Dear Colleagues,

2019 has certainly been an active year for the NHA and our member hospitals. We’ve invested a lot of quality time and energy into looking at key issues that not only impact our hospitals and health care systems but our Nebraska communities as a whole.

Our theme for our 92nd Annual Convention is Nebraska hospitals: serving Nebraska, shaping the world. We chose this theme simply because it reflects the important work our hospitals do; not only for Nebraskans, but for people around the world.

Our opening keynote is Doc Hendley, who is a shining example of doing good for the world. His project, Wine To Water, aims to help the estimated 1.1 billion people worldwide who lack access to clean water. Nearly two-thirds of that group lives in Asia and in sub-Saharan Africa, 42 percent of the population lives without yard taps, household connections or other improvements to sanitize water. Doc’s dream and now the goal of Wine To Water, is to quench the thirst of the needy in a way that sets them apart from the rest of the world. Wine To Water is a non-profit organization dedicated to providing clean water to needy people around the world.

Thursday’s keynote speaker, veteran broadcast journalist, Laurie Dhue, will share her compelling story about the addiction that nearly killed her, until one day she decided to save her life. She has been clean and sober for more than six years and shares her experience, strength and hope to help shed light on a disease that affects tens of millions of Americans.

One of the important issues the NHA has been working on is human trafficking. Our Thursday general session speaker is Holly Austin Gibbs, Patient Care Services Program Director with Dignity Health. Her presentation, “Human Trafficking 101: Dispelling the Myths” will talk about misconceptions associated with human trafficking, prevalence of the crime, common red flags in the health care setting and instructions on what to do if red flags are observed. In addition, one of our breakout sessions will be hosted by members of our own NHA Human Trafficking Task Force to shed light on this issue from a Nebraska perspective.

We wrap up the conference with Friday’s keynote speaker, Tiffany Christensen, who is changing the conversation in healthcare. She approaches her work from the perspective of a person with cystic fibrosis who has received two double lung transplants and is a professional patient advocate. In her current role as Vice President, Experience Innovation at The Beryl Institute, Tiffany serves as a focused innovator working to share global practices and reinforce the need to understand “Patient Experience” as a practice, not just an outcome.

In addition to our keynote sessions, the NHA Annual Convention also features Open Dialogue sessions for C-suite leaders and several allied health care organizations hold their annual meetings during the event.

On Wednesday, we’ll host a special awards banquet honoring our own. These awards reflect excellence in personal and organizational accomplishments within the Nebraska hospital community. Awards presented include recognition of the outgoing members of the NHA board and various NHA subsidiary boards, Excellence in Service Award, Meritorious Service Award, Trustee of the Year Award, Leadership Institute Class XVI Graduates and Quest for Excellence Awards.

The Convention concludes with the 40th Annual The Caring Kind Awards Luncheon, where Nebraska hospitals recognize their finest employees at this celebration of caring and outstanding leadership.

We hope you make attendance at this year’s conference a priority. The NHA 2019 Annual Convention is an important resource for Nebraska’s health care professionals. We look forward to seeing you.

Sincerely,

Russ Gronewold
Vice President, Finance/Chief Financial Officer,
Bryan Health, Lincoln
Chair, NHA Board of Directors

Laura J. Redoutey, FACHE
President,
Nebraska Hospital Association
Outline new strategies in recruitment that may be easily identified and implemented.

Discuss the limited and current state of law in Nebraska on restrictive covenants, the all-or-nothing nature of enforcing such agreements, and a range of enforceable protections.

Review the risk of attending such agreements and how that risk must be balanced in light of their ability to enforce such agreements and accomplish the goals of the organization.

Outline the elements that are driving today’s high healthcare spending.

Demonstrate an IT Operational Maturity Assessment that is based on IT industry standards.

Differentiate the levels of Operational Maturity as they relate to healthcare.

Recognize next steps needed to keep your organization functioning at high-levels and ultimately treat your IT department as a strategic asset.

Review HIPAA permitted disclosures related to law enforcement.

Discuss Nebraska-specific laws related to hospital disclosures to law enforcement, such as abuse reporting and injury reporting.

Provide best practices on workforce training and law enforcement collaboration.

Learn about retirement plan design best practices.

Discuss financial behavior in the workplace.

Outline strategies to help your employees retire on time.

Outline approaches to reduce your fiduciary liability.

Review the basic elements of a vendor management program and how to pro-actively avoid issues related to third-parties.

Define the impact of real-time feedback.

Explain how real-time feedback re-energized staff and engages physicians.

Identify quick tips for effectively implementing a real-time feedback program at your organization.

Discuss various types of benefit plans that hospitals could sponsor for their physicians and executives, including planning opportunities and problems to avoid.

Explore how the community care providers can help to provide the best medical care in a timely manner to Nebraska-Western Iowa Veterans.

Review the process of enrolling with Third-Party Administrators (TPAs) in our region.

Review how to take advantage of the new, streamlined process with the community care department and reduce delay in the care of veterans.

Outline best practices in identifying human trafficking victims when they come in contact with health care professionals and facilities.

Examine how to help refer human trafficking victims to appropriate agencies.

Review the common law and statutory grounds for establishing liability in a medical malpractice case.

Discuss the Nebraska statutes and DHSS regulations covering advance practice clinicians and how they potentially alter the grounds for establishing liability.

Explain the legal requirements, limitations and risks involved in acting as a supervising physician for a physician assistant in Nebraska.

Recognize how ineffective team communication creates risks to patient safety and team culture.

Review the impact of ineffective team communication on organizational reputation, malpractice risk and business performance.

Identify team communication tools, training and resources to enhance patient safety.

Develop action plans to identify, prioritize and implement improvements in team communication.
The NHA would like to thank its generous sponsors for their support in making the NHA 2019 Annual Convention possible:

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WHO SHOULD ATTEND

This activity has been designed to meet the educational needs of health care professionals including CEOs, COOs, CFOs, CNOs, senior executives, governing board members, patient care and nursing leaders, quality and safety officers, health care attorneys, compliance officers, department managers, PR, communications/marketing directors, HR directors, education and staff development directors and IT directors.

During the NHA 2019 Annual Convention, attendees will be able to:

• Access learning sessions providing the latest trends, innovations and best practices in health care.
• Exchange ideas with peers and decision makers at keynote and breakout sessions, breaks and special events.
• Participate in outstanding keynote sessions featuring nationally recognize professionals.
• Gain leading edge strategies and ideas from acknowledged experts from across the country.
• View and evaluate state-of-the-art health care products and services.

PREPARE AHEAD

DOWNLOAD THE NHA 365 MOBILE APP

Stay connected with the NHA year-round by downloading our 365 mobile app. This app can be utilized for much more than just during the Convention. View presentations, take notes during sessions, network with attendees, receive alerts, view your session schedule and much more!

DOWNLOAD MATERIALS BEFORE THE CONVENTION

All speaker presentations and handouts for this event will be posted on the NHA website at www.nebraskahospitals.org/education/events/nha_annual_convention.html.

Please note: paper copies of these handouts will not be available on site at the Convention. Files will be posted on the NHA website approximately 7 days prior to the event and will remain online for 14 business days following the event.

MATERIALS PROVIDED AT THE CONVENTION

When you arrive at the convention, check in at the NHA Annual Convention registration desk located inside the convention center entrance to receive a portfolio containing your name badge, event and program information. Your name badge serves as your admittance to all sessions, events and receptions.

REGISTERATION INFORMATION

REGISTER ONLINE BEFORE OCTOBER 4, 2019
www.nebraskahospitals.org/education/events/nha_annual_convention.html

PAYMENT INFORMATION

Register online at www.nebraskahospitals.org/education/events/nha_annual_convention.html
You do have the option to be invoiced when registering online.

REGISTRATION CANCELLATION POLICY

Cancellations received in writing before October 4, 2019, will be given a full refund minus $50 per person processing fee. No refunds will be given for cancellations received after that date. Substitutions are accepted.

LODGING RESERVATIONS

To make overnight accommodations, reference the Nebraska Hospital Association room blocks at the following properties connected to the conference center:

Embassy Suites Omaha La Vista Hotel
(402) 331-7400
Room rate is $151 + tax/per night.

Courtyard Marriott
(402) 339-4900
Room rate is $129 + tax/per night

Cut-off date for discounted rates is September 22, 2019.

PARKING

Parking at the Embassy Suites Omaha-La Vista Hotel & Conference Center is available free of charge 24 hours a day, 7 days a week.

QUESTIONS?

For questions about content of the NHA Annual Convention, contact Brian Noonan, Senior Director of Communications and Education, at (402) 742-8151 or bnoonan@nebraskahospitals.org.

For questions about registration, lodging or sponsorships, contact Heather Bullock, Member Services and Events Manager, at (402) 742-8148 or hbullock@nebraskahospitals.org.

For questions about advertising, communications, social media, press releases or the convention app, contact Christopher Cheuvront, Director of Marketing, at (402) 742-8143 or ccheuvront@nebraskahospitals.org.
Providing educational opportunities that enable its members to remain current and respond to the latest information and advances in health care

The Nebraska Hospital Association Research and Educational Foundation provides not only quality on site educational programs, but also a wide variety of other services such as online webinars, training products and publications to assist health care providers in meeting state and federal regulations, maintaining quality delivery of patient care, and improving health and wellness. We strive to maintain an excellent grasp on health care issues and be adept at anticipating member education needs. As an Association, we are continually working to identify partners in education who offer the content, expertise and communication skills necessary to teach professional adults in an effective manner.

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Nebraska Hospitals: Serving Nebraska. Shaping the World. | Page 7
CARING CAUSE CHARITY- HEARTLAND FAMILY SERVICE SANCTUARY HOUSE

HEARTLAND HOUSING SANCTUARY

A crisis stabilization shelter serving survivors of sex trafficking. Heartland Housing Sanctuary is a facility-based program that houses up to 14 individuals or adults with children. The location of the facility is confidential to ensure the safety of its residents. The shelter is staffed 24 hours a day, seven days a week, and provides an array of services including advocacy, therapy, and case management.

Referrals can be received from survivors, social service agencies, and law enforcement, with no state stipulation.

This program is part of Heartland Family Service. The mission of Heartland Family Service is to strengthen individuals and families in our community through education, counseling, and support services. Founded in Omaha in 1875, Heartland Family Service connects with more than 54,000 individuals of all ages each year from more than 15 locations in east central Nebraska and southwest Iowa. Our 50 programs provide critical human services to the individuals and families who ultimately shape the future of our community in the following focus areas: Child & Family Well-Being, Counseling & Prevention and Housing, Safety, & Financial Stability.

Services contact: 24/7 Shelter Lines: (402) 597-1009 | (402) 672-8608 | sanctuaryhouse@heartlandfamilyservice.org
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NHA Program Overview

Wednesday, October 16

7:00 A.M. – 5:00 P.M.
NHA Registration Desk Open

9:00 A.M. – 10:00 A.M.  
Opening Keynote Session
A Drop in the Bucket  
Sponsored by: Nebraska Medicine

10:00 A.M. – 4:30 P.M.
NHA Leadership Institute Session

10:00 A.M. – 10:15 A.M.  
Break

10:15 A.M. – 11:45 A.M.
Breakout Session 1
Recruiting and Retaining Foreign-Born Healthcare Providers

Breakout Session 2
Non-Solicitation and Non-Compete Law in Nebraska: Walking the Tightrope of Aggressive Restrictions and Enforceable Protections

Breakout Session 3
The Problem is Poverty

12:00 P.M. – 1:30 P.M.
Networking Lunch

12:00 P.M. – 1:30 P.M.  
Women’s Leadership Luncheon
Sponsored by: Noresco

1:30 P.M. – 3:00 P.M.
Breakout Session 4
It’s Time for Your Annual Check-up: How Effective is Your IT?

Breakout Session 5
How to Avoid the Good Cop/Bad Cop Routine: Establishing HIPAA Compliant Collaborative Relationships with Law Enforcement

Breakout Session 6
Is Your Hospital’s Retirement Plan Sick?

3:00 P.M. – 3:15 P.M.  
Break
Sponsored by: LMC

3:15 P.M. – 4:45 P.M.
Breakout Session 7
Vendor Management Basics for Hospitals

Breakout Sessions 8
The Value of Real-Time Feedback: Insights from Early-Adopters

Breakout Session 9
Mo’ Money without Mo’ Problems: Compensating Physicians and Executives

5:30 P.M. – 8:00 P.M.
Awards Banquet
Reception begins at 5:30 p.m. Dinner at 6:00 p.m.

Thursday, October 17

6:30 A.M. – 5:00 P.M.
NHA Registration Desk Open

8:30 A.M. – 4:00 P.M.
Health Care Resource Displays Open

9:00 A.M. – 10:00 A.M.
Keynote Session
Life After Addiction

10:00 A.M. – 10:15 A.M.  
Break

10:15 A.M. – 11:45 A.M.
Breakout Session 10
Mission Act: Nebraska Veterans Care in the Community

Breakout Session 11
Human Trafficking in Nebraska – Panel Discussion

11:30 A.M. – 1:00 P.M.
Trade Show & Lunch

1:00 P.M. – 2:30 P.M.
Trade Show & Lunch

1:00 P.M. – 2:30 P.M.
Breakout Session 12
Liability Issues for Advance Practice Clinicians and Those that Supervise Them

Breakout Session 13
Vital Signs for Team Communication: Avoiding Life-Support

2:30 P.M. – 2:45 P.M.  
Break
Sponsored by: CMBA Architects

Friday, October 18

7:00 A.M. – 1:00 P.M.
NHA Registration Desk Open

8:00 A.M. – 9:00 A.M.
Annual Business Meeting
(NHA member hospital staff only)

9:00 A.M. – 10:00 A.M.
Open Dialogue Sessions
- CEO open dialogue session
- HR open dialogue session

10:00 A.M. – 10:15 A.M.  
Break

10:15 A.M. – 11:15 A.M.
Closing Keynote Session
Finding Your Voice in the Healthcare Maze

12:00 P.M. – 1:30 P.M.
The 40th Annual Caring Kind Awards Luncheon
Doors open at 11:30 a.m. with luncheon at noon

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**Wednesday, October 16**

**American College of Healthcare Executives of Nebraska & Western Iowa (ACHE)**  
9:00 A.M. – 4:00 P.M.  
Health Systems as Stewards of Health: Socially Responsible & Strategic Collaboration

**Healthcare Financial Management Association Nebraska Chapter (HFMA)**  
9:00 A.M. – 10:00 A.M.  
NHA Opening Keynote Session  
10:15 A.M. – 11:15 A.M.  
The New HFMA Digital Experience  
11:15 A.M. – 12:15 P.M.  
HFMA Update: Strategies for Success in Today’s Marketplace  
1:30 P.M. – 3:00 P.M.  
Latest Developments in Medicare Provider Enrollment  
3:15 P.M. – 4:00 P.M.  
Medical Malpractice Risk Management  
4:00 P.M. – 5:00 P.M.  
PlaySmart Nebraska: Non-Profit Building Leaders Across the Middle Schools in Nebraska

**Nebraska Healthcare Marketers (NHM)**  
1:30 P.M. – 3:00 P.M.  
Welcome/Using Words to Reach People: How Content Marketing Strategy & Thoughtful Content Can Help People  
3:15 P.M. – 4:45 P.M.  
Parental Parallels: How Becoming a Father Made Me a Better Marketer

**Nebraska Hospital Human Resource Professionals (HR)**  
9:00 A.M. – 10:00 A.M.  
NHA Opening Keynote Session  
10:15 A.M. – 11:45 A.M.  
Allegations of Sexual Misconduct: Physicians in the Crosshairs of #MeToo

**Thursday, October 17**

**American College of Healthcare Executives of Nebraska & Western Iowa (ACHE)**  
7:00 A.M. – 8:30 A.M.  
Networking Breakfast & Annual Meeting

**Healthcare Financial Management Association Nebraska Chapter (HFMA)**  
9:00 A.M. – 10:00 A.M.  
NHA Keynote Session  
10:15 A.M. – 12:00 P.M.  
Revenue Cycle Impact of Disruption  
1:00 P.M. – 1:45 P.M.  
From the Hospital to the Courthouse: An Overview of the Legal Process of Medical Debt Recovery  
1:45 P.M. – 2:30 P.M.  
Midwest/Nebraska Medical Professional Liability Trends  
2:45 P.M. – 4:00 P.M.  
NHA General Session

**Nebraska Healthcare Marketers (NHM)**  
9:00 A.M. – 10:00 A.M.  
NHA Opening Keynote Session  
10:10 A.M. – 11:45 A.M.  
Social Media Platforms, Tools & Software  
1:00 P.M. – 2:30 P.M.  
Planning Tips from a Productivity Consultant, So Your Day Doesn’t Suck!  
2:45 P.M. – 4:00 P.M.  
Embracing the Convergence of TV and Digital Video  
4:00 P.M. – 4:30 P.M.  
NHM Business Meeting & Bright Idea Award Presentation

**Nebraska Hospital Human Resource Professionals (HR)**  
9:00 A.M. – 10:00 A.M.  
NHA Opening Keynote Session  
10:15 A.M. – 11:45 A.M.  
Addressing Physician Burnout  
3:15 P.M. – 4:45 P.M.  
To Share or Not to Share: Common Anti-Trust Pitfalls

**Friday, October 18**

**Healthcare Financial Management Association Nebraska Chapter (HFMA)**  
8:30 A.M. – 9:30 A.M.  
Update on Nebraska’s Health Insurance Market  
9:30 A.M. – 10:15 A.M.  
Update from the Washington Beltway (AHA Update)  
10:15 A.M. – 11:15 A.M.  
NHA Closing Keynote Session

**Nebraska Hospital Human Resource Professionals (HR)**  
9:00 A.M. – 10:00 A.M.  
Open Dialogue

**Nebraska Healthcare Marketers (NHM)**  
8:30 A.M. – 9:30 A.M.  
Social Media Updates You Can’t Afford to Miss: Combining Traditional with Non-Traditional Advertising  
9:30 A.M. – 10:15 A.M.  
Around the Room  
10:30 A.M. – 11:30 A.M.  
What Is It You Do Again? An Introduction to Ethics in Healthcare

**Nebraska Society of Healthcare Engineers (NSHE)**  
9:00 A.M. – 4:00 P.M.  
NSHE Fall Meeting

**Nebraska Society for Social Work Leaders in Healthcare (NSSWLHC)**  
8:00 A.M. – 5:00 P.M.  
NSSWLHC Fall Meeting
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NHA Programs | Wednesday, October 16

**Opening Keynote Session**
9:00 A.M. – 10:00 A.M.  
Sponsored by:

**A Drop in the Bucket**  
- Doc Hendley

In 2003, he dreamed up the concept of the organization while bar tending and playing music in nightclubs around Raleigh, North Carolina. In January of 2004 the first fundraiser was held and by August of that same year Doc was living in Darfur, Sudan installing water systems for victims of the government supported genocide.

When Doc returned home in August of 2005, the haunting memories of what he had seen in Darfur drove him to continue building the organization he started two years before. In 2007, after working two jobs and volunteering his time for over three years, Wine To Water became an official 501(c)(3) and Doc’s dream finally became a reality. “When the idea came to me to start Wine To Water the only real world job experience I had was tending bar. I dreamed of building an organization that fought water related death and disease using completely different methods than anyone else. So I started raising money to fight this water epidemic the best way I knew how, by pouring wine and playing music.”

Doc Hendley’s work aims to help the 1.1 billion people worldwide who lack access to clean water, a figure estimated by the World Health Organization. Nearly two-thirds of that group lives in Asia. In sub-Saharan Africa, 42 percent of the population lives without yard taps, household connections or other improvements to sanitize water. Unclean water is the number one killer of children in the world. Water borne illnesses kill far more children than HIV/AIDS and Malaria combined. Every 15 seconds a child dies from unclean water.

Doc’s dream, and now the goal of Wine To Water, is to quench the thirst of the needy in a way that sets them apart from the rest of the world.

**Breakout Sessions 1, 2 & 3**
10:00 A.M. – 10:30 A.M.  
**Break**

10:15 A.M. – 11:45 A.M.

**1| Recruiting and Retaining Foreign-Born Healthcare Providers**

Presenters: Jayne Johnson, Senior Director of HR; Tamara Martin-Linnard, Chief Clinical Officer; Mel McNea, Chief Executive Officer  
– Great Plains Health

As recruitment for nurses and other allied health professionals becomes more and more difficult, new strategies in recruitment must be identified and implemented. Great Plains Health in North Platte will present their foreign-born recruitment strategy and related outcomes.

**2| Non-Solicitation and Non-Compete Law in Nebraska: Walking the Tightrope of Aggressive Restrictions and Enforceable Protections**

Presenter: Henry L. Wiedrich, Partner  
– Cline Williams Wright Johnson & Oldfather LLP

We will survey the current status of Nebraska law on non-solicitation and non-compete laws at the employment and sale of business level, and then provide practical tips for their application in your workplace and business, including how to address common issues in this area. We will discuss the value of aggressive protections versus the perceived and actual ability to enforce such protections.

**3| The Problem is Poverty**

Presenter: Kurt Mosley, Vice President  
Strategic Alliances
– Merritt Hawkins

While waste and inefficiency clearly exist, poverty is at the core of America’s high healthcare spending, not the greed or ineptitude of the nation’s physicians, hospitals and other healthcare providers. Using data and analysis from the landmark book, Poverty and the Myths of Health Care Reform by the late Richard “Buz” Cooper, M.D., consultants with Merritt Hawkins demonstrate the impact poverty has on healthcare spending and why addressing the societal determinants of health is so critical.

**Networking Luncheon**
12:00 P.M. – 1:30 P.M.

Enjoy a buffet lunch and network with your peers.

**Women’s Leadership Luncheon**
12:00 P.M. – 1:30 P.M.  
Sponsored by:

Presenter: Dannette R. Smith, Chief Executive Officer  
– Nebraska Department of Health and Human Services

Dannette R. Smith has more than 25 years of executive leadership experience in large, complex organizations and most recently served as the Director of the Virginia Beach Department of Human Services since 2013. Ms. Smith has state, regional, and municipal experience. She has served as Director of the Seattle Department of Human Services where she oversaw the development of the agency’s first strategic plan. She has also served as the Director of the Fulton County Department of Children and Family Services in Georgia and the Division Director of Youth and Family Services for the Mecklenburg County Department of Social Services in North Carolina.
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Nothing’s more important than our community’s health. That’s why you turn to Nebraska Medicine … the state’s most comprehensive care. Where you have access to an entire network of world-leading specialists in cancer, heart and vascular, neurosciences and more. Because this is one of the fastest growing research centers in the country, you’re instantly connected to groundbreaking treatments and technology, helping you collaborate and care for the patients in your community.
Smith holds a Bachelor’s of Science in Psychology from Eastern Michigan University and a Master’s of Social Work from the University of Illinois at Chicago. Under the auspices of the Child Welfare League of America, she participated in a child welfare leadership program at Harvard’s Kennedy School of Government. She also attended the County Administration Program at the University of North Carolina at Chapel Hill.

Smith is a member of the Board of Directors for ATTACH (the Association for Training on Trauma and Attachment in Children); the Hampton Roads Early Childhood Initiative Minus 9-5; BEACH Governing Board (Bringing an End to All City Homelessness); and WISH (Women Invested in Social Change).

**Breakout Sessions 4, 5 & 6**

1:30 p.m. – 3:00 p.m.

4| It’s Time for Your Annual Checkup; Find Out How Effective your IT Department is

Presenter: James Bowen, Chief Executive Officer – Five Nines

In this industry you know how important it is having an annual health checkup, so it should be no surprise that your business needs an annual assessment as well. During this session, James Bowen, CEO of Five Nines, will guide you through an industry-standard IT Operational Maturity Assessment that will allow you to assess how effective your IT department is, and understand next steps to becoming a high-functioning organization.

5| How to Avoid the Good Cop/Bad Cop Routine: Establishing HIPAA-Compliant Collaborative Relationships with Law Enforcement

Presenters: Abigail Mohs, Associate Attorney; Michael Chase, Partner – Baird Holm, LLP

Does working with law enforcement sometimes feel like a game of good cop/bad cop? You know the routine. Law enforcement is happy to take reports from the ED regarding a gunshot wound. In other instances, it feels like officers are demanding information (and threatening obstruction of justice) if staff doesn’t comply. But what if staff members are unsure if the information can be disclosed? Hospitals must consider federal, state, and local laws when determining how it can work with law enforcement to reach the right conclusion. This session provides an overview of the legal considerations, such as HIPAA and mandatory reporting laws, that govern hospital disclosures to law enforcement. It also provides best practices on how hospitals can educate their workforce and law enforcement on compliant disclosures.

6| Is Your Hospital’s Retirement Plan Sick?

Presenter: Derek Bailey, CRPS, AIF, Plan Consultant – Marcotte

If we did things the way we always did, then doctors would still make house calls. The retirement plan is an employee benefit that often gets neglected which leads to an unhealthy plan for your employees, or worse, potential fiduciary concerns for the executive team and board of directors. In this session, we will take case study and examples of real life problems that went undetected in retirement plans causing employees to work longer. Learn what employees really want from their employer retirement plan. Join us as we discuss real case examples and show you the prescription for a healthy retirement plan.

3:00 p.m. – 3:15 p.m. **Break**

**Sponsored by:**

**Breakout Sessions 7, 8 & 9**

3:15 p.m. – 4:45 p.m.

7| Vendor Management Basics for Hospitals

Presenter: Denise Mainquist, President, MLT, CISA, CPHIMS, PCIP – ITPAC Consulting

The objective of this interactive session is to describe and present basic vendor management requirements any organization should employ. Recent fines and discussions regarding vendor management for health care will also be provided.

8| A The Value of Real-Time Feedback: Insights from Early-Adopters

Presenter: Jason Messerli, Director of Customer Success – NRC Health

Discover why organizations across the United States have seized the opportunity to engage 100% of their customers, and the value they’ve gotten since implementation. Plagued by low sample sizes and data cynicism, many organizations have jumped at the opportunity to revolutionize their feedback program and ultimately provide the best care their patients deserve.
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Mo’ Money without Mo’ Problems: Compensating Physicians and Executives

Hospitals constantly compete to attract and retain talented physicians, executives, and other professional employees. This presentation will highlight the various tax laws that apply to executive compensation arrangements and discuss planning opportunities for non-profit and governmental hospitals. It will address common issues such as student-loan repayment, special retirement benefits, retention plans, and other deferred compensation arrangements.

Awards Banquet

5:30 p.m. – 8:00 p.m.

The reception begins at 5:30 p.m. and dinner at 6 p.m. Recognition presented at the Awards Banquet include the NHA board and NHA subsidiary boards recognition, Excellence in Service Award, Meritorious Service Awards, Trustee of the Year Award, Quest for Excellence Awards, Leadership Institute Class XVI Graduates recognition, AHA Membership Awards and ACHE Awards.

Thursday, October 17

Health Care Resource Displays

8:00 a.m. – 4:00 p.m.

The Nebraska Hospital Association is pleased to collaborate with several non-profit health care organizations. Learn more about these groups and the services they provide by visiting the Health Care Resource Display area located in the registration area of the conference center. See descriptions of the displays on pages 33 and 35.

Keynote Session

9:00 a.m. – 10:00 a.m.

Life After Addiction - Laurie Dhue

Veteran broadcast journalist and host of the investigative program “For the Record” on TheBlaze TV. For more than 15 years, anchor Laurie Dhue lived a double life, struggling with acute alcoholism while holding down several high profile broadcasting jobs for Fox News Channel, CNN and MSNBC. Her addiction nearly killed her—until one day she decided to save her life. She has been clean and sober for more than six years and shares her experience, strength and hope to help shed light on a disease that affects tens of millions of Americans.

By overcoming her greatest fear, living without alcohol, Laurie is a testament to the power of determination, willingness, honesty and love. Happy, joyous and free, Laurie is living a life beyond her wildest dreams, thanks to her journey of recovery.

Her courageous story will inspire you!

Breakout Sessions 10 & 11

10:15 a.m. – 11:45 a.m.

10| Mission Act: Nebraska Veterans Care in the Community

Presenters: Naganna Channa, MD, MBA, CPE, FACHE, Medical Director Care in the Community; David Williams, MD, MBA, CPE, Chief of Staff – Nebraska-Western Iowa Health Care System

This presentation is about the Mission Act signed into law in June 2018 and implemented across the nation in June of 2019. It replaced the Choice Program and provides greater benefits to serve the medical needs of Veterans in a timely manner either through the Veteran’s Administration or in the community. It has enhanced benefits compared to the Choice Program, urgent care benefits and better care coordination between the VA Community Care Department and community health care providers/systems.
11| Human Trafficking in Nebraska – Panel Discussion

Presenters:
Marty Fattig, MHA, ACHE, Chief Executive Officer
– Nemaha County Hospital;
Bill Calhoun, MBA, FACHE, Chief Executive Officer
– Kearney Regional Medical Center;
Jen Tran, MSN, SANE-A, FNE, Team Leader Heidi Wilke
SANE/SART Survivor Program
– Methodist Hospital and Methodist Women’s Hospital

Find out what’s happening in the state with regard to human and labor trafficking and what your peer hospitals are doing to create awareness and combat this increasing problem. Also, the NHA will be unveiling its new Human Trafficking Toolkit developed by the NHA Human Trafficking Task Force.

TRADE SHOW LUNCH
11:30 A.M. – 1:00 P.M.

Enjoy lunch and sit the many business partners of Nebraska’s hospitals and health systems. Drawings for prizes will be held, so be sure to visit each of the exhibitor booths. Return from 4:00 p.m. to 5:30 p.m. to visit more trade show exhibitors, network, enjoy hors d’oeuvres, beverages and see if you’ve won a prize!

BREAKOUT SESSIONS 12 & 13
1:00 P.M. – 2:30 P.M.

12| Liability Issues for Advance Practice Clinicians and Those that Supervise Them

Presenters: Travis W. Tettenborn, Litigation Attorney
Renee A. Eveland, Litigation Attorney
– Cline Williams Wright Johnson & Oldfather, LLP

A recent report on the physician shortage in Nebraska revealed 13 counties still do not have a primary care physician, and nearly 1 in 5 physicians are more than 60 years old. Physician Assistants and Advance Practice Registered Nurses are increasingly filling the gap, with over a 50% increase in the number of each category of licensed professionals over the last decade. This seminar will explain how the scope of practice for these advance practice clinicians under Nebraska statutes and DHHS regulations affect the evaluation of liability in the event of a malpractice claim, which will inevitably name every health care provider that came in contact with the patient experiencing an adverse outcome, and even some that didn’t.

13| Vital Signs for Team Communication: Avoiding Life Support

Presenter: Betty VanWoert RN, BSN, CPHRM,
Senior Risk and Patient Safety Consultant
– MMIC/Constellation

Ineffective communication is a lead contributing cause of patient injury, malpractice claim, team dysfunction and patient dissatisfaction. More than half of malpractice cases (57%) reflect miscommunication among team members. Improved communication on the other hand, is a catalyst for mitigating risks, a happier work culture, and better outcomes for patients—all components of better business performance.

General Session
2:45 p.m. – 4:00 p.m.

From Survivor to Advocate
Holly Austin Gibbs
– Dignity Health

Holly is a survivor of child sex trafficking and is a nationally known expert, working as Dignity Health’s Human Trafficking Response (HTR) Program Director. Holly has appeared on Dr. Oz and her story has been featured in multiple media outlets.

In 2011, Holly submitted joint testimony to Congress with labor trafficking survivor, Ima Matul, supporting reauthorization of the Trafficking Victims Protection Act. Holly also testified before the U.S. Congressional Subcommittee on Africa, Global Health, Global Human Rights, and International Organizations on the connection between sporting events and sex trafficking. In 2015, Holly testified before the U.S. Senate Judiciary Committee on behalf of two bills: the Justice for Victims of Trafficking Act and Stop Exploitation Through Trafficking Act. As director of the Dignity Health HTR Program, Holly applies not only her own experience and knowledge, but she also consults with other anti-trafficking experts, including and especially other survivors of human trafficking (both labor and sex trafficking).
NHA Programs | Thursday, October 17 (continued)

**Trade Show Sponsors’ Social**
4:00 p.m. – 5:30 p.m.

Following the General Session, return to the trade show to visit exhibitors and network with other attendees at the Sponsors’ Social. The NHA Annual Convention would not be possible without our generous sponsors. Each attendee will be provided with two beverage tickets. Hors d’oeuvres will be served.

**The Political Action Committee Social**
5:30 p.m. – 7:00 p.m.

Join us after dinner for an exclusive complimentary cocktail hour for 2019 NHA PAC contributors only. Still need to make this year’s contribution? Simply provide an NHA staff member with your check prior to the event.

**Friday, October 18**

**NHA Annual Business Meeting**
8:00 a.m. – 9:00 a.m.

Institutional hospital and health system employees of the Nebraska Hospital Association are invited to attend the annual business meeting to learn about NHA projects, progress, current health care issues, advocacy updates and to vote in new members to the 2019 NHA Board of Directors.

*Open to staff members of NHA member hospitals only.*

**Open Dialogue Sessions**
9:00 a.m. – 10:00 a.m.

Nebraska hospitals are faced with many challenges. What’s in store for health care in Nebraska? What best practices are hospitals utilizing? What are the issues keeping you up at night?

These dialogue sessions will allow for open discussion on a variety of topics of interest to hospital CEOs and HR professionals. Those registered for open dialogue sessions will be sent an electronic survey prior to the session to gather discussion topics.

*Open to staff members of NHA member hospitals only.*

**Closing Keynote Session**
10:15 a.m. – 11:15 a.m.

**Finding Your Voice in the Healthcare Maze**
Tiffany Christensen
– The Beryl Institute

Tiffany Christensen is changing the conversation in healthcare. She approaches her work from the perspective of a cystic fibrosis patient who has received 2 double lung transplants, a professional patient advocate and Experience Professional. In her current role as Vice President, Experience Innovation at The Beryl Institute, Tiffany serves as a focused innovator working to share global practices and reinforce the need to understand “Patient Experience” as a practice, not just an outcome.

In her past roles, Christensen served as the Oncology Patient Advocate at Duke Hospital. During this time, she also worked as the Program Coordinator for Duke Medicine’s Patient Advisor Expansion Program. After leaving Duke, she was the Performance Improvement Specialist at the NC Hospital Association working on operationalizing PFE within critical access hospitals, major academic medical centers and health systems of many sizes in between.

Tiffany is a TeamSTEPPS Master Trainer, a Respecting Choices Advance Care Planning Instructor, an APPEAL certificate recipient, and the creator of her own Train the Trainer workshop series entitled “Finding Your Voice in the Healthcare Maze.” Christensen is also the author of three books exploring advocacy, end of life planning and partnership strategies in healthcare.

**The Caring Kind Awards Luncheon**
12:00 p.m. – 1:30 p.m.

For 40 years, Nebraska hospitals have paid tribute to their finest employees at this annual event. Hundreds of family, friends and co-workers gather together to celebrate those health care employees who exemplify caring, compassion and service excellence by receiving the annual *The Caring Kind* award.

The Nebraska Hospital Association’s member hospitals from across the state select one award recipient from within their respective institutions to be recognized at *The Caring Kind* Awards Luncheon, the grand finale of the NHA Annual Convention. Recipients of this prestigious award have gone above and beyond the call of duty to demonstrate compassion for patients, cooperation with co-workers and dedication to excellence in their job responsibilities.

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NHA Trade Show | Thursday, October 17

The NHA Annual Convention Trade Show is the largest health care trade show in Nebraska. Attend the trade show, enjoy a box lunch and visit the many business partners of Nebraska’s hospitals and health systems.

Please take time to visit our business partners and learn about the products and services they provide that can help your hospital prosper. On the next page, you will find a listing of all exhibitors at the trade show.

11:30 A.M. – 1:00 P.M.
• Make connections with the many business partners of Nebraska’s hospitals.
• Learn about the products and services.
• Visit each of the exhibitor booths at the trade show.
• Drawings for prizes held. Be sure to bring your business cards.

4:00 P.M. – 5:30 P.M.
• Enjoy hors d’oeuvres and cash bar during the Sponsors’ Social. Two drink tickets are provided to each attendee, located behind your name badge.
• Relax and socialize with colleagues and business partners.
• Visit the exhibitors and finish completing your drawing forms.
• Prize winners are posted by 5:00 p.m. at the end of each row of exhibitors.

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The Nebraska Hospital Association (NHA) is proud of its distinguished list of Affiliate Members. Together, we are focused on helping hospitals and health systems provide high quality, accessible and affordable health care for the citizens of Nebraska.

The NHA Affiliate Membership Program is part of an ongoing effort to build and strengthen alliances with Nebraska’s health care providers and the organizations that support its mission. Aside from the exposure received by our member hospitals, there are many benefits of becoming an Affiliate Member of the NHA.

Platinum, Gold, Silver and Bronze level Affiliate Members may participate in the trade show as part of their membership benefits package. For more information on becoming part of the NHA Affiliate Membership Program, visit nebraskahospitals.org/about_us/membership.html.

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**Allied Health Care Organization Programs**

### American College of Healthcare Executives of Nebraska & Western Iowa (ACHE)

**Wednesday, October 16 | 9:00 A.M. – 4:00 P.M.**

**Health Systems as Stewards of Health: Socially Responsible & Strategic Collaboration**

Presenter: Mark J. Bittle, DrPH, FACHE, Director of MHA Program, Johns Hopkins Bloomberg School of Health

The demands you face as a healthcare executive are continually growing. Adopting population health strategies presents challenges to running your own organization, while at the same time you may be asked to partner with others to address the social needs of your community. The initiatives you undertake to enhance community health may require changes in healthcare delivery. You may also find yourself leading a community healthcare program. This interactive seminar will help prepare you to lead your organization in its new role as a steward of health, and it will provide the foundation for designing and adapting to a community-oriented healthcare model. Seminar objectives:

- How to apply the key principles of a relationship-building model to create sustainable and strategic collaborations with partners outside of the healthcare system
- Leadership competencies to move your organization forward as a meaningful steward of health
- The essential elements of a socially-responsible healthcare system
- Ways to develop and unify your organization’s role within a community-based, public healthcare model using the collective impact framework, which is a process for solving problems through structured collaboration

### Healthcare Financial Management Association Nebraska Chapter (HFMA)

**Wednesday, October 16**

9:00 A.M. – 10:00 A.M.  
**NHA Opening Keynote Session**  
Presenter: Doc Hendley

10:15 A.M. – 11:15 A.M.  
**The New HFMA Digital Experience**  
Presenter: Chuck Alsdurf Macc, MBA, CPA Director, Healthcare Finance Policy, Operational Initiatives  
– HFMA

An update on HFMA’s new digital platform, thought leadership work and other ongoing initiatives.

11:15 A.M. – 12:15 P.M.  
**HFMA Update: Strategies for Success in Today’s Marketplace**  
Presenter: Joseph J. Fifer, FHFM, CPA, President and Chief Executive Officer  
– HFMA

As the nation’s healthcare transformation continues, all stakeholders are being challenged to go beyond their traditional roles. In this presentation, HFMA President and CEO, Joe Fifer, will discuss the implications of HFMA’s key strategic initiatives, share highlights of our newest research findings, and offer guidance for success in a rapidly changing environment.

12:00 P.M. – 1:30 P.M.  
**Networking Lunch**

1:30 P.M. – 3:00 P.M.  
**Latest Developments in Medicare Provider Enrollment**  
Presenters: Dennis K Grindle, CPA Healthcare Consulting Partner; Gretchen S. Heckenlively, CPA, FHFM, Healthcare Consulting Partner  
– Seim Johnson, LLP

This presentation will cover the latest developments in Medicare Provider Enrollment impacting all provider and supplier types in order to maintain compliance with Medicare enrollment requirements.

3:15 P.M. – 4:00 P.M.  
**Medical Malpractice Risk Management**  
Presenter: Travis Tettenborn, Associate  
– Cline Williams Wright Johnson & Oldfather, LLP

The anatomy of a medical malpractice lawsuit, best practices, and key considerations, including how to protect yourself in general and how to respond to medical malpractice allegations when they occur.

4:00 P.M. – 5:00 P.M.  
**PlaySmart Nebraska: Non-Profit Building Leaders Across the Middle Schools in Nebraska**  
Presenters: Derek Leathers, President and Chief Executive Officer  
– Werner Enterprises and National Director  
– PlaySmart Nebraska  
Dawn Zumbrennen, Teacher – Elkhorn Public Schools, and Curriculum Director  
– PlaySmart Nebraska

The Leadership Academy fulfills a niche in the community by helping develop underprivileged adolescents to be leaders and contributing members of their schools and communities. PlaySmart serves students from middle schools covering five different counties (Otoe, Cass, Saunders, Douglas, and Sarpy Counties) in Nebraska and partners with non-profit organizations such as Abide, Nothing-But-Net, and Partners 4 Learning.

Our goal is to bring together adolescents throughout Omaha and the greater community to help them grow as leaders. We want to expose them to peers in different communities, cultures and socioeconomic backgrounds as well as increase awareness on the unique characteristics found within each community. Socioeconomic disparities often come with limited access to quality academic programming. PlaySmart works to “level the playing field” by offering opportunities and programs that foster positive youth development.
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Thursday, October 17

9:00 a.m. – 10:00 a.m.
NHA Keynote Session
Presenter: Laurie Dhue

10:15 a.m. – 12:00 p.m.
Revenue Cycle Impact of Disruption
Presenter: Day Egusquiza, Founder and President
– AR Systems, Inc.

This operational focused class will highlight the multiple areas of disruption that will impact the patient, the provider, the payer and the community. New delivery systems, changes in payer authorizations, patients caught in the middle of “what does all this value, AI, population health, mean” plus how to be the leader in community outreach education. Learn how with resources too!

1:00 p.m. – 1:45 p.m.
From the Hospital to the Courthouse: An Overview of the Legal Process of Medical Debt Recovery
Presenter: John T. Rogers, Assistant General Counsel
– Credit Management Services, Inc.

John T. Rogers, an attorney with Credit Management Services, Inc., will explain and answer questions about the details of recovering a medical debt from a legal prospective. Topics covered will include filing a lawsuit, obtaining a money judgment, collecting a money judgment and dealing with worker’s compensation and bankruptcy issues.

1:45 p.m. – 2:30 p.m.
Midwest/Nebraska Medical Professional Liability Trends
Presenter: John Marshall, Principal, Risk Management
– SilverStone Group

How has the employment of physicians at record levels by hospitals changed the medical/legal landscape? Compare trends over the last 20 years for medical professional liability in the Midwest and Nebraska and what we can learn from them for the future.

Friday, October 18

8:30 a.m. – 9:30 a.m.
Update on Nebraska’s Health Insurance Market
Presenters: Martin Swanson, J.D., Administrator for Health Policy;
Laura Arp, J.D.
– Nebraska Department of Insurance

Discussion of recent developments in health insurance, including new market options, rates, external review and legislative updates.

9:30 a.m. – 10:15 a.m.
Update from the Washington Beltway (AHA Update)
Presenter: Jen Porter, Ed.D., MBA Regional Executive
– Region 6, American Hospital Association

An advocacy update from Washington as well as an update to AHA initiatives.

10:15 a.m. – 11:15 a.m.
NHA Closing Keynote Session
Presenter: Tiffany Christensen
ALLIED HEALTH CARE ORGANIZATION PROGRAMS

NEBRASKA HEALTHCARE MARKETERS (NHM)

WEDNESDAY, OCTOBER 16

1:30 P.M. – 1:45 P.M.  Welcome

1:45 P.M. – 3:00 P.M.  Using Words to Reach People: How Content Marketing Strategy and Thoughtful Healthcare Content Can Help People

Presenter: Erin Schroeder, Senior Content Strategist  – Geonetric

What motivates us to go online? Maybe it’s exploring a new topic, finding directions, or purchasing a product. And yes, sometimes that includes looking for healthcare information, just like your current and prospective patients do. Learn how writing for the web healthcare consumer – from your website to your blog – can help answer questions, guide patients to your door, and strengthen your brand in the community. Discover new approaches to idea mining and storytelling to develop a content marketing strategy.

3:15 P.M. – 4:45 P.M.  Parental Parallels: How Becoming a Father Made Me a Better Marketer

Presenter: Anthony May, Owner & Digital Director  – IdealBank Marketing

Most parents know there’s a very special set of skills required to effectively raise children, but speed-diapering techniques and potty training psychology don’t always come in handy in the marketing department. However, parents do tend to develop a few tactics – and a lot of empathy – from which marketers can learn. At the end of this session, participants will learn to communicate consistently, with speed and clarity; leverage their team and work with agility; and utilize empathy and logic to guide campaigns.

NEBRASKA HOSPITALS: SERVING NEBRASKA. SHAPING THE WORLD. | PAGE 29
shape your interactions with other hospital leaders. hidden landmines. Learn the anti-trust "guardrails" that should to together is not always forbidden, but it can be fraught with violations can have significant impact on all involved. Working unintentionally lead to anti-trust violations, and even innocent down these difficult circumstances. However, doing so can

Hospital leaders in today’s climate face significant headwinds and challenges. Strong is the temptation to join forces to stare in changing it to comply with applicable law)

Then I Saw Your Wellness Program; Now I’m a Believer

Presenter: Keith T. Peters, Partner (in changing it to comply with applicable law)

10:15 A.M. – 11:45 A.M.

Allegations of Sexual Misconduct: Physicians in the Crosshairs of #MeToo

Presenter: Barbara Person, Partner; Vickie Ahlers, Partner – Baird Holm LLP

In the wake of the #MeToo movement, physicians and other providers are increasingly in the line of fire of allegations of sexual misconduct. Hospitals and Medical Staffs must be prepared to investigate those allegations appropriately, but sensitively. Will the investigation be handled as a human resources investigation or a Medical Staff investigation and what are the NPDB reporting consequences of each? This session will examine recent cases, discuss the options for handling the investigation and the potential impact on privileges, as well as state and federal reporting requirements.

1:00 P.M. – 2:30 P.M.

Labor and Employment Law - Trends and Update

Presenter: Scott S. Moore, Partner – Baird Holm LLP

Labor and Employment Law has experienced numerous changes in the Trump Era at both the national and local level. This session highlights the major changes in labor and employment law, trends and anticipated future developments which impact employers.

2:45 P.M. – 4:00 P.M.

NHA General Session

Presenter: Holly Austin Gibbs

To Share or Not to Share - Common Anti-Trust Pitfalls

Presenter: Andrew Kloeckner, Partner – Baird Holm LLP

Hospital leaders in today’s climate face significant headwinds and challenges. Strong is the temptation to join forces to stare down these difficult circumstances. However, doing so can unintentionally lead to anti-trust violations, and even innocent violations can have significant impact on all involved. Working together is not always forbidden, but it can be fraught with hidden landmines. Learn the anti-trust “guardrails” that should shape your interactions with other hospital leaders.

Nebraska Society of Healthcare Engineers (NSHE)

THURSDAY, OCTOBER 17 | 9:00 A.M. – 4:00 P.M.

Organizers: Patrick Leahy; Tim Widhalm; Kim Hunting and The NSHE Education Committee

These programs are intended for Facility, Maintenance, Construction Managers or Directors and the Architects, Engineers and Contractors/Suppliers that work with them. Opportunities to learn and discuss how to provide facility Planning, Design and Construction (PDC) include:

• Keynote: Technology to Accelerate Construction
• Demand/Capacity Planning, Master Planning, Schematic Design, Design Development, Construction Documents, Bid and Construction Administration
• Nebraska adoption of the 2018 FGI guidelines and ASHE Certified Healthcare Environment Worker compared to Certified Healthcare Construction
• The final programs provide energy savings through the vision and Engineer Processes and the Energy to Care program.

Join our collegial audience; anyone interested in advancing facilities and performance is welcome and will come away with knowledge they can implement immediately. Provided by extremely qualified and experienced individuals who work within Healthcare facilities daily throughout Nebraska and across the country.

Nebraska Society for Social Work Leadership in Healthcare (NSSWLHC)

THURSDAY, OCTOBER 17 | 8:00 A.M. – 5:00 P.M.
FRIDAY, OCTOBER 18 | 8:00 A.M. – 11:30 A.M.

Join fellow social work healthcare leaders for networking and education on challenging topics such as transitions of care, care coordination, proposed changes to discharge planning standards, integrated behavioral health care, health and wellness, and much more!
Your Vendor Risk Management Platform
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WHO WE ARE
NHA Services, Inc. is a subsidiary organization of the Nebraska Hospital Association. Designed to reduce health care expenses, NHA Services is a collaboration among the NHA, NHA member hospitals, and other Nebraska health care organizations and providers.

The NHA Services successful volume aggregation model is key to achieving best value for all members. NHA Services helps providers find cost-effective, appropriate solutions to their operational challenges. The more we share, the more we succeed.

- The products and services provided by the preferred business partners will generate value-added benefits for members and offer ways for hospitals, health care organizations and health care providers to minimize costs, recover revenue, improve operational efficiencies, improve management and quality, increase productivity, develop staff resources and apply new strategies.

- The Preferred Business Partnership program is intended to provide a source of funding to the NHA to support activities and programs on behalf of member hospitals.

Jon Borton, MA
Vice President, NHA Services, Inc.
Phone: (402) 742-8147
Email: jborton@nebraskahospitals.org or visit
Web: www.nhaservices.org

Preferred Business Partners

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Software to Streamline Healthcare Staffing
www.focusonesolutions.com

H4 Technology
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HighPoint Solutions
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www.highpointsolutions.com

Idea Translations
Translation Services
www.ideatranslations.com

INFINITT North America, Inc.
Imaging IT Solutions
www.infinittna.com

ITPAC Consulting
HiPAA Compliance & Information Security
www.itpac.biz

LMC Insurance & Risk Management
Employee Benefits, Workers’ Comp/Risk Services
www.lmcins.com

Lutz
Accounting & Financial Consulting Services
www.lutz.us

MCAG
Class Action Settlements Recovery
www.mcaginc.com

Medical Transport Solutions (MASA)
Ambulatory Air Transportation
www.masaglobal.com

Medi-Waste
Medical Waste Disposal
www.mediwastedisposal.com

Merritt Hawkins
Physician/Advanced Practice Health Professional Search
www.merritthawkins.com

MyVitalz
Telemonitoring Solutions
www.myvitalz.com

PatientPing
Care Coordination Platform
www.patientping.com

RehabVisions
Staffing, Evaluation & Management for Therapy Departments
www.rehabvisions.com

SUNRx
340B Program Management & Compliance; Contract Pharmacy Management
www.sunrx.com

UNICO Group/Think HR
Digital Based HR Solutions
www.unicogroup.com
American Heart Association – Mission: Lifeline Stroke
Mission: Lifeline Stroke is a program for transforming stroke care by focusing efforts on connecting all of the components of acute stroke into a smoothly integrated system that reinforces use of evidence-based guidelines, measure performance, identifies gaps, and engages in improvement projects at a systems level. As part of the American Heart/Stroke Association our mission is to reduce death and disability from cardiovascular disease and stroke.

Capital Care Staffing
Capital Care Staffing is a family nursing agency committed to excellence. We pride ourselves in professionalism and providing caring staff for your staffing needs. We treat each and every one we take care of as if they are family. We provide highly trained, screened and credentialed healthcare professionals including Registered Nurses, LPNs, Certified Nursing Assistants, and Certified Medication Aides providing both per diem shifts and contracted stay. When you need qualified nursing assistance, look to us for your staffing solutions.

The Kim Foundation
Connecting people to resources is central to The Kim Foundation’s mission of improving lives through mental health awareness and suicide prevention. Through its work, The Kim Foundation serves to bridge the gaps in mental health services and further encourages innovation that will enhance programs, expand services, strengthen organizational systems, and most importantly, transforms lives. Focused on increasing awareness and promoting continued education related to mental illness and suicide, The Kim Foundation strives to break down the stigma often associated with seeking mental health care. The Kim Foundation works to assure individuals and families touched by mental illness and/or suicide that they are not alone on their journey to recovery.

Nebraska Academy of Physician Assistants (NAPA)
The Nebraska Academy of Physician Assistants is the state professional organization for Pas in the state. NAPA serves as a resource to Nebraska Pas, provides continuing medical education, strengthens public relations to the profession, advocates for quality patient care, and monitors legislation; taking action on legislative issues affecting health care and patient welfare. NAPA also coordinates with other healthcare advocacy groups, hospitals and medical professionals to share the value of PAs.

Nebraska Association of Nurse Anesthetists (NANA)
The Nebraska Association of Nurse Anesthetists is the professional association representing over 500 Certified Registered Nurse Anesthetists (CRNAs) and student registered nurse anesthetists in Nebraska. CRNAs are advanced practice registered nurses who collaborate with surgeons, obstetricians, dentists, and other qualified healthcare professionals to deliver safe, high-quality, and cost-effective anesthesia care to patients in virtually every healthcare setting. Nebraska CRNAs practice independently without physician supervision and are the primary providers of anesthesia care in rural areas. Managed-care plans recognize CRNAs for providing high-quality anesthesia care with reduced expense to patients and insurance companies.

Nebraska Center for Nursing
The Nebraska Center for Nursing was created by the Nebraska Legislature on July 13, 2000. The Center was established to monitor the nursing workforce in Nebraska including supply and demand, recruitment, retention and utilization of nurses. The vision of the Center is “Nebraska nurses: when and where we need them”, and its mission is “The Nebraska Center for Nursing drives change in the nursing workforce through data, education, and policy development.”

Nebraska Coalition for Patient Safety (NCPS)
The Nebraska Coalition for Patient Safety (NCPS) is a federally listed Patient Safety Organization (PSO) with the Agency for Healthcare Research and Quality. Formed in 2006, through the efforts of the Nebraska Hospital Association, Nebraska Medical Association, Nebraska Academy of Physician Assistants, Nebraska Pharmacists Association, and Nebraska Nurses Association, NCPS exists to improve patient safety and health care quality. NCPS creates a secure and protected environment for health care providers to report information about adverse events and hazards so system improvements can be made to achieve safer, more reliable care. Safety culture development is fostered through education, tools, and resources.

Nebraska DHHS – Division of Public Health Office, State Health Improvement Plan
SHIP, in collaboration with statewide partners, promotes the health and well-being of Nebraskans as a whole by working together to improve the health and quality of life for all individuals, families, and communities across Nebraska. Using a statewide health assessment, SHIP developed five health priorities:

- Nebraska will have an integrated health system that values public health as an essential partner.
- Nebraska will have a coordinated system of care to address depression and suicide.
- Nebraskans will have decreased rates of obesity.
- Nebraskans will experience improved utilization and access to healthcare services.
- Nebraskans will experience health equity and decreased health disparities.

Nebraska Health Information Initiative (NEHII)
NEHII is Nebraska’s statewide health information exchange, dedicated to enhancing the provider/patient experience by offering: health data exchange, analytics, direct secure messaging and more. The organization also collaborates with Nebraska DHHS to deliver the Prescription Drug Monitoring Program, a database that tracks controlled substance prescriptions. To learn more about NEHII and how it’s using innovation and collaboration to bring better and more affordable health care to the state of Nebraska, visit www.nehii.org.
WHAT'S ARRIVING IN OMAHA THIS SUMMER?

Valley Hope is a nationally recognized, nonprofit healthcare organization that has been providing SUD treatment since 1967. We have a full continuum of care in Nebraska:

- Evaluations
- Medically-monitored detox
- Residential treatment
- Intensive outpatient
- Continuing care
- Family services
- Evidence-based dual-diagnosis curriculum

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Valley Hope of O’Neill
402 / 336 / 0008

Valley Hope of Omaha
402 / 310 / 9883

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valleyhope.org

Valley Hope
Nebraska MEDs Coalition
Nebraska MEDS is a coalition of state and community partners dedicated to educating patients about safe disposal of unwanted prescription and over-the-counter medications. The coalition was formed in response to studies by the U.S. Geological Survey and others that found traces of pharmaceutical and personal care products in drinking water supplies across the United States. The coalition also supports the statewide pharmacy-based drug disposal project.

Pediatric Cancer Action Network
The mission of the Pediatric Cancer Action Network is to reduce the financial burden placed on families diagnosed with pediatric cancer and to advocate for a cure through awareness, education and action. While the fight against pediatric cancer is taking place worldwide, our primary focus is at the state level working in and around Nebraska.

Project Linus
The mission of Project Linus is to provide the feeling of security, comfort and love to any child who is ill, has had surgery, has been neglected or abused in any way, or is experiencing some traumatic situation in their lives. We do this by giving the child a soft, comfortable blanket, quilt or afghan to hug to themselves for comfort and healing. We want each child to know we care and to give them a hug when they need it most. The handmade quilts, blankets and afghans are free of charge to hospitals across Nebraska. Stop by to pick up a supply for your facility!

UNMC College of Nursing & UNO College of Business
Set yourself apart with joint Masters in Nursing (MSN-Leadership) and Masters in Business Administration (MBA) degrees. Nursing professionals who possess both clinical skills and a clear understanding of business management, leadership, and strategic decision-making are in demand to meet the leadership challenges of today’s healthcare environment. The University of Nebraska Medical Center (UNMC) and the University of Nebraska at Omaha (UNO) have collaborated to offer you an exciting dual-degree graduate program. Earn your MSN in Leadership and an MBA at the same time, while continuing to grow your career. Complete both degrees online in 4-6 years, part-time. Both programs hold top accreditation and are ranked nationally.
CONTINUING EDUCATION CREDITS

ACCREDITATION STATEMENT
In support of improving patient care, this activity has been planned and implemented by AXIS Medical Education and Nebraska Hospital Association Research & Educational Foundation. AXIS Medical Education is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the health care team.

CREDIT DESIGNATION FOR NURSING
AXIS Medical Education designates this continuing nursing education activity for 3 contact hours.

Learners are advised that accredited status does not imply endorsement by the provider or ANCC of any commercial products displayed in conjunction with an activity.

CPAs
This educational activity has been approved for 17 CPE credits by the State of Nebraska Board of Public Accountancy.

NURSING HOME ADMINISTRATORS
This educational activity is designated for a maximum of 7.5 contact hours from the Nebraska Office of Behavioral Health and Consumer Services/Nursing Home Administration.

HUMAN RESOURCES
In conjunction with the SHRM Nebraska State Council, all HR breakout sessions have been approved by SHRM and HRCI for credit. Instructions on how to apply for SHRM and HRCI credits will be provided at the HR breakout sessions.

HEALTHCARE EXECUTIVES – ACHE QUALIFIED
The Nebraska Hospital Association Research and Educational Foundation is authorized to award 7.5 hours pre-approved ACHE Qualified Education credits (non-ACHE) in total that is required for advancement or recertification in ACHE. Participants wishing to have their continuing education hours applied toward credit should list their attendance when applying for ACHE advancement or recertification.

In addition to the ACHE Face-to-Face Education 6.0 hours assigned to this seminar, ACHE is accredited by other organizations to provide continuing education credit:

- National Association of State Boards of Accountancy (NASBA).
- National Association of Boards of Examiners of Long-Term Care Administrators (NAB): A $135 fee will be applied and sponsor must notify the on-location coordinator of request prior to Letter of Agreements (LoA) being signed.
- Accreditation Council for Continuing Medical Education (ACCME): A lengthy application process is required involving an extensive needs assessment to be undertaken by the sponsoring organization. In addition, all promotional communication must be approved for ACCME accreditation by ACHE. Sponsor must notify the on-location coordinator of request prior to LoA being signed.

NHA HOSPITAL TRUSTEE EDUCATION CERTIFICATION PROGRAM
The NHA 2019 Annual Convention is a pre-approved trustee certification event worth 7.5 hours that can be used toward obtaining trustee education certification for those enrolled in the program.

AXIS CONTACT INFORMATION
For information about the accreditation of this program, please contact AXIS at info@axismeded.org.

DISCLOSURE OF CONFLICTS OF INTEREST
AXIS Medical Education requires instructors, planners, managers and other individuals and their spouse/life partner who are in a position to control the content of this activity to disclose any real or apparent conflict of interest they may have as related to the content of this activity. All identified conflicts of interest are thoroughly vetted by AXIS for fair balance, scientific objectivity of studies mentioned in the materials or used as the basis for content, and appropriateness of patient care recommendations. The faculty reported the following financial relationships or relationships they or their spouse/life partner have with commercial interests related to the content of this continuing education activity:

<table>
<thead>
<tr>
<th>Name</th>
<th>Reported Financial Relationship</th>
</tr>
</thead>
<tbody>
<tr>
<td>Naganna Channa, MD, MBA, CPE, FACHE</td>
<td>Nothing to disclose</td>
</tr>
<tr>
<td>David Williams, MD, MBA, CPE</td>
<td>Nothing to disclose</td>
</tr>
<tr>
<td>Marty Fattig, MHA, ACHE</td>
<td>Nothing to disclose</td>
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<tr>
<td>Bill Calhoun, MBA, FACHE</td>
<td>Nothing to disclose</td>
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<tr>
<td>Jen Tran, MSN, SANE-A, FNE</td>
<td>Nothing to disclose</td>
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<tr>
<td>Betty VanWoert RN, BSN, CPHRM</td>
<td>Nothing to disclose</td>
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</tbody>
</table>

AMERICANS WITH DISABILITIES ACT
In compliance with the Americans with Disabilities Act, we will make every reasonable effort to accommodate your request. For any special requests, please contact Heather Bullock at (402) 742-8148 or hbullock@nebraskahospitals.org before the meeting dates.

DISCLAIMER
Participants have an implied responsibility to use the newly acquired information to enhance patient outcomes and their own professional development. The information presented in this activity is not meant to serve as a guideline for patient management. Any procedures, medications or other courses of diagnosis or treatment discussed in this activity should not be used by clinicians without evaluation of patient conditions and possible contraindications on dangers in use, review of any applicable manufacturer’s product information and comparison with recommendations of other authorities.
CONTINUING EDUCATION CREDITS

The planners and managers reported the following financial relationships or relationships they or their spouse/life partner have with commercial interests related to the content of this continuing education activity:

<table>
<thead>
<tr>
<th>Name of Planners</th>
<th>Reported Financial Relationship</th>
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</thead>
<tbody>
<tr>
<td>Dee Morgillo, MEd, MY(ASCP), CHCP</td>
<td>Nothing to disclose</td>
</tr>
<tr>
<td>Holly M. Hampe, D.Sc., RN, MHA, MRM</td>
<td>Nothing to disclose</td>
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<tr>
<td>Linda Baldwin, MSN, RN</td>
<td>Nothing to disclose</td>
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<tr>
<td>Heather Bullock</td>
<td>Nothing to disclose</td>
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<tr>
<td>Dorothy Bybee, RN</td>
<td>Nothing to disclose</td>
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<tr>
<td>Christopher Cheuvront</td>
<td>Nothing to disclose</td>
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<tr>
<td>Bruce Cutright, MS, SPHR</td>
<td>Nothing to disclose</td>
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<tr>
<td>Dr. Mike Freel</td>
<td>Nothing to disclose</td>
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<tr>
<td>Connie Ganz, BS, MHA, RN</td>
<td>Nothing to disclose</td>
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<tr>
<td>Mirya Hallock, MHA</td>
<td>Nothing to disclose</td>
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<tr>
<td>Patrick Hoins</td>
<td>Nothing to disclose</td>
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<tr>
<td>Judy Jesz, DNP, MBA, RN</td>
<td>Nothing to disclose</td>
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<tr>
<td>Corey Mann, SHRM-CP</td>
<td>Nothing to disclose</td>
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<tr>
<td>Aprill Murphy</td>
<td>Nothing to disclose</td>
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<tr>
<td>Brian Noonan</td>
<td>Nothing to disclose</td>
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<tr>
<td>Ann Oertwich</td>
<td>Nothing to disclose</td>
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<tr>
<td>Jess Paisley, CPA, FHFMA</td>
<td>Nothing to disclose</td>
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<tr>
<td>Bradley Pfeifer, FACHE, MHA</td>
<td>Nothing to disclose</td>
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<tr>
<td>Frank Pietrantoni, MS</td>
<td>Nothing to disclose</td>
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<td>Jennifer Rogge, RN</td>
<td>Nothing to disclose</td>
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<tr>
<td>Shelly Soupir, CRCR</td>
<td>Nothing to disclose</td>
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<tr>
<td>Jon Titus, MBA, CPLP</td>
<td>Nothing to disclose</td>
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<tr>
<td>Treg Vyzourek, BS, MDI, RT (R)(CT)</td>
<td>Nothing to disclose</td>
</tr>
<tr>
<td>Margaret Woeppel, MSN, RN CPHQ</td>
<td>Nothing to disclose</td>
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</table>

REQUIREMENTS FOR CREDIT

- Attend/participate in the educational activity and review all course materials.
- **Complete the CE Attestation Form online by 11:59 pm ET on November 30, 2019.** Instructions will be provided. If you do not enter the online portal by the above date, you will not be able to retrieve your statement of participation. The completion of the online evaluation form is appreciated. Your input is invaluable.
- Upon successful completion of the online form, your statement of completion will be available for you to print.
CONTINUING EDUCATION CREDITS

Refer to the list below for available credit hours:

BREAKOUT SESSIONS (1.5 HOURS EACH)
Session 1: Recruiting and Retaining Foreign-Born Healthcare Providers
Session 2: Non-Solicitation and Non-Compete Law in Nebraska: Walking the Tightrope of Aggressive Restrictions and Enforceable Protections
Session 3: The Problem is Poverty
Session 4: It’s Time for Your Annual Checkup; Find Out How Effective Your IT department is
Session 5: How to Avoid the Good Cop/Bad Cop Routine: Establishing HIPAA-Compliant Collaborative Relationships with Law Enforcement
Session 6: Is Your Hospital’s Retirement Plan Sick?
Session 7: Vendor Management Basics for Hospitals
Session 8: The Value of Real-Time Feedback: Insights from Early-Adopters
Session 9: Mo’ Money Mo’ Problems: Compensating Physicians and Executives
Session 10: Mission Act: Nebraska Veterans Care in the Community
Session 11: Sex Trafficking in Nebraska
Session 12: Liability Issues for Advance Practice Clinicians and Those that Supervise Them
Session 13: Vital Signs for Team Communication: Avoiding Life Support

HR SESSIONS (1.5 HOURS EACH)
Session 1: Then I Saw Your Wellness Program; Now I’m a Believer (in Changing it to Comply with Applicable Law)
Session 2: Addressing Physician Burnout
Session 3: To Share or Not to Share - Common Anti-Trust Pitfalls
Session 4: Allegations of Sexual Misconduct: Physicians in the Crosshairs of #MeToo
Session 5: Labor and Employment Law: Trends and Update

ACHE SESSION (6.0 HOURS)
Health Systems as Stewards of Health: Socially Responsible & Strategic Collaboration

CLOSED SESSIONS (OPEN TO NHA MEMBERS ONLY)
CEO Open Dialogue Session
HR Open Dialogue Session
NHA Annual Business Meeting
**GENERAL INFORMATION**

**CANCELLATIONS**
The NHA reserves the right to cancel or reschedule a session because of an insufficient number of registrants or other unforeseen circumstances and cannot be held liable for any travel expenses incurred.

**CODE OF CONDUCT**
By registering, participants agree to refrain from marketing products or services during the course of the event. This may include, but is not limited to: posting solicitous messages, sales promotions or unprofessional notations on the conference mobile app or sending excessively solicitous messages to other conference registrants. NHA prohibits the distribution of literature in guest rooms, meeting rooms, exhibit hall or in public spaces at the conference center unless otherwise approved by the NHA.

**DRESS**
Business dress is the appropriate attire for all convention events. Please keep in mind that hotel meeting rooms are typically colder than a normal business environment, so you may need a sweater or light jacket. Dressing in layers is recommended.

**ELECTRONIC DEVICES**
Convention attendees are asked to turn off or silence their electronic devices during all keynote and breakout sessions, other educational programs and luncheons as a courtesy to the speakers and the other attendees.

**FLORAL DELIVERIES**
A special area has been designated near the NHA registration desk to house any floral deliveries for award recipients. Please pick up your floral arrangement deliveries at this location. Listed below is the florist closest to Embassy Suites.
- Hy-Vee, Papillion (402) 597-5790

**FOOD AND BEVERAGE**
A light breakfast is served at the morning breaks Wednesday, Thursday and Friday; afternoon refreshments during afternoon breaks on Wednesday and Thursday. A buffet Networking Lunch is available on Wednesday and attendees are encouraged to enjoy a box lunch while visiting the trade show exhibitors on Thursday.

During the trade show and Sponsors’ Social on Thursday evening, hors d’oeuvres will be served. Anyone registered to attend any convention session is invited to attend the trade show and social reception at no additional cost. Guests of convention registrants are welcome to attend social functions for a guest fee.

**GUEST FEE**
Guests who are not registered convention attendees are welcome to attend the Wednesday Networking Lunch, the Wednesday Awards Banquet, the Thursday Trade Show Lunch and Sponsors’ Social for $125. This fee does not include the Women’s Leadership Luncheon or The Caring Kind Awards Luncheon. Guests can be added for an additional fee.

The all-inclusive prices for NHA programs include:
- NHA Keynote Sessions, Breakout Sessions and General Session
- Wednesday Networking Lunch
- Wednesday Awards Banquet
- Thursday Trade Show Lunch
- Refreshment Breaks
- Thursday Sponsors’ Social
- The Caring Kind Awards Luncheon

The all-inclusive prices do not include:
- Women’s Leadership Luncheon
- Allied Health Care Organization Programs
- Guest Fee

**MESSAGE CENTER**
A message center will be available at the NHA Convention registration desk. Call Embassy Suites at (402) 331-7400 and ask to be connected to the NHA registration desk.
NHA CONVENTION REGISTRATION DESK
When you arrive at the convention, please check in at the NHA registration desk to receive your name badge and program materials. Your name badge serves as your admission ticket and should be worn at all sessions, events and receptions.

REGISTRATION DESK HOURS
Wednesday, October 16  7:00 a.m. – 5:00 p.m.
Thursday, October 17   6:30 a.m. – 5:00 p.m.
Friday, October 18    7:00 a.m. – 1:00 p.m.

PRESENTER HANDOUTS
All speaker presentations and handouts for this event will be posted on the NHA website: nebraskahospitals.org. You can view the handouts or print them out before or after the event. Please note: paper copies of these handouts will not be available on site at the annual convention. Files will be posted approximately 7 days prior to the meeting and will remain online for 14 business days following the event.

OMAHA AREA DINING AND ATTRACTIONS
The Embassy Suites Omaha-La Vista Hotel & Conference Center is located within 20 minutes of several area attractions including Boys Town, Joslyn Art Museum, Omaha Children’s Museum, The Rose Theater, Old Market, Lauritzen Gardens and the Durham Western Heritage Museum. Also near the conference center are many restaurants and shops. Find more information on area attractions at visitomaha.com.

PLAN YOUR ORGANIZATION’S RETREAT AROUND THE ANNUAL CONVENTION
The NHA Annual Convention offers an excellent opportunity for your executive team to take what they have learned from the convention speakers and facilitators and build this into an organizational retreat. Debrief on what you’ve heard at the convention or address a specific management issue that you are facing.

Contact Brian Noonan, Senior Director of Communications and Education, at email bnoonan@nebraskahospitals.org to discuss the possibilities.

RECORDINGS/PHOTOGRAPHY
The NHA may electronically record portions of this program. By attendance or participation in discussions, the registrant agrees that NHA may electronically copy and distribute registrant attendance at and involvement in programs, discussions and question/answer periods. No individuals or entity other than NHA may electronically copy any portion of this program for any purpose without prior written consent from the NHA.

The NHA also reserves the right to take photographs of individuals attending the trade show, social receptions, The Awards Banquet, The Caring Kind Awards Luncheon and other convention events. Photos may be used by the NHA for inclusion in collateral marketing pieces.
Working Together for Accessible Rural Health

We support Critical Access Hospitals within Nebraska to increase accessibility to cost effective care through partnerships and collaboration.

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Hospitals: Serving Nebraska. Shaping the World. | Page 41
The NHA Foundation’s Education Advisory Group assists NHA staff in its efforts to provide relevant and high-quality educational offerings for member hospitals, including sessions at the annual convention.

The purpose of the Advisory Group is to:
- Assist NHA staff members in efforts to provide relevant and high-quality educational offerings for NHA member hospitals.
- Discuss the areas of greatest need for education of hospital staff and suggest methods the Association can use to assist hospitals in meeting those needs over the next 12-18 months.

2019 Education Advisory Group Members

**Linda Baldwin, MSN, RN**
Chief Nursing Officer
Ogallala Community Hospital

**Dorothy Bybee, RN**
Vice President, Patient Care Services/CNO
Columbus Community Hospital

**Bruce Cutright, MS, SPHR**
Vice President, Human Resources
Mary Lanning Healthcare

**Dr. Mike Freel**
Associate Professor, Program Director
Bellevue University

**Connie Ganz, BS, MHA, RN**
Health Statistics Administrator
Nebraska Department of Health and Human Services

**Mirya Hallock, MHA**
Administrator
Webster County Community Hospital

**Patrick Hoins**
Facilities Director
Jefferson Community Health & Life

**Judy Jesz, DNP, MBA, RN**
President
Nebraska Organization of Nurse Leaders

**Corey Mann, SHRM-CP**
Human Resources Director
Memorial Health Care Systems

**Aprill Murphy**
Foundation/PR Director
Boone County Health Center

**Brian Noonan**
Senior Director of Communications and Education
Nebraska Hospital Association

**Ann Oertwich**
Executive Director
Nebraska Center for Nursing

**Jess Paisley, CPA, FHFMA**
Senior Manager
Seim Johnson

**Bradley Pfeifer, FACHE, MHA**
Assistant Dean of Operations
College of Public Health - UNMC

**Frank Pietrantoni, MS**
Director, Office of Health Professions Education
Nebraska Medicine

**Jennifer Rogge, RN**
Clinical Informatics Nurse
Johnson County Hospital

**Shelly Soupir, CRCR**
Sales Director
Change Healthcare

**Jon Titus, MBA, CPLP**
Director of Continuing Education
Bellevue University

**Treg Vyzourek, BS, MDI, RT (R)(CT)**
Chief Executive Officer
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MEMBER HOSPITALS AND HEALTH SYSTEMS

Annie Jeffrey Memorial County Health Center, Osceola
Antelope Memorial Hospital, Neligh
Avera Creighton Hospital, Creighton
Avera St. Anthony’s Hospital, O’Neill
Beatrice Community Hospital & Health Center, Beatrice
Boone County Health Center, Albion
Box Butte General Hospital, Alliance
Boys Town National Research Hospital, Omaha
Brodstone Memorial Hospital, Superior
Brown County Hospital, Ainsworth
Bryan Health, Lincoln
Bryan Medical Center, Lincoln
Butler County Health Care Center, David City
Callaway District Hospital, Callaway
Chadron Community Hospital & Health Services, Chadron
Chase County Community Hospital, Imperial
Cherry County Hospital, Valentine
CHI Health, Omaha
CHI Health CUMC Bergan Mercy, Omaha
CHI Health Good Samaritan, Kearney
CHI Health Immanuel, Omaha
CHI Health Lakeside, Omaha
CHI Health Midlands, Papillion
CHI Health Nebraska Heart, Lincoln
CHI Health Plainview, Plainview
CHI Health St. Elizabeth, Lincoln
CHI Health St. Francis, Grand Island
CHI Health St. Mary’s, Nebraska City
CHI Health Schuyler, Schuyler
Children’s Hospital & Medical Center, Omaha
Columbus Community Hospital, Columbus
Community Hospital, McCook
Community Medical Center, Inc., Falls City
Cozad Community Health System, Cozad
Crete Area Medical Center, Crete
Dundy County Hospital, Benkelman
Faith Regional Health Services, Norfolk
Fillmore County Hospital, Geneva
Franklin County Memorial Hospital, Franklin
Friend Community Healthcare System, Friend
Genoa Medical Facilities, Genoa
Gordon Memorial Health Services, Gordon
Gothenburg Health, Gothenburg
Great Plains Health, North Platte
Harlan County Health System, Alma
Henderson Health Care, Henderson
Howard County Medical Center, St. Paul
Jefferson Community Health & Life, Fairbury
Jennie M. Melham Memorial Medical Center, Broken Bow
Johnson County Hospital, Tecumseh
Kearney County Health Services, Minden
Kearney Regional Medical Center, Kearney
Kimball Health Services, Kimball
Lexington Regional Health Center, Lexington
Madonna Rehabilitation Hospitals, Lincoln
Madonna Rehabilitation Hospitals, Omaha
Mary Lanning Healthcare, Hastings
Memorial Community Health, Aurora
Memorial Community Hospital & Health System, Blair
Memorial Health Care Systems, Seward
Mercy One Oakland Medical Center, Oakland
Merrick Medical Center, Central City
Methodist Fremont Health, Fremont
Methodist Women’s Hospital, Omaha
Morrill County Community Hospital, Bridgeport
Nebraska Medicine - Bellevue Medical Center, Bellevue
Nebraska Medicine - Nebraska Medical Center, Omaha
Nebraska Methodist Health System, Omaha
Nebraska Methodist Hospital, Omaha
Nebraska Spine Hospital, Omaha

Nemaha County Hospital, Auburn
Niobrara Valley Hospital, Lynch
Ogallala Community Hospital, Ogallala
OrthoNebraska, Omaha
Osmond General Hospital, Osmond
Pawnee County Memorial Hospital, Pawnee City
Pender Community Hospital, Pender
Perkins County Health Services, Grant
Phelps Memorial Health Center, Holdrege
Providence Medical Center, Wayne
Regional West Garden County, Oshkosh
Regional West Health Services, Scottsbluff
Richard H. Young Hospital, Kearney
Rock County Hospital, Bassett
St. Francis Memorial Hospital, West Point
Saunders Medical Center, Wahoo
Select Specialty Hospital, Lincoln
Select Specialty Hospital, Omaha
Sidney Regional Medical Center, Sidney
Syracuse Area Health, Syracuse
Thayer County Health Services, Hebron
Tri Valley Health System, Cambridge
Twelve Clans Unity Hospital
Valley County Health System, Ord
Webster County Community Hospital, Red Cloud
West Holt Medical Services, Atkinson
York General, York

AFFILIATE MEMBER HOSPITALS

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- Lincoln Surgical Hospital
- Madonna Rehabilitation Hospital
- Memorial Health Care Systems
- Methodist Health System
- Nebraska Medicine

NHA 2020 Calendar Events

Leadership Institute Orientation Retreat
January 17-18, 2020
Lied Lodge
Nebraska City, NE

Advocacy Day
March 10, 2020
The Cornhusker Marriott
Lincoln, NE

NHA Spring Forum & Golf Tournament
June 3-5, 2020
Younes Conference Center
Kearney, NE

Western Regional Trustee Symposium
June, 2020
Location TBA
Reno, NV

NHA Annual Convention
October 21-23, 2020
Embassy Suites Conference Center
La Vista, NE

CAH Conference on Quality
November 11-12, 2020
Younes Conference Center
Kearney, NE
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Contact Brian Noonan, Senior Director of Communications and Education, at 402-472-8151 or noonan@nebraskahospitals.org for more information. The registration process for Class XVII will begin in December 2019.