

Texting and E-mailing with Patients Under HIPAA: New Guidance, New Enforcement

Webinar #T3042

DATE AND TIME

May 26, 2016
12:30 - 2:00 p.m. CT

OVERVIEW

In order to integrate the use of e-mailing and texting into patient communications, it is essential to perform the proper steps in an information security compliance process to evaluate and address the risks of using the technology. This session will describe the information security compliance process, how it works, and how it can help you decide how to integrate e-mailing and texting into your organization in a compliant way.

Mr. Sheldon-Dean will also discuss the requirements, the risks, and the issues of the increasing use of e-mailing and texting for patient and provider communications and provide a road map for how to use them safely and effectively, to increase the quality of health care and patient satisfaction. In addition, he will discuss how to be prepared for the eventuality that there is a breach, so that compliance can be assured.

TARGET AUDIENCE

Compliance officers, privacy and security officers, health information management leadership and staff, information security and patient relations, as well as staff in patient intake and front-line patient relations. Also included should be those involved in, interested in, or responsible for, patient communications, information management, and privacy and security of protected health information (PHI) under the Health Insurance Portability and Accountability (HIPAA) Act.

OBJECTIVES

- Identify the rules surrounding patient communications and access of information under HIPAA.
- Explain the risks of insecure communications to patients.
- Manage and audit the use of insecure communications made at the request of patients.

- Discuss when secure communications are required and what must be done to secure communications and devices.

FACULTY

Jim Sheldon-Dean
Lewis Creek Systems, LLC

Jim Sheldon-Dean is the founder and director of compliance services at Lewis Creek Systems, LLC. He is a frequent speaker regarding HIPAA, including speaking engagements at numerous national healthcare association conferences and conventions, and the annual NIST/OCR HIPAA Security Conference. Sheldon-Dean has more than 16 years of experience specializing in HIPAA compliance, more than 34 years of experience in policy analysis and implementation, business process analysis, information systems and software development, and eight years of experience as a Vermont certified volunteer emergency medical technician. Jim Sheldon-Dean has no real or perceived conflicts of interest that relate to this presentation.

PRICE

\$195 per connection.

Note: The fee is for one phone line with unlimited participants. For example, 10 employees can participate for only \$19.50 ea!

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