

STEP INTO ADVOCACY WITH NHA: WE NEED YOU!



Join the 2025/26 Advocacy Institute

Advocacy is key to securing the future of Nebraska hospitals. The Advocacy Institute gives you the knowledge and tools to become a successful, impactful advocate.

- Learn how to effectively engage in advocacy efforts
- Understand political dynamics and their impact on health policy
- Gain tools to communicate with lawmakers and influence decisions

Ideal for:
Hospital leaders, emerging leaders, NHA Leadership Institute graduates, and hospital employees interested in advocacy.

2025-2026 ADVOCACY INSTITUTE SCHEDULE:

Session 1	Intro to Advocacy: The Why, How, Who	Tuesday, September 16 th 2 PM
Session 2	National Political Dynamics & its Impact on Health Policy	Wednesday, October 15 th , 2 PM
Session 3	Tools of Advocacy	Tuesday, November 11 th , 2 PM
Session 4	Hospital Finance & Impact of Government Payers	Wednesday, December 10 th , 2 PM
Session 5	Current Federal Issues	Wednesday, January 14 th , 2 PM
Session 6	NE Unicameral & Current State Health Policy Issues	Wednesday, February 11 th , 2 PM
Session 7	Institute Wrap-Up (Post-Eval) 30-Min Session	Wednesday, February 18 th , 2 PM
Graduation	Advocacy Day	Wednesday, March 4 th