



NHA is proud to present a special Virtual Speaker Series

Leadership and Resiliency: Navigating Through and Beyond COVID-19

Six-Part Webinar Series

[Register Now](#)

NHA, in collaboration with 30 state hospital associations, is offering this dynamic virtual speaker series to our members at a very special rate of only \$295 for all six webinars (or \$59 each when registering for the webinars individually).

These speakers are all nationally recognized experts in their respective fields and will provide valuable perspectives on leadership in the wake of COVID-19. Using the ZOOM meeting platform, all sessions will be recorded and will be available for later playback. In addition, most sessions will be available for continuing education credits.

We hope you and your teams take advantage of this webinar series. Space is limited, so don't delay in getting registered.

All sessions are on Thursdays from 12:00 - 1:00 p.m. CT.

June 25

Bite Size Coping During Times of Uncertainty

[Register Now](#)

July 9

Update on Coronavirus: What's Next and How to Plan

[Register Now](#)

July 23

The Post-COVID-19 Healthcare Landscape:
Implications for Strategy

[Register Now](#)

August 6

How Hospitals and Health Systems Can Lead a
"Quiet Revolution" for Healing During a Pandemic

[Register Now](#)

August 20

When Good Isn't Good Enough: How Unconscious
Bias Harms Patients During the COVID-19 Pandemic,
Despite Our Good Intentions

[Register Now](#)

September 3

The New Health Care Ecosystem

[Register Now](#)

Speakers



Bite Size Coping During Times of Uncertainty - June 25

Bryan Sexton, Ph.D. | safety culture, teamwork, and workforce resilience expert

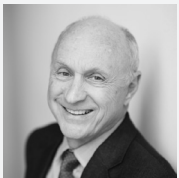
Stressed during uncertain times? If you, your staff or your colleagues are feeling particularly spent, it is probably because the level of emotional exhaustion in healthcare workers was already at an all-time high before COVID-19, with one out of every three people already meeting the criteria for burnout. In this enlightening and entertaining module, Sexton will provide some perspective, hope, and simple strategies to try during tense times.



Update on Coronavirus: What's Next and How to Plan - July 9

Marty Makary, MD | surgeon and professor of health policy | Johns Hopkins

Marty Makary, MD, is a leading public health expert at Johns Hopkins and editor-in-chief of MedPage Today. He will review the latest on the coronavirus and what organizations can do to prepare for the growing epidemic. Using plain English, Dr. Makary, interprets the current data from overseas and U.S. studies projecting the impact in the U.S. He also reviews best practices of employee policies and how to adapt your business to deal with the epidemic in real-time.



The Post-COVID-19 Health Care Landscape: Implications for Strategy - July 23

Jeff Goldsmith | president | Health Futures Inc.

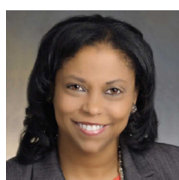
What will the United States health system look like post-COVID-19? Hospitals and health systems will be facing the financial after effects of a COVID-19 related economic slowdown or recession. They will also have to deal with the political uncertainties created by the 2020 national election. Finally, they will face the continued threat of disruption of their existing businesses by new technologies and new competitors. What are the most significant opportunities, and also threats, in this post-COVID-19 landscape? How do health system boards and leadership set strategic priorities for this uncertain, near-term future?



How Hospitals and Health Systems Can Lead a "Quiet Revolution" for Healing During a Pandemic - Aug. 6

Dayna Bowen Matthew | dean | George Washington University Law School

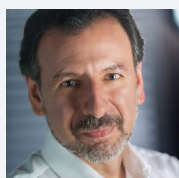
Dayna Bowen Matthew, JD, Ph.D., is the new dean for George Washington University Law School in Washington, DC. She holds an appointment in the School of Medicine's Department of Public Health Sciences, and as a Robert Wood Johnson Health Policy Fellow, worked on Capitol Hill, helping to address public health disparities for disadvantaged communities. Because of her great experience in this area, Ms. Matthew will identify the historic and contemporary role that health providers can play in increasing health equity. In addition, she defines the need for healthcare equity during the COVID-19 pandemic and the threats to health equity that have been heightened as a result of this challenging period.



When Good Isn't Good Enough: How Unconscious Bias Harms Patients During the COVID-19 Pandemic, Despite Our Good Intentions - Aug. 20

Gloria Goins | former chief diversity and inclusion officer Bon Secours Mercy Health System

The outcomes of unconscious bias can be seen across all industries. But in healthcare, mitigating unconscious bias is of particular importance. Evidence-based impacts of unconscious bias on safety, quality and mortality show that we are unintentionally putting our patients at risk. Cross-cultural competency is a "must have" skill as we define what it means to address, support and manage the ever-changing U.S. population, particularly as the world faces the effects of COVID-19. In this session, you will learn about practical actions that can be taken to reduce the effects of unconscious bias in health care operations.



The New Healthcare Ecosystem - Sept. 3

Tom Koulopoulos | chairman | Global Futures Think Tank the Delphi Group

What the COVID-19 crisis has made abundantly clear is that the current healthcare ecosystem is ill-prepared to deal with the type of healthcare needs that will be typical of the 21st century. With an aging global demographic that will put more than half of the world's population in the 60+ age group by 2060, the world's real healthcare crisis has barely begun. The challenge is not advances in medicine, the threat of future pandemics, or our ability to develop new pharmaceuticals and therapies, but rather a healthcare ecosystem that pits payer against provider, forces gaming of the system, poorly orchestrated supply chains, and the enormous burden on providers to handle so many of the administrative aspects of healthcare. The best hope for healthcare is to rethink how to refocus every part of the healthcare ecosystem on what it does best.

Series Information

Who should participate?

This webinar series is open to all NHA members and affiliates. The webinar will be recorded and available for two weeks after each individual webinar.

How do you connect to the program?

This webinar series will use the ZOOM meeting platform. Approximately 48 hours prior to each session, you will receive an email from “Education <no-reply@zoom.us>” with the connection instructions. Please be sure to add this email address to your safe senders list so that it does not get blocked by a spam filter. All sessions will be recorded and available for later playback.

Registration

Deadline

Register for the entire series by Tuesday, June 23. Deadline for individual sessions is 3 days prior to the event.

Registration Fees

\$295 full series
or \$59 per session

Register now for the 6-part series

Questions: Contact Brian Noonan, Senior Director of Communications and Education at (402) 742-8151 or bnoonan@nebraskahospitals.org