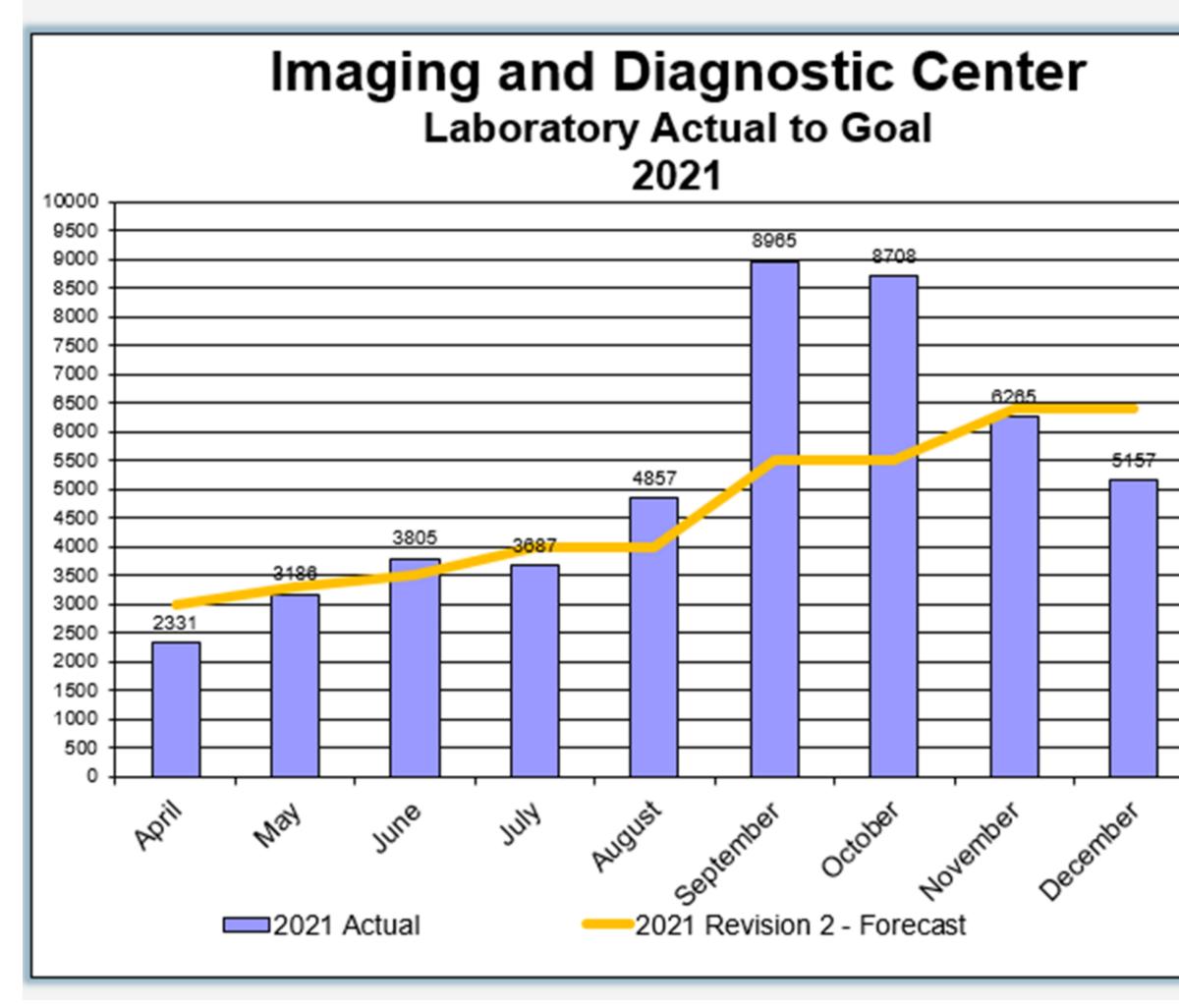
# On Demand Lab Testing: Affordable Self-Pay Lab Testing for Uninsured and Underinsured Bryan Medical Center, Clinical Laboratory, Lincoln, Ne Brva MEDICAL CENTER

# Background

- Medical Center Imaging and **Diagnostic Center Outpatient** Laboratory
- Patient and provider feedback related to outpatient testing.
- Opportunity to execute strategic plan and provide accessible, affordable, and personalized care and service.

# Metrics: Billable Test Volumes - 202



## Aims

## Collect 41,600 billable tests while increasing new patients

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		1. Provider- Call Bryan	<ul> <li>Source Tests (all orderable tests).</li> <li>Scheduling Center for appointment,</li> <li>New location</li> <li>Lower prices</li> <li>Quick turnaround times</li> </ul>	
		Two option 1. Provider- Call Bryan 402-481-	<ul> <li>Scheduling Center for appointment,</li> <li>S121.</li> <li>New location</li> <li>Lower prices</li> <li>Quick turnaround times</li> <li>Reliable results</li> </ul>	
		Two option 1. Provider- Call Bryan 402-481-5 2. On-Dema online. Par	<ul> <li>New location</li> <li>Lower prices</li> <li>Quick turnaround times</li> <li>Reliable results</li> <li>MonFri., 7 a.m6 p.m.</li> </ul>	
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		Two option 1. Provider- Call Bryan 402-481- 2. On-Dema online. Par mail to sh On-Der CHECK TEST CHECK TEST	<ul> <li>New location</li> <li>Lower prices</li> <li>Quick turnaround times</li> <li>Scheduling Center for appointment,</li> <li>Stat.</li> <li>and Tests. Patients order and purchase tients receive results via MyChart or are with provider as needed.</li> <li>MonFri., 7 a.m6 p.m.</li> <li>402-481-6060</li> </ul> <b>Men's Health Panel</b> (CMP, Lipid, TSH) Men's Health Panel (CMP, CBC, Lipid Panel, TSH, PSA, HbA1C) Immunization Status Panel (CMP, CBC, Lipid Panel, TSH, HbA1C) Immunization Status Panel (CMP, CBC, Lipid Panel, TSH, HbA1C) Immunization Status Panel (CMP, CBC, Lipid Panel, TSH, HbA1C) Interview of the status Panel (CMP, CBC, Lipid Panel, TSH, HbA1C) Interview of the status Panel (CMP, CBC, Lipid Panel, TSH, HbA1C) Interview of the status Panel (CMP, CBC, Lipid Panel, TSH, HbA1C) Interview of the status Panel (CMP, CBC, Lipid Panel, TSH, HbA1C) Interview of the status Panel (CMP, CBC, Lipid Panel, TSH, HbA1C) Interview of the status Panel (CMP, CBC, Lipid Panel, TSH, HbA1C) Interview of the status Panel (CMP, CBC, Lipid Panel, TSH, HbA1C) Interview of the status Panel (CMP, CBC, Lipid Panel, TSH, HbA1C) Interview of the status Panel (CMP, CBC, Lipid Panel, TSH, HbA1C) Interview of the status Panel (CMP, CBC, Lipid Panel, TSH, HbA1C) Interview of the status Panel (CMP, CBC, Lipid Panel, TSH, HbA1C) Interview of the status Panel (CMP, CBC, Lipid Panel, TSH, HbA1C) Interview of the status Panel (CMP, CBC, Lipid Panel, TSH, HbA1C) Interview of the status Panel (CMP, CBC, Lipid Panel, TSH, HbA1C) Interview of the status Panel (CMP, CBC, Lipid Panel, TSH, HbA1C) Interview of the status Panel (CMP, CBC, CAR, CBC, CBC) Complete Blood Count (CBC) Complete Metabolic Panel (CMP) Cortisol COVID-19 Antibody, Total (IgG and IgM)	PRICE         \$35         \$65         \$22         \$55         \$50         \$50         \$50         \$50         \$50         \$50         \$510         \$7         \$10         \$15         \$20         \$25
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Percentage of urinary catheters with documented insertion checklists Indwelling urinary catheter utilization rate

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### Measure

- Over 6,100 patients served
- Over 3,500 new to Bryan patients served
- Over 46,000 billable tests
- Gross revenue: \$433,642
- Net revenue: Approx. \$335,000

# **Metrics: Patient Volumes**

Month	Existing Patient	New Patient	Total
2021: April	78	44	122
2021: May	172	192	364
2021: June	186	175	361
2021: July	181	345	526
2021: Aug	358	566	924
2021: Sept	301	365	666
2021: Oct	263	309	572
2021: Nov	258	335	593
2021: Dec	339	571	910
2022: Jan	326	461	787
2022: Feb	192	156	348
Total	2,654	3,519	6,173

community

Jayne Ellenwood, MHA, MLS(ASCP)CM, Christina Nickel, MHA, MLS(ASCP)CM, CPHQ,

## Results

Next Steps

Continue to thoughtfully expand the test menu to serve needs of the

Collaborate with businesses to support their unique testing needs

### Team