

23rd Annual Western Regional Trustee Symposium

June 5-7, 2019 | Missoula, Montana



Thinking Upstream:
Trustee Leadership
Beyond the Boardroom

Sponsorship Opportunities

The Western Regional Trustee Symposium (WRTS) brings together hospital trustees and executive leadership from healthcare organizations operating in Arizona, Idaho, Montana, Nebraska, Nevada, New Mexico and Utah. This unique event offers top-notch educational programming, as well as networking opportunities for attendees.

The mission of WRTS is to continue its tradition of commitment to quality healthcare governance programming at an affordable cost. The program will offer strategies to achieve the following objectives:

- Enhance leadership and consensus building skills.
- Broaden attendees' awareness of current healthcare trends that affect trustees and how they serve their boards and communities.
- Examine "best practices" of successful healthcare governance and healthcare business strategies for practical application in the boardroom.
- Provide networking opportunities for trustees and leaders from hospitals of varying size and scope.
- Challenge conventional thinking with fresh approaches to standard healthcare governance concerns and business practices.

Attendees at this symposium will gain increased knowledge about many issues through educational sessions, networking and information exchange.

For more information about the Western Regional Trustee Symposium, visit: www.trusteesymposium.org

Sponsorship Levels

PLATINUM \$7,500

Exclusive sponsorship and introduction of the Opening Keynote speaker and sponsorship of the Welcome Reception that kicks off the Symposium on Wednesday evening.

Company logo on Symposium "Welcome banner" as the Platinum Sponsor.

Logo displayed in registration and program brochures as sponsor of the Opening Keynote speaker.

Logo displayed in registration and program brochures as sponsor of the Welcome Reception.

Company logo prominently displayed on event signage and public announcement at the Symposium.

Full page color advertisement in program brochure.

Three (3) complimentary registrations to the Symposium.

Company listing on the WRTS web page with link to your company's website.

Tabletop display of company information.

GOLD \$5,000

Choose from one of the following:

- ☐ Sponsorship and introduction of a Keynote speaker.
- ☐ Sponsorship of Symposium Luncheon on Wednesday.
- ☐ Sponsorship of Symposium Luncheon on Thursday.
- ☐ Sponsorship of one Wednesday break.
- ☐ Sponsorship of one Thursday break.

Logo displayed in registration and program brochures as Gold sponsor.

Half page color advertisement in program brochure. Two (2) complimentary registrations to the Symposium.

Company listing on the WRTS web page with link to your company's website.

Tabletop display of company information.

SILVER \$2,500

Logo displayed in registration and program brochures, and signage as Silver sponsor.

Quarter page color advertisement in program brochure.

One (1) complimentary registration to the Symposium.

Company listing on the WRTS web page with link to your company's website.

Tabletop display of company information.

BRONZE \$1,250

Logo displayed in registration and program brochure as Bronze sponsor.

Logo prominently displayed on event signage and public announcement at Symposium.

Eighth page color advertisement in program brochure.

One (1) complimentary registration to the Symposium.

Company listing on the WRTS web page with link to your company's website.

**** Please note that this level does not receive a tabletop display.**

CANCELLATION POLICY

If written notice of sponsorship cancellation is received by WRTS on or before April 16, 2019, a full refund less a \$100 administrative fee will be made.

If written notice of cancellation is received after that date, no refund will be made and any outstanding balance will be due.

SIGN UP TODAY!

The Western Regional Trustee Symposium provides three days of one-on-one networking opportunities with healthcare leaders and trustees from several western states. This is your **BEST** opportunity to meet executives and trustees at one exciting event!

Sponsorship opportunities within the levels are limited and applications are accepted based on date of receipt, so please return your commitment form as soon as possible.

As a sponsor of the Western Regional Trustee Symposium, we strongly encourage you to have a company representative present at your tabletop display during the symposium. Attendees look forward to speaking with each company and getting their passports signed during the sponsor showcase hours.

COMPLETE FORM AND RETURN TO:

Please complete the commitment form and mail with payment by **January 18, 2019** to:

Amy Shogren
Director of Communications & Administration
Nevada Hospital Association
5190 Neil Road, Suite 400
Reno, NV 89502
(775) 827-0184
amy@nvha.net | nvha.net

You may also fax your sponsorship commitment form to (775) 827-0190.

Questions? Contact Amy Shogren at (775) 827-0184 or email amy@nvha.net



**Showcasing products and services that
help healthcare trustees serve their
boards and their communities**