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The Secret Ingredients Behind Exemplary CEO-Board Relationships With Insight on CEO Evaluations and Advisory Boards

Webinar #T4049

DATE AND TIME

September 21, 2017
12:30 - 2:00 p.m. CT

OVERVIEW

Good governance is critical to the success of healthcare organizations. Forming the foundation is the relationship between the CEO and the board, and the CEO and board chair. These relationships are critical for health care organizations to achieve their mission and maximize their community benefit.

Since the board ultimately is responsible for high levels of executive management performance, attendees also will learn about CEO evaluations as the CEO is the only employee who reports directly to this group. Assessing CEOs clarifies roles, responsibilities and job expectations. The process also offers insight into his/her strengths, opportunities for improvement and performance. Performance reviews are critical for the development and accountability of healthcare organizations' CEOs and their boards.

The last portion of the webinar focuses on the role of the advisory board. The importance of the advisory board charter is emphasized and guidelines for effective advisory leadership are presented.

OBJECTIVES

- Discuss the importance of good relationships between the CEO-board, and CEO-board chair.
- Identify the ingredients that assure good relationships.
- Explain the importance of thorough, structured, systematic and fair CEO performance appraisals.
- Differentiate between myths and facts related to appraisals.
- Discuss how to develop and conduct evaluations.
- Analyze the roles of CEO and board in the appraisal process.
- Explain assessment design, including criteria and necessary areas of assessment.

- Discuss the value of a charter.
- Identify the guiding principles for effective leadership with an advisory board.

TARGET AUDIENCE

CEOs and board members of health care organizations.

FACULTY

Charles R. Evans, FACHE, President

International Health Services Group & Practical Governance Group

Practical Governance Group is a team of health care consultants and academicians passionate about good governance and the education of healthcare boards. He is also president of the International Health Services Group (IHSG) and a senior advisor at Jackson Healthcare. Mr. Evans' other professional experience includes HCA (Hospital Corporation of America), where he was named president of operations of HCA's Eastern Group in 2004. Prior to HCA, Charlie served in executive positions at Memorial Medical Center of Jacksonville, Florida, and Community Hospitals in Indianapolis, Indiana. He is a Fellow with the American College of Healthcare Executives (ACHE), and serves as a board member of multiple profit and non-profit organizations. Mr. Evans has no real or perceived conflicts of interest that relate to this presentation.

PRICE

\$195 per connection for members.

\$390 per connection for non-members.

Note: The fee is for one phone line with unlimited participants. For example, 10 employees can participate for only \$19.50 ea!

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information
contact:**

Jon Borton, Vice President, NHA Services, Inc.
Nebraska Hospital Association
3255 Salt Creek Circle, Suite 100, Lincoln, NE 68504
(402) 742-8147 Direct • (402) 742-8191 Fax
jborton@nebraskahospitals.org • nebraskahospitals.org

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