patient and community needs

ORGANIZATIONAL FUNCTIONS



Day-to-day implementation of an organization's programs and services

Directors work together to set direction, create high level goals and provide oversight

YOUR ROLE

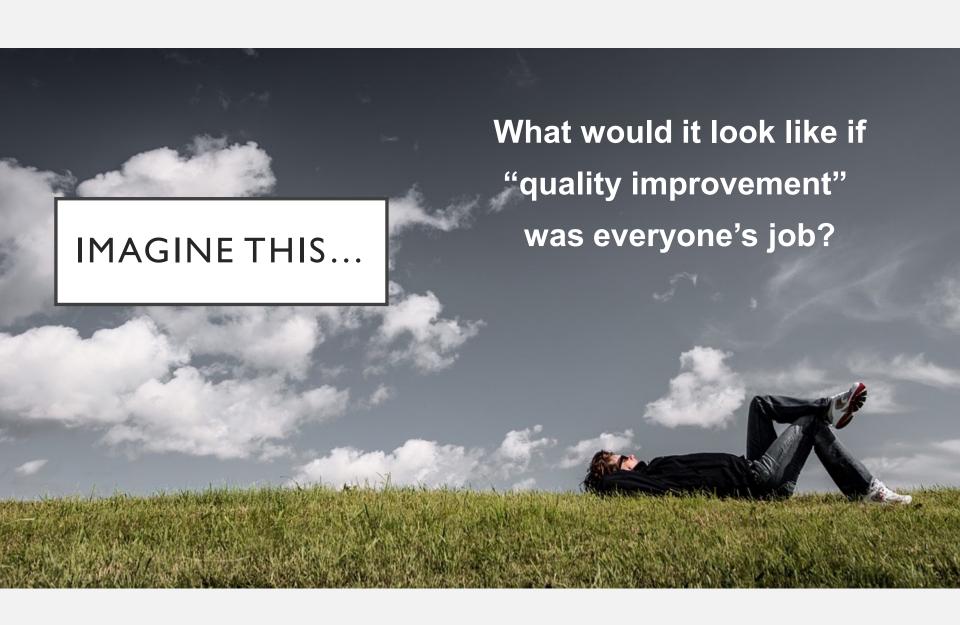


CAN YOU DO IT ALL YOURSELF?





- Are you satisfied with the status quo?
- What could be improved?
- How can you amplify improvements...and quicken the pace?



LET'S START WITH THE TOP

THE 4 ROLES OF BOARD OVERSIGHT



Financial – tracking trends against budget and external environment



People – following standards and monitoring performance



Operational – reviewing priority directives and program results



Legal – upholding statutory duties and duties of loyalty and care

QUESTION TO PONDER FOR BOARD MEMBERS

What agenda items get you energized at a board meeting?

QUESTION TO PONDER FOR HOSPITAL LEADERSHIP

How can we leave more space for these conversations when we speak with the board?

QUESTION TO PONDER FOR QUALITY LEADERS

How might you format and deliver your board quality report to promote dialogue and inquiry?

GOVERNANCE AS LEADERSHIP: THE GOVERNANCE TRIANGLE



Type III
Generative



MODE I: FIDUCIARY



Can we afford it? What is the opportunity cost?

Is the budget balanced?

Does the budget reflect our priorities?

Is it legal, ethical, safe?

Are the programs producing the intended outcomes?



MODE 2: STRATEGIC

Forecasting future opportunities and influences.
Evaluating outcomes and impacts.
Creating a roadmap to reach goals

Is our business model viable?

What are our core competencies?

How do we balance multiple missions?

Is patient safety a priority?

What trends and factors should we consider?



MODE 3: GENERATIVE

Embracing wisdom and discovering insight.
Asking Why?
Probing the values and assumptions within strategies.
Deciding what to decide.

How does this reflect our organizational beliefs and values?

How can we reframe this issue?

How does this inform our vision for the future?

What is best for those we serve?

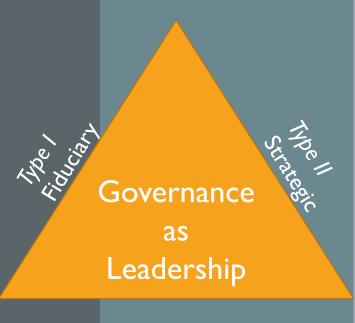


FOCUS ON SENSEMAKING

- Noticing cues and clues
- Choosing and using frames
 - Structural frame focus on authority, rules, regulations, performance control
 - Human resource frame focus on the "fit" between people and organization, professional development
 - Political frame focus on constituents, coalitions, conflict
 - Symbolic frame focus on organizational culture, meaning, stories

ACTIVITY

- What mode does your board normally think and function in?
- What mode do you usually think and function in?
- Which mode brings the most joy and professional satisfaction?



Type III
Generative

AS BOARDS **EMBRACE THEIR GENERATIVE AND** STRATEGIC ROLE, FOCUS SHIFTS AWAY FROM MERELY **FIDUCIARY OVERSIGHT TO EMBRACE THE** POWER OF INQUIRY.

ENHANCING THE GENERATIVE CONVERSATIONS

- Building agendas with questions to be answered instead of information to be shared.
- Start with one question a meeting, such as:
 - What does the board need to know or learn in order to decide whether Operating Room expansion should be considered?
 - What are the consequences of utilizing other options?

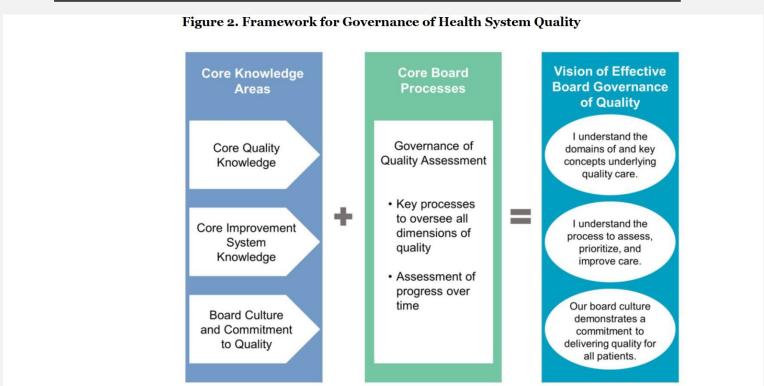
Applying the 3 Lenses to Board Work

Tasks

	Fiduciary Tasks (budgets, policies, etc.)	Strategic Tasks (planning)	Generative Tasks (visioning, framing)
Fiduciary	Does the budget balance?	Do we have the resources to complete the plan?	Is our goal within our organization's mandate?
Strategic	How can we increase the budget to support new services?	Will our plan help us accomplish our stated goals?	How could we accomplish this goal?
Generative	If someone looked at our budget, what would they assume was our mission?	Does our plan match our goals – do the means match the ends?	What is the ultimate purpose of this organization?

Modes

IHI FRAMEWORK FOR GOVERNANCE OF HEALTH SYSTEM QUALITY



Daley, Ullem E, Gandhi TK, Mate K, Whittington J, Renton M, Huebner J. Framework for Effective Board Governance of Health System Quality. IHI White Paper. Boston, MA: Institute for Healthcare Improvement; 2018. (Available on ihi.org)

ENGAGING THE BOARD IN QUALITY

- Use Dashboards
- Put a human face on the data
- Set ambitious targets
- Simpler is better
- Align goals with the activities of the staff
- Quality and compliance leaders play a key role

USE DASHBOARDS

ACTIVITY - A BALANCING ACT

- Review your current scorecard / dashboard or board agenda.
- What does the content of this document say about our organization's values, priorities, challenges?
- Quantify the percent of time your board spends considering fiduciary, strategic, and generative topics during their discussion of your quality dashboard.

WHY DASHBOARDS?

- Medicare places the responsibility for quality in hospitals squarely on the shoulders of the boards.
- Dashboards provide the board with the information they need to effectively meet their responsibilities to the hospital and it's patients
- There is a correlation between dashboard implementation and quality improvement.

ASK A BOARD MEMBER

All hospital board members should be able to answer two questions:

- I. How good is your hospital?
- 2. How do you know?

ACTIVITY: REPORTS THAT SUPPORT GOVERNANCE

What works, what doesn't work for your board members?

What messages have meaning?

BALANCED SCORE CARD 4 QUESTIONS FOR THE BOARD

- I. How do patients and families view us? (customer perspective)
- 2. What must we excel in? (internal perspective)
 - What are the hospital's strategic priorities?
 - What are the Community' Health Needs Assessment (CHNA) results?
- 3. Can we continue to improve and create value? (innovation and learning perspective)
- 4. How do we look to community stakeholders or shareholders, if applicable? (financial perspective)

BALANCE SCORECARD SAMPLE MEASURES

Customer

- Patient satisfaction
- MD satisfaction
- Likelihood to recommend
- Market share
- Community engagement

Internal Biz Process

- ALOS
- Core measures
- Readmissions
- Harm events
- Infection rates
- OR utilization
- ED LWBS

Learning and Growth

- Employee turnover
- Employee engagement/Joy in Work
- Premium labor
- Training & learning opportunities
- Internal promotion rate
- Absenteeism

Financial

- Days cash on hand
- Days in accounts rec
- Return on capital
- Net operating margin
- Gross to net ratio
- Bad debt

DEVELOPING A QUALITY OF CARE DASHBOARD

- Pick the right dashboard metrics
 - Financial strength
 - Operational effectiveness

- Clinical Quality
- Patient Satisfaction
- Market Share
- Consolidate and package data
- Use benchmarks
- Set Annual Quality Goals
- Monitor Results
- Emphasize the bad as well as the good
- Involve patients

STANDARD MEASURES

- MBQIP
- Hospital Improvement and Innovation Network (HIIN)
- Electronic Clinical Quality Measures (eCQMs)
- Hospital Inpatient and Outpatient Quality Reporting Programs
- QIN / QIO Priorities

				_													
PT PERCEPTION	Goal	Alert	Measure		April 14	May 14	June 14	Jul-14	Aug 14	Sep 14	Oct 14	Nov 14	Dec 14	Jan-15	Feb-15	Mar 15	Year to Date
Was department clean	>94%	<84%	Per 20 responses		90%			90%			90%			90%			90%
Were toilets clean	>94%	<84%	Per 20 responses		90%			95%			75%			61%			80%
Did nurses wash hands	>94%	<84%	Per 20 responses		89%			100%			85.0%			94.7%			92%
Did doctors wash hands	>94%	<84%	Per 20 responses		94.4%			100%			85.0%			100%			93%
Privacy when discussing	>94%	<84%	Per 20 responses		89.5%			100%			90.0%			89.5%			95%
treatment														09.576			
Privacy when examined	>94%	<84%	Per 20 responses		94.4%			100%			95.0%			100%			97.0%
Dignity & respect	>94%	<84%	Per 20 responses		100%			100%			100%			94%			99%
Opportunity to talk to staff	>94%	<80%	Per 20 responses		73.7%			85.0%			80.0%			100%			85.0%
Noise at night-staff	<10%	>15%	Per 20 responses		10.0%			10.5%			10.0%			16.7%			12.0%
Noise at night-pts	<45%	>60%	Per 20 responses		40.0%			42.1%			40.0%			50%			43.0%
Noise at night-ward	<26%	>34%	Per 20 responses		25.0%			21.1%			40.0%			50.0%			34.0%
Call bell within 2 mins	>89%	<80%	Per 20 responses		80.0%			90.0%			65.0%			73.7%			77.0%
Contact details given	>94%	<84%	Per 20 responses		100%			100%			100%			100%			100%
Did staff check on you	>94%	<84%	Per 20 responses		95.0%			100%			100%			80.0%			94%
Compassion	>94%	<84%	Per 20 responses		100%			94.7%			85.0%			94.1%			93.5%
Level of care gd/exce	>94%	<84%	Per 20 responses		100%			95.0%			90.0%			88.2%			93.0%
FAMILIES & FRIENDS				_													
Responses-36 weeks	>25%	<10%	as % of eligible women		31.4%	52.1%	30.9%	31.8%	26.3%	47.7%	20.9%	14.3%	52.6%	29.4%	36.5%		33.9%
Positive to recommend	>90	<80%	as % of responses		95.9%	88.6%	92.9%	99.9%	91.5%	95.8%	91.2%	99.9%	97.5%	100.0%	96.0%		95.4%
Responses-labour	>25%	<10%	as % of eligible women		24.3%	54.9%	34.0%	21.6%	24.1%	44.9%	21.2%	18.9%	33.1%	28.9%	45.5%		31.9%
Positive to recommend	>90%	<80%	as % of responses		97.0%	99.9%	93.9%	89.7%	99.9%	95.7%	99.9%	99.9%	99.9%	100.0%	98.0%		97.6%
Responses-P/N ward	>25%	<10%	as % of eligible women		11.8%	57.7%	29.9%	20.1%	17.7%	50.0%	23.0%	19.6%	34.7%	28.9%	46.2%		30.9%
Positive to recommend	>90%	<80%	as % of responses		93.8%	99.9%	83.7%	88.9%	80.0%	89.7%	92.1%	89.3%	93.0%	89.7%	89.0%		89.9%
Responses P/N community	>25%	<10%	as % of eligible women		35.8%	40.8%	52.8%	28.9%	40.0%	48.8%	27.9%	24.3%	24.3%	35.3%	54.5%		37.6%
Positive to recommend	>90%	<80%	as % of responses		98.0%	90.6%	90.9%	95.1%	98.3%	88.1%	95.7%	97.3%	97.3%	96.2%	99.0%		95.1%
INFECTION CONTROL																	
Hand hygiene audit	100%	<95%	Monthly audit		100%	93%	100%	100%	96%	92%	100%	97%	100%	100%	100%		98%
MRSA	0	>0	Total per year		0	0	0	0	0	0	0	0	0	0	0		0
C Diff	.0	>0	Total per year		0	0	0	0	0	0	0	0	0	0	0		0
	,		,														
MATERNITY SAFETY THERMO																	
Maternal infection	<10%	>15%			n/a	8.0%	0%	0%	0%	8.0%	n/a	6%	14.0%	0%	12.5%		5.40%
Women left alone	<10%	>15%			n/a	6.0%	10.0%	0%	6.0%	0%	n/a	11.0%	0%	0%	0%		4.1%
3/4th degree tear	<5%	>10%			n/a	6.0%	0%	0%	6.0%	0%	n/a	6.0%	0%	0%	0%		2.3%
PPH >1000mls	<10%	>15%			n/a	6.0%	10.0%	0%	18.0%	0%	n/a	0%	14.0%	0%	0%		6.0%
Baby APGAR <6 at 5 mins of birth	<10%	>15%			n/a	16.0%	0%	0%	6.0%	10.0%	n/a	0.0%	14.0%	0%	0%		5.8%
Concern about safety during birth not taken seriosly	<5%	>10%			n/a	4.0%	6.0%	0%	12.0%	0%	n/a	11.0%	0%	0%	0%		4.1%
Combined harm free care	>80%	<75%			n/a	70.0%	80.0%	100%	70.0%	60.0%	n/a	72%	86.0%	100%	88.0%		81%
RADAR																	
Score	<6	>10				4	2	5	2	5	0	0	0	4			2.44



MBQIP Dashboard

■ Be	low Benchma	rk	Meeting of		mark YTD		
	2 Q 16	3 Q 16	4 Q 16	1 Q 17	Average	Benchmark	National Performer
Patient Safety							
Influenza Vaccination Coverage Among Healthcare Personnel (1Q & 4Q Only) OP27	N/A	N/A		95%	95%	100%	100%
Influenza Immunization (Patients) IMM2			99%	0 100%	100%	100%	100%
Patient Engagement (HCAHPS)						Top CAH for State	
Communication with Doctors	93%	92%	94%	92%	93%	94%	100%
Communication with Nurses	90%	94%	94%	92%	93%	97%	100%
Responsiveness of Hospital Staff	86%	89%	88%	85%	87%	92%	100%
Pain Management	80%	83%	9 79%	82%	81%	83%	100%
Communication about Medicines	9 79%	82%	80%	9 79%	80%	65%	98%
Cleanliness of the Hospital Environment	83%	82%	82%	81%	82%	93%	100%
Quietness of the Hospital Environment	<u>64</u> %	68%	0 71%	71%	69%	87%	97%
Transitions of Care	61%	64%	65%	62%	63%	85%	98%
Discharge Information	88%	92%	92%	90%	91%	97%	100%
Overall Rating	81%	85%	85%	83%	84%	85%	99%
Willingness to Recommend	86%	88%	87%	85%	87%	88%	99%
Emergency Department Transfe	r Commun	nication (EDT	rc)				
Administrative Communication (EDTC-1)	100%	0 100%	0 100%	0 100%	100%	94%	100%
Patient Information (EDTC-2)	100%	0 100%	100%	0 100%	100%	94%	100%
Vital Signs (EDTC-3)	91%	93%	100%	98%	96%	95%	100%
Medication Information (EDTC-4)	98%	98%	96%	93%	96%	92%	100%

Emergency Department Transfe	r Commun	ication (EDT	C)				
Administrative Communication (EDTC-1)	100%	0 100%	0 100%	0 100%	100%	94%	100%
Patient Information (EDTC-2)	100%	100%	100%	0 100%	100%	94%	100%
Vital Signs (EDTC-3)	91%	93%	100%	98%	96%	95%	100%
Medication Information (EDTC-4)	98%	98%	96%	93%	96%	92%	100%
Practioner Information (EDTC-5)	100%	0 100%	0 100%	0 100%	100%	93%	100%
Nurse Information (EDTC-6)	100%	100%	100%	100%	100%	88%	100%
Procedures and Tests (EDTC-7)	100%	0 100%	0 100%	0 100%	100%	96%	100%
All EDTC (Composite)	89%	91%	96%	91%	92%	100%	100%

85%

88%

85%

87%

83%

85%

84%

87%

85%

88%

99%

99%

Outpatient

Median Time to Fibrinolysis (OP-1)	17 min.	17 min.
ytic Therapy rec'd within 30min (OP-2)	100%	100%
time to transfer to another facility for acute coronary intervention (OP-3)	35 min.	35 m in .
Aspirin on Arrival (OP-4)	100%	100%
Median time to EKG (OP-5)	1 min.	3 min.
dian Time from ED Arrival to Departure (OP-18b)	62 min.	75 m in .
r to Diagnositic Evaluation (OP-20)	8 min.	8 min.
lian time to pain management for long bone fracture (OP-21)	22min.	24 m in .

Patient Safety: National 90th percentile

HCAHPS: State CAH Top Performer (based on 10/1/15-9/30/16) EDTC: State and National 90th percentile (based on 4Q16) OP: National or State 90th percentile (based on 4Q16)

Overall Rating

Willingness to Recommend

81%

CRITICAL ACCESS HOSPITAL RESOURCES

- National Quality Reporting Crosswalk for CAHs
- 2019 Quality Measures for CAH Swing Bed Patients



PUT A HUMAN FACE ON THE DATA

PUT A HUMAN FACE ON THE DATA

- Instead of reporting a rate such as 0.04%, report the number of patients who experienced an adverse event (2 patients were impacted by a hospital acquired pressure injury last month).
- Serious patient harms are reported to the board, not just what happened but what impact it had on the patient and their family

POWER OF STORIES

- Who has told patient stories at board meetings?
- Who has the patients/families tell the stories at the board meeting?
- How does it promote quality?



WHY I'M PASSIONATE ABOUT THIS WORK













SET AMBITIOUS TARGETS

- The board drives organizational progress towards safe and effective quality care.
- Engage the board in generative dialogue to identify new opportunities based upon the data.
- Dashboards are a tool for the board to monitor system level improvement.
 - Includes current performance and targets
 - Includes processes for increasing quality

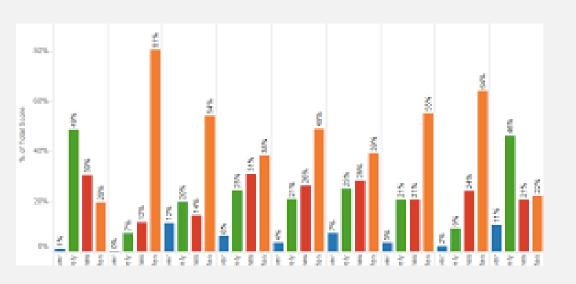


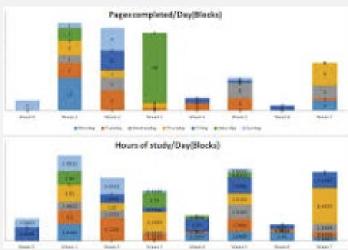
SIMPLER IS BETTER

SIMPLER IS BETTER

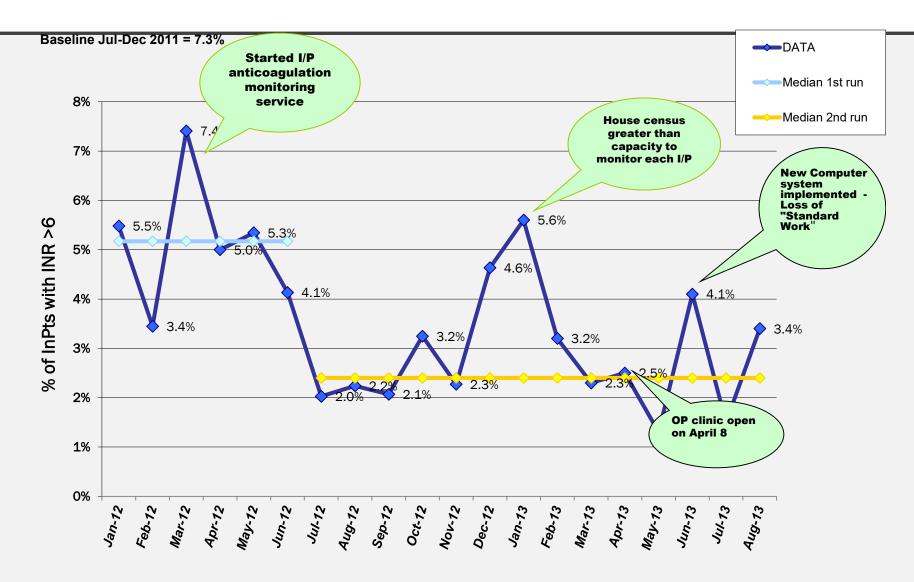
- Charts and data displayed over time tell the board if the hospital is heading in the right direction.
- Select measures that are important to the board.
- The board should establish and monitor a small number of roll up measures that are updated continually.

USING DATA: EASY TO INTERPRET AND TAKE ACTION?





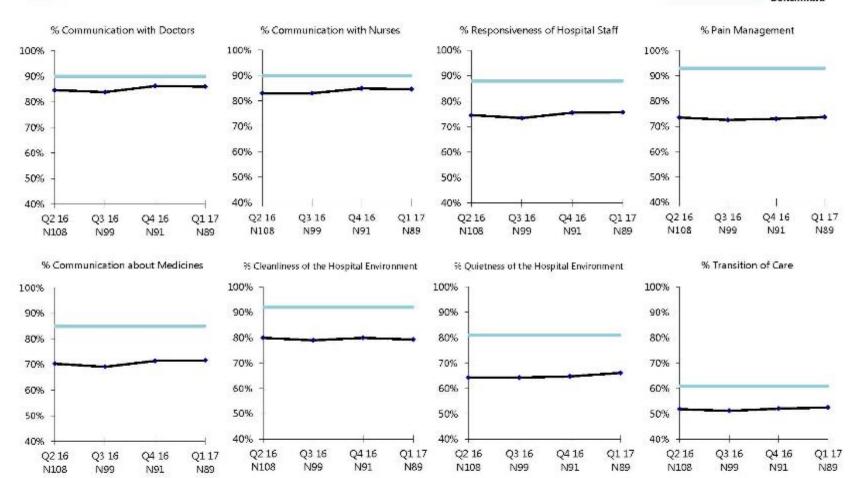
ANNOTATED RUN CHART





West Virginia Statewide Run Charts MBQIP Report 2016- 2017 - Patient Engagement (HCAHPS)

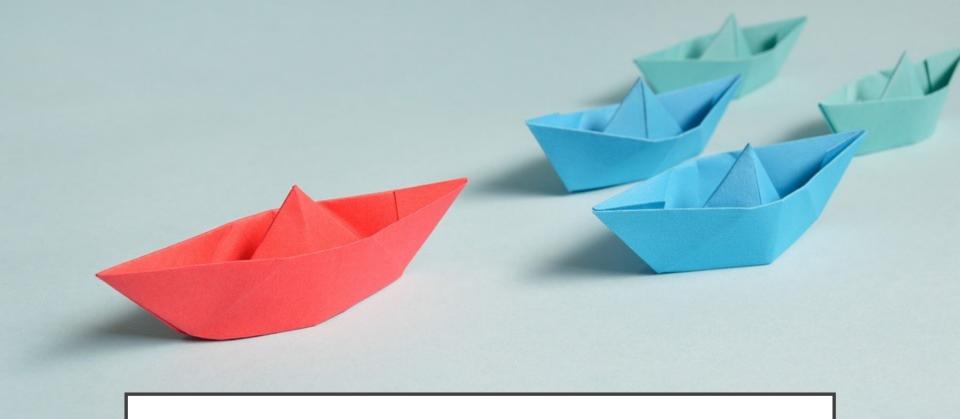






ALIGN GOALS WITH THE ACTIVITIES OF THE STAFF

- Align the vision for the future and the dayto-day work of staff
- The board, senior leadership, management team and medical staff must all buy into an initiative to improve patient safety and quality.
- Data from the dashboard can monitor key staff processes that contribute to the desired outcome.



QUALITY AND SAFETY LEADERS PLAY A KEY ROLE

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- Quality and safety leaders can help the board understand large amounts of data and encourage generative questions.
- Leaders can separate measures that are a focus for improvement from those that are stable and being monitored.
- Assure consistency in reporting.

PEER TO PEER SHARING: DASHBOARDS



Getting Started

- How has your scorecard evolved over time?
- How has your hospital overcoming fear of transparency with your board?

Logistics

- How do the data get populated? Who calculates rates and creates data displays? Who monitors data accuracy?
- Are there different versions of the dashboard for different audiences?



QUESTIONS / REFLECTIONS

RESOURCES

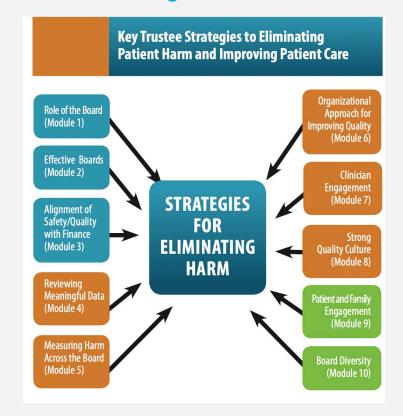
• IHI Governance of Quality Assessment On Line Tool

RESOURCE FOR EDUCATING THE BOARD

HRET Trustee Guide Workbook



Learning Modules





THANK YOU

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