

# NHA Spring Forum

May 22-23, 2019

Younes Conference Center  
416 Talmadge Road  
Kearney, NE

Featuring keynote speaker:



## Benjamin Anderson

Improving the health status of people in America's most underserved communities is the mission and calling of Benjamin Anderson, MBA, MHCDS, who currently serves as CEO of Kearney County Hospital, a comprehensive rural health complex located in southwest Kansas.

Raised in an urban community on the West Coast, Anderson experienced poverty during some of his childhood years. These formative experiences played a major role in his commitment to equity and justice, with special attention toward underserved and marginalized people.

His career in healthcare administration began in 2009 as CEO of Ashland Health Center, a struggling hospital and the only health provider in a Kansas town of 900 people.



The educational activity is jointly provided by  
AXIS Medical Education and the Nebraska Hospital  
Association Research & Educational Foundation.

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# SPRING FORUM AGENDA

**Tuesday, May 21**

**NHA-HFMA Golf Tournament & Award Reception**

**Wednesday, May 22**

8:00 – 8:30 a.m.

**Registration & continental breakfast**

8:30 - 10:00 a.m.

**Keynote session**

**An Ethical Case for Excellence in Rural Healthcare Delivery**

Benjamin Anderson, MBA, MHCDS

10:00 – 10:30 a.m.

**Sponsor break (exhibits open)**

10:30 a.m. – 12:00 p.m.

**Breakout sessions 1-2**

**Session 1**

**Strategy for Equity within a Diverse Rural Population**

Benjamin Anderson, MBA, MHCDS

**Session 2**

**Incorporating Social Determinants of Health in Whole Person Care**

Chris Henkenius, H4 Technology

**HR session 1**

**Who Can It Be Now? Employment Verification and Worksite Enforcement**

Amy Erlbacher-Anderson, Baird Holm

**Thursday, May 23**

8:00 – 8:30 a.m.

**Registration and continental breakfast**

8:30 – 10:00 a.m.

**Keynote session**

**Human Trafficking in Nebraska**

Panel and presentation led by Anne Boatright, MSN, RN  
Attorney General's Office

10:00 – 10:15 a.m.

**Refreshment break**

10:15 – 11:45 a.m.

**ACHE face-to-face education panel discussion**

**Talent Management for Bench Strength Development**

Panel discussion moderated by Chris Carlson, Aureus Group

11:45 a.m. - 1:15 p.m.

**Networking Lunch (exhibits open)**

1:15 – 2:30 p.m.

**Breakout sessions 3-4 (Session 3 with HFMA)**

**Session 3: Recruiting and Retaining Medical Staff to Rural Areas**

Benjamin Anderson, MBA, MHCDS

**Session 4: Medicinal and Recreational Marijuana in Nebraska**

Jason Yungtum, Cline Williams

**HR session 2**

**Maintaining Audit Ready I-9s**

Daniel Oldenburg, Cline Williams

2:30 – 3:00 p.m.

**Sponsor break (exhibits open)**

3:00 – 4:00 p.m.

**Open dialogue sessions**

CEO and HR professionals hosting separate sessions. Agendas will be distributed prior to the conference.

4:00 – 5:30 p.m.

**Reception (exhibits open)**

10:15 – 11:45 a.m.

**Breakout session 5**

**Session 5**

**13 Minutes: A Suicide Awareness & Prevention Campaign**

Janae Shillito, The Kim Foundation

**HR session 3**

**Age: is it really just a number?**

Kevin Fields, Risk Administrative Services (RAS)

11:45 a.m.

**Adjourn**

# WEDNESDAY, MAY 22

## KEYNOTE SESSION: 8:30 – 10:00 a.m.



### **An Ethical Case for Excellence in Healthcare Delivery**

Benjamin Anderson, MBA, MHCDS

As the US grapples with the implementation of legislation that could afford all citizens access to healthcare coverage, rural communities face additional challenges. First, insurers are still paying generously through the Critical Access Hospital program for high-cost inpatient and emergency services with very little focus on incentivizing population health. To make matters more difficult, rural healthcare delivery systems often lack the basic primary care and community-based infrastructure to properly manage the health of their populations.

Put simply, even if insurers incentivized interventions that would lead to better overall outcomes for people, those services are not available in many rural communities. In this presentation, Benjamin tells the story of the rapid growth and transformation of Kearny County Hospital, a frontier healthcare delivery system in one of the United States' most culturally diverse and medically underserved areas. He addresses the fatalism that has become common in rural communities, while referencing the Four Principles of Biomedical Ethics to make a compelling case for essential steps to effective, sustainable reform.

Sponsored by:



*Insurance & Risk Management*

**Sponsor break & exhibits open: 10:00 – 10:30 a.m.**

**10:30 a.m. – 12:00 p.m.**

## BREAKOUT SESSIONS 1-2

### **Session 1**

#### **Strategy for Equity within a Diverse Rural Population**

Benjamin Anderson, MBA, MHCDS



The United States is experiencing a growing presence of health disparities, which are often indicated by higher incidence of disease and disability, increased mortality rates, lower life expectancies, and higher rates of pain and suffering. Other factors for health disparities include race, gender, geographic isolation, lower socio-economic status, higher rates of health risk behaviors, and limited job opportunities. Some of the highest rates of chronic illness and poor overall health are found in rural communities when compared to urban populations. Through humanizing this sensitive issue with a series of true stories, Anderson challenges his audiences to grapple with the realities that a black baby in the US is more than twice as likely to die in the first year of life as a white baby, how rural Americans are 50% more likely to die from unintended injury than urban Americans, and how a black woman who is educated at the graduate level and of a high socioeconomic status is more likely to die during the birth of her child than a poor white woman with less than a high school education.

### **Session 2**

#### **Incorporating Social Determinants of Health in Whole Person Care**

Chris Henkenius, H4 Technology

Healthcare is moving beyond physical, biological, behavioral and environmental components to also address the social determinants of health, and technology is showing great promise in capturing and analyzing this data related to whole-person health. Many behavioral determinants popular today are focused primarily on substance abuse. Up to 70% of a person's overall health is driven by social and environmental factors and the behavioral influenced by them. More patients are seeking treatment for mental health or substance abuse – they are staying longer in the hospital, they are costing more and they are swamping an already overloaded healthcare system.

# WEDNESDAY, MAY 22

## HR SESSION 1

### **Who Can It Be Now? Employment Verification and Worksite Enforcement**

Amy Erlbacher-Anderson, Baird Holm

With audits and investigations on the rise, employers have more to consider than ever when employing a workforce that may involve foreign individuals. While Form I9s and raids from ICE are the first items to come to mind, there are many other pre-hire challenges and several other agencies who can appear at your place of business without notice. This presentation will address who can show up and what to expect.

- Discrimination Issues and Questions During the Recruiting/Onboarding Process
- DOL Audits and Investigations—e.g., H-2s, H-1Bs, Wage and Hour
- Surviving USCIS Fraud Detection (FDNS) Visits, U.S. Department of Justice's (DOJ's) Immigrant and Employee Rights Section (IER) Audits, or E-Verify Desk Review
- Managing Informants, Complaints, and Social Security/Affordable Care Act (ACA) Mismatches
- Drafting Corporate Worksite Enforcement Policies

**Networking lunch & exhibits open: 11:45 a.m. – 1:15 p.m.**

**1:15 – 2:30 p.m.**

## BREAKOUT SESSIONS 3-4

### **Session 3**

#### **Recruiting and Retaining Medical Staff to Rural Areas**

Benjamin Anderson, MBA, MHCDS

The American Association of Medical Colleges predicts a shortage of between 12,000 and 31,000 primary care physicians in the US by 2025. Those shortages will be even more concentrated in rural or frontier areas. Kearny County Hospital (KCH) in Lakin, Kansas, was turning away an average of 50 patients per week from 2014 to 2015. This led to the inappropriate use of Emergency Department services among its diverse patient population. To address this issue and to appeal to the Millennial generation of physicians, KCH bolstered its recruitment plan to include, among other incentives, paid time off for doctors to serve internationally as medical missionaries. Because southwest Kansas has become home to 30 different nationalities, KCH has come to realize that having international experience better equips doctors to work in rural areas of Kansas, and vice versa. This approach was so effective that KCH leveraged its success to help other rural hospitals recruit medical providers as well, coordinating biannual weekend events, where by dozens of physician residents are flown on private airplanes to experience rural healthcare together. This has led to large numbers of medical providers moving to southwest Kansas. In this presentation, KCH CEO Benjamin Anderson provides audiences practical tools for physician recruitment and retention and the development of a collaborative mission-focused culture to attract them.

### **Session 4**

#### **Medicinal and Recreational Marijuana in Nebraska**

Jason Yungtum, Cline Williams

Although medicinal and recreational marijuana have yet to waft their way through Nebraska, the (pot) seeds of change have been planted. This session will address everything from the current legislative efforts to legalize marijuana in Nebraska, to the ADA implications posed by employees claiming that medicinal use is a reasonable accommodation, to how far providers can go in "recommending" medicinal marijuana to their patients in a state that has yet to legalize it and much, much more.



# WEDNESDAY, MAY 22

## HR SESSION 2

### Maintaining Audit Ready I-9s

Daniel Oldenburg, Cline Williams

This presentation will provide an overview of FORM I-9 and specifically address how Human Resource Departments can ensure good I-9 compliance through internal audits and the use of E-Verify. Attention will be devoted to addressing a Notice of Inspection from Immigration and Customs Enforcement. At the end of the session, participants will have a better understanding of how to properly complete, correct, and maintain FORM I-9 for all employees. Participants will also learn the value of internal audits and how best to prepare for and respond to a Notice of Inspection.

**Sponsor break & exhibits open: 2:30 – 3:00 p.m.**

**3:00 – 4:00 p.m.**

## OPEN DIALOGUE SESSIONS:

Hospitals in Nebraska continue to be faced with complex and varied challenges. These moderated dialogue sessions will allow for open discussion on a variety of topics of interest to hospitals. Each group will have their own open dialogue sessions.

- Hospital CEOs (please note: open dialogue sessions are open to hospital staff only)
- HR Professionals

**Reception and exhibits open: 4:00 — 5:30 p.m.**

Spring Forum participants are invited to an evening reception to relax, socialize, network and visit the sponsor exhibits. Appetizers and cash bar are available. Participants will receive two complimentary drink tickets.

### NHA-HFMA Golf Tournament & Award Reception

The NHA-HFMA Annual Golf Tournament is a fun way to kick off the Spring Forum. Enjoy the beautiful Kearney Country Club and the camaraderie of health care professionals, affiliate members and members of the Healthcare Financial Management Association (HFMA) Nebraska Chapter. Registration begins at 11:00 a.m. with shotgun start at 11:45 a.m. After the tournament, relax during the post-tournament awards reception at the clubhouse.

Golfers will be provided two drink tickets while on the course and a cash bar will be available during the awards reception. The registration fee includes 18 holes of golf, cart, box lunch and participation in the awards reception.

Join us after the tournament for the awards reception sponsored by Davis Design and D.A. Davidson & Co. The NHA will award the first place trophy and gift certificates to the winning teams. Door prizes and hole prizes will also be awarded.

***Thank you to our golf tournament sponsors!***

**NHA** Nebraska  
Hospital  
Association

 **hfma** nebraska chapter  
healthcare financial management association



# THURSDAY, MAY 23

## KEYNOTE SESSION: 8:30 – 10:00 a.m.



### Human Trafficking in Nebraska

Presentation and panel discussion led by Anne Boatright, RN, MSN, Nebraska Attorney General's Office

As hard as it may be to believe, human beings are trafficked in Nebraska. They are bought and sold and treated as property, forced against their will to work for those who think they own them. This modern day slavery is illegal, yet it thrives in the shadows.

The Nebraska Attorney General's office is committed to finding better ways to discover this crime and stop the traffickers, better ways to help those now trapped, and better ways to prevent it from happening in the first place.

It was only in the last decade that we began to understand the scope of this particular crime. But now, Nebraska has considerable momentum. We have clearer, tougher laws against human trafficking, several new laws to protect the victims, and now the Nebraska Human Trafficking Task Force which helps law enforcement, prosecutors, service providers, and community partners breathe life into these laws.

This eye-opening presentation will shed light on this important topic and a panel discussion will allow the audience to understand the impacts of human trafficking from several perspectives.

## Refreshment break: 10:00 – 10:15 a.m.

## 10:15 – 11:45 a.m.

### ACHE FACE-TO-FACE EDUCATION PANEL DISCUSSION

#### Talent Management for Bench Strength Development

Panel discussion led by: Moderator, Chris Carlson, Managing Director, Aureus Group  
Bill Calhoun, CEO Kearney Regional; Jim Ulrich, CEO York General and Treg Vyzourek, CEO Brodstone Memorial (Superior)



Key discussion topics will include:

- Assessing the organization's future need for new leaders, executive, and practitioners
- Creating mechanisms to identify emerging leaders from within the organization
- Training your staff to recognize high potential, future leaders with every new hire—regardless of level or division
- Assessing whether talent management should be part of your strategic plan
- Succession planning is not about individuals, rather it's about systems that allow an organization to succeed with the loss of key staff
- Find out where to begin; how to begin; and how soon to begin

# THURSDAY, MAY 23

10:15 – 11:45 a.m.

## BREAKOUT SESSION 5

### Session 5

#### 13 Minutes: A Suicide Awareness and Prevention Campaign

Janae Shillito, The Kim Foundation

On average, we lose someone to suicide every 13 minutes in our country. Suicide is a preventable form of death and a very real public health problem that impacts individuals from a variety of backgrounds and of all ages. In this session, you will learn the risk factors and warning signs of suicide, protective factors, and positive coping strategies for good mental health. You will also learn how to help someone in need and what local and national resources are available.

## HR SESSION 3

### Age: Is it Really Just a Number?

Kevin Fields, Risk Administrative Services (RAS)

This presentation will look at the impact of the aging workforce on the healthcare industry. What can be expected and what can employers do to protect themselves and safeguard their workforce?

11:45 a.m. Adjourn

## SPEAKER BIOGRAPHIES

**Benjamin Anderson, MBA, MHCDS** currently serves as CEO of Kearny County Hospital, a comprehensive rural health complex located in southwest Kansas. Raised on the rougher side of California's Bay Area, Anderson experienced poverty during his childhood years. These formative experiences played a major role in Anderson's decision to find ways to improve the lives of underserved, distressed people.

His career in healthcare administration began in 2009 as CEO of Ashland Health Center, a struggling hospital and the only health provider in a Kansas town of 900 people. There, he led an effort that dramatically revitalized the community's healthcare services, recruiting and retaining several medical providers to serve a multi-county area between Kansas and Oklahoma. Since arriving at Kearny County Hospital, Anderson received national acclaim for his work in physician recruitment, health promotion, women's health initiatives, and rural healthcare delivery innovation.

**Chris Henkenius** began his career in healthcare technology in 1996, and has since worked on most major healthcare technology initiatives including HIPAA, HITECH, HIE, APMs, and healthcare technology innovation projects. His experience crosses physical health, behavioral health, hospital quality, and payer operations. Key projects include implementing and operating NeHII, the statewide HIE in Nebraska, and managing the implementation of a behavioral health analytics and interoperability project for the State of Nebraska. A project manager by trade, Chris is PMP certified, and holds an MBA from the Heider College of Business at Creighton University.



# SPEAKER BIOGRAPHIES

**Jason R. Yungtum, JD**, was formerly with Catholic Health Initiatives (CHI) and the Alegant Creighton Health System. His practice involves advising health care clients on a variety of issues, including the Federal fraud and abuse laws (the False Claims Act, the Anti-Kickback Statute, the Physician Self-Referral Law, the Exclusion Authorities, the Civil Monetary Penalties Law); mergers, acquisitions, and joint ventures and affiliations; hospital and physician employment, recruitment, and compensation plans; corporate governance; antitrust; medical staff-hospital relationships; medical staff bylaws, rules and regulations; hospital administrative policies; EMTALA and emergency department policies; patient consent; medical records and HIPAA; and record retention policies and programs. He also represents health care workers in state disciplinary proceedings. Mr. Yungtum also advises clients on a variety of employment and labor law issues, including employment contracts and severance agreements; wage/hour and unemployment issues; Title VII, the ADEA, the ADA and the FMLA.

**Amy Erlbacher-Anderson's** practice focuses primarily on the area of immigration. Prior to joining the firm, she practiced tax law overseas. Amy graduated from the Creighton University School of Law in 1994. While in law school, she served as an Assistant Editor for Creighton Law Review and a board member for the Domestic Moot Court board; she was also the recipient of the Nebraska State Bar Silver Quill Award for Legal Writing Excellence. Amy is an active member of the American Immigration Lawyers Association and currently serves as Vice Chair of one of its national liaison committees to the U.S. Citizenship and Immigration Service and has spoken at its national conferences. She is a former Chapter Chairperson for the Iowa-Nebraska Chapter and member of AILA's Board of Governors. Amy has also served as an Adjunct Professor at Creighton University School of Law and Central Texas College. She is included in the Great Plains Super Lawyers list for her work in Immigration, Employee Benefits and ERISA and Labor and Employment Law.

**Daniel Oldenburg** provides a multiplicity of immigration legal services to individuals and employers. He specializes in employment based immigration for university and healthcare institutions. He assists with the non-immigrant and immigrant visa services for faculty, researchers, medical fellows and residents. He regularly represents both employers and individuals with Extraordinary Ability Petitions, Outstanding Researcher/Professor Petitions, National Interest Waivers, J-1 Waivers, PERM Labor Certification and H-1B Sponsorship. Daniel also represents religious institutions seeking to sponsor qualifying religious workers. Daniel regularly assists clients with permanent residency and naturalization. He also handles all aspects of family based immigration and is bilingual (Spanish). Daniel routinely advises clients on the preparation and drafting of various estate planning documents. He represents clients in matters involving wills, trusts and the probate process.

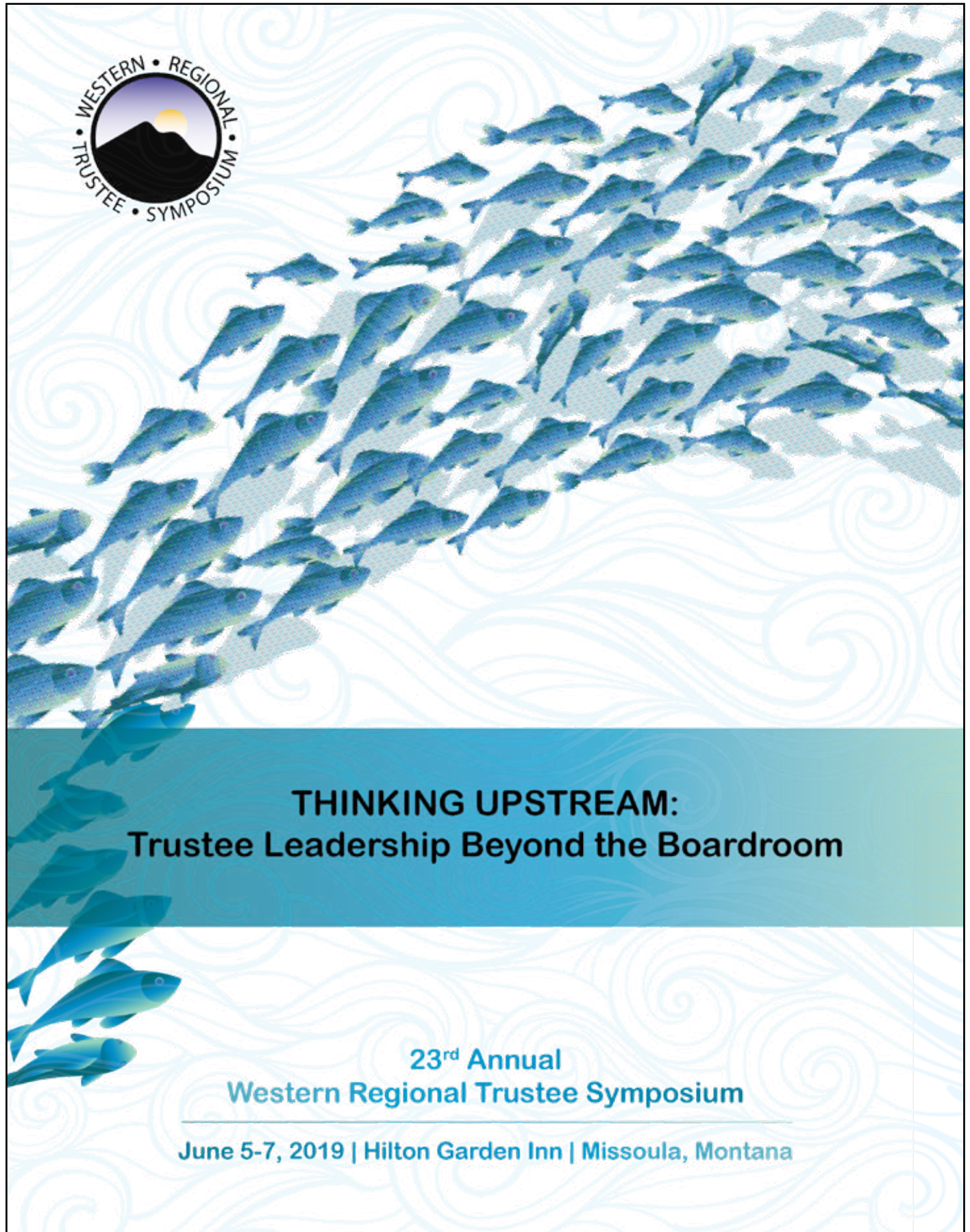
**Anne Boatright, MSN, RN**, currently serves as the State Forensic Nursing Coordinator within the Criminal Bureau of the Nebraska Attorney General's Office. Anne brings significant experience to this position having herself treated many sexual assault victims, trained other forensic nurses, and developed Omaha Methodist Hospitals SANE treatment program into a well-respected program in Nebraska. In addition, Anne has served as an expert witness in criminal cases, assisted in Nebraska Human Trafficking Task Force trainings across the state, and led a team on the updating of the sexual assault evidence kits that are utilized in this state program.

**Kevin Fields** has over 20 years of experience as a loss control professional. He began his career as the Corporate Safety Manager for Russell Stover Candies. In 2000, he became the Safety Manager for Tension Envelope Corporate in Kansas City, MO. He moved into the insurance industry in 2004 becoming a Safety Consultant with Sentry Insurance in Stevens Point, WI, and most recently worked as the Director of Loss Control with Marsh & McLennan Agency. During his time in the insurance industry, Kevin analyzed loss data, evaluated and developed accident control programs, and conducted compliance and general safety training. Kevin joined RAS in 2019 as a Loss Control Specialist. He is a member of ASSP (American Society of Safety Professional). He is a Certified OSHA 10-hour trainer.



#NHASpringForum

# Upcoming Educational Events



## **THINKING UPSTREAM: Trustee Leadership Beyond the Boardroom**

**23<sup>rd</sup> Annual  
Western Regional Trustee Symposium**

**June 5-7, 2019 | Hilton Garden Inn | Missoula, Montana**

# GENERAL INFORMATION

## Special needs

In accordance with the Americans with Disabilities Act, the Nebraska Hospital Association seeks to make this conference accessible to all. If you have a disability that may require special accommodations or have any dietary restrictions, please e-mail your needs to Heather Bullock at [hbullock@nebraskahospitals.org](mailto:hbullock@nebraskahospitals.org) or call (402) 742-8148.

## Dress

Business casual dress is appropriate for all events. Please note that meeting room temperatures are often difficult to moderate, so dressing in layers is suggested.

## Electronic devices

Attendees are asked to silence their electronic devices during all sessions as a courtesy to the presenters and other attendees.

## Lodging information

For those needing overnight accommodations, there are 3 hotel properties on the Younes campus offering discounted rates for the Nebraska Hospital Association. The group block & rates are valid for Mon/Tues/Wed nights, May 20-22, 2019. **Cut-off date to reserve your room at the group rate is April 29, 2019.**

Fairfield Inn	(308) 236-4200	\$109.95
Comfort Inn	(308) 236-3400	\$104.95
Hampton Inn	(308) 234-3400	\$114.95

## Speaker presentations

All session presentations and handouts will be posted on our online Download Center. Registrants will be sent the link prior to the event. (Please note: paper copies of these handouts will not be available on site at the event). The downloadable files will be posted approximately seven days prior to the event and will remain online for 14 business days following the event.

## Conference cancellation policy

For cancellations or substitutions, contact Heather Bullock at (402) 742-8148 or email [hbullock@nebraskahospitals.org](mailto:hbullock@nebraskahospitals.org). Cancellations must be received by May 15, 2019 to be given a full refund less a \$50 per person processing fee. No refunds will be given after May 15, 2019. Substitutions are acceptable.

## Questions?

For questions about event content, contact Brian Noonan, senior director of communications and education, at (402) 742-8151 or [bnoonan@nebraskahospitals.org](mailto:bnoonan@nebraskahospitals.org). For questions about registration or sponsorships, contact Heather Bullock, member services and events manager, at (402) 742-8148 or [hbullock@nebraskahospitals.org](mailto:hbullock@nebraskahospitals.org).

## How to Register

The NHA-HFMA Golf Tournament (May 21) and the NHA 2019 Spring Forum (May 22-23) will be held in Kearney, Nebraska. **Registration deadline is May 15, 2019.**

**To register online, go to:** [nebraskahospitals.org/education/events/springforum.html](http://nebraskahospitals.org/education/events/springforum.html)

## Prices

- NHA-HFMA Golf Tournament \$80 (includes 18 holes of golf, cart, box lunch and participation in awards reception.)
- NHA Spring Forum \$275 (all inclusive)
- Friday ACHE Panel Session \$25 for HHEG members/student members or \$30 for non-HHEG members

Program fees include all educational sessions, meals and refreshment breaks.



# EDUCATION ADVISORY GROUP

## 2019 NHA Education Advisory Group

The NHA Education Advisory Group assists efforts to provide relevant and high-quality educational offerings for NHA member hospitals. They discuss the areas of greatest need for education of hospital staff and suggest methods the Association can use to assist hospitals in meeting those needs. The NHA 2019 Spring Forum educational programming was one of many selected by this group.

Bruce Cutright  
Vice President, Human Resources  
Mary Lanning Healthcare

Treg Vyzourek  
Chief Executive Officer  
Brodstone Memorial Hospital

Jennifer Rogge  
Clinical Informatics Nurse  
Johnson County Hospital

Becky Jobman  
Director of Planning & Development  
Gothenburg Health

Margaret Woepfel  
Vice President, Quality Initiatives  
Nebraska Hospital Association (NHA)

Jess Paisley  
Senior Manager  
Healthcare Financial Management Association (HFMA)

Connie Ganz  
Certified Change Practitioner  
Health Information Management Systems Society (HIMSS)

Heather Bullock  
Member Services & Event Manager  
Nebraska Hospital Association (NHA)

Mick Bruce  
Facilities Supervisor  
Jefferson Community Health & Life

Frank Pietrantoni  
Director, Office of Health Professions Education  
Nebraska Medicine

Judy Jesz  
Nebraska Organization of Nurse Leaders (NONL)

Corey Mann  
Human Resources Director  
Memorial Health Systems

Mirya Hallock  
Chief Executive Officer  
Webster County Hospital

Linda Lee Baldwin  
Chief Nursing Officer  
Ogallala Community Hospital

Dorothy Bybee  
VP, Patient Care Services/CNO  
Columbus Community Hospital

Bob Black  
Managing Principal  
Nebraska Society of Healthcare Engineers (NSHE)

Shelly Girtz-Soupier  
Sales Director  
Healthcare Financial Management Association (HFMA)

Brian Noonan  
Senior Director of Communications and Education  
Nebraska Hospital Association (NHA)

## Mark your calendar

**NHA 2019 Annual Convention**  
**October 16-18, 2019**

Embassy Suites Omaha-La Vista Hotel & Conference Center

## Stay Connected with NHA!



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# CONTINUING EDUCATION CREDIT



## ACHE face-to-face education credit

This program has been developed and is presented locally by ACHE of Nebraska and Western Iowa. This program has been approved for **1.5 hours** of ACHE face-to-face education credit.



## ACHE qualified education credit

The Nebraska Hospital Association Research & Educational Foundation is authorized to award **7.25 hours pre-approved ACHE Qualified Education credits (non-ACHE)** in total that is required for advancement or recertification in ACHE. Participants wishing to have their continuing education hours applied toward credit should list their attendance when applying for ACHE advancement or recertification.



## National Association of Board of Examiners for Long-Term Care Administrators

This educational activity is designated for a maximum of **7.25 contact hours** from the Nebraska Office of Behavioral Health and Consumer Services/Nursing Home Administration.



## Continuing education for nurses and nursing professionals

AXIS Medical Education designates this continuing nursing education activity for **7.25 contact hours**.

*Learners are advised that accredited status does not imply endorsement by the provider or ANCC of any commercial products displayed in conjunction with an activity.*



## Trustee Education Certification Program

The NHA 2019 Spring Forum is a pre-approved trustee certification event worth **7.25 hours** that can be used toward obtaining trustee education certification for those enrolled in the program.



## HR Certification




















NHA is partnering with HR Nebraska (formerly SHRM Nebraska State Council) to offer educational programs that apply toward both SHRM and HRCI Certifications.

Refer to the list below for available credits:

### Keynote Sessions

- An Ethical Case for Excellence in Rural Healthcare Delivery (1.5)    
- Human Trafficking in Nebraska (1.5)    

### Breakout Sessions

1. Strategy for Equity within a Diverse Rural Population (1.5)    
2. Incorporating Social Determinants of Health in Whole Person Care (1.5)    
3. Recruiting and Retaining Medical Staff to Rural Areas (1.25)   
4. Medicinal and Recreational Marijuana in Nebraska (1.25)    
5. 13 Minutes: A Suicide Awareness & Prevention Campaign (1.5)    

### HR Sessions (all sessions applied for both SHRM and HRCI)

1. Who Can It Be Now? Employment Verification and Worksite Enforcement (1.5)
2. Maintaining Audit Ready I-9s (1.5)
3. Age, Is It Really Just a Number? (1.5)

### ACHE Panel Discussion

- Talent Management for Bench Strength Development (1.5) 

# CONTINUING EDUCATION CREDIT

## Instructions on how to claim CEU credits

### Requirements for Credit

- Attend/participate in the educational activity and review all course materials.
- **Complete the CE Attestation form online by 11:59 pm ET, June 30, 2019.** Instructions will be provided. If you do not enter the online portal by the above date, you will not be able to retrieve your statement of participation. The completion of the online evaluation form is appreciated. Your input is invaluable.
- Upon successful completion of the online form, your statement of completion will be available for you to print out.

### Accreditation Statement



In support of improving patient care, this activity has been planned and implemented by AXIS Medical Education and the Nebraska Hospital Association Research & Educational Foundation. AXIS Medical Education is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the health care team.

### Credit designation for nursing

AXIS Medical Education designates this continuing nursing education activity for **7.25 contact hours**.

Learners are advised that accredited status does not imply endorsement by the provider or ANCC of any commercial products displayed in conjunction with an activity.

### AXIS Contact Information

For information about the accreditation of this program please contact AXIS at 954-281-7524 or [info@axismeded.org](mailto:info@axismeded.org).

### Nursing home administrators

This educational activity is designated for a maximum of **7.5 contact hours** from the Nebraska Office of Behavioral Health and Consumer Services/ Nursing Home Administration.

### Disclosure of Conflicts of Interest

AXIS Medical Education requires instructors, planners, managers and other individuals and their spouse/life partner who are in a position to control the content of this activity to disclose any real or apparent conflict of interest they may have as related to the content of this activity. All identified conflicts of interest are thoroughly vetted by AXIS for fair balance, scientific objectivity of studies mentioned in the materials or used as the basis for content and appropriateness of patient care recommendations.

The faculty reported the following financial relationships or relationships they or their spouse/life partner have with commercial interests related to the content of this continuing education activity:

Name of Faculty or Presenter	Reported Financial Relationship
Benjamin Anderson	Nothing to disclose
Chris Henkenius	Nothing to disclose
Amy Erlbacher-Anderson	Nothing to disclose
Anne Boatright	Nothing to disclose
Daniel Oldenburg	Nothing to disclose
Jason Yungtum	Nothing to disclose
Janae Shillito	Nothing to disclose
Kevin Fields	Nothing to disclose



# CONTINUING EDUCATION CREDIT

The **planners and managers** reported the following financial relationships or relationships they or their spouse/life partner have with commercial interests related to the content of this continuing education activity:

Name of Planners/Managers/Reviewers	Reported Financial Relationship
Dee Morgillo, MEd., CHCP	Nothing to disclose
Laura J. Redoutey, FACHE	Nothing to disclose
Andy Hale	Nothing to disclose
Brian Noonan	Nothing to disclose
Margaret Woeppel	Nothing to disclose
Heather Bullock	Nothing to disclose
Bruce Cutright	Nothing to disclose
Treg Vyzourek	Nothing to disclose
Jennifer Rogge	Nothing to disclose
Becky Jobman	Nothing to disclose
Jess Paisley	Nothing to disclose
Connie Ganz	Nothing to disclose
Mick Bruce	Nothing to disclose
Frank Pietrantonio	Nothing to disclose
Judy Jesz	Nothing to disclose
Corey Mann	Nothing to disclose
Mirya Hallock	Nothing to disclose
Linda Lee Baldwin	Nothing to disclose
Dorothy Bybee	Nothing to disclose
Bob Black	Nothing to disclose
Shelly Girtz-Soupir	Nothing to disclose

## Disclaimer

Participants have an implied responsibility to use the newly acquired information to enhance patient outcomes and their own professional development. The information presented in this activity is not meant to serve as a guideline for patient management. Any procedures, medications or other courses of diagnosis or treatment discussed in this activity should not be used by clinicians without evaluation of patient conditions and possible contraindications or dangers in use, review of any applicable manufacturer's product information and comparison with recommendations of other authorities.

# CONTINUING EDUCATION CREDIT

## Conference learning objectives

- Learn the Four Principles of Biomedical Ethics leading to effective, sustainable reform in rural health care delivery.
- Learn about tools for measuring health care disparities and practical ways to change the systems that perpetuate them.
- Learn practical tools for physician recruitment and retention and the development of a collaborative mission-focused culture to attract them to your community.
- Gain insight into the importance of social and behavioral detriments of health to patient care.
- Develop strategies for integrating social and behavioral health into the care continuum.
- Learn about strategies for optimizing Health IT systems to integrate and analyze information including telemonitoring, remote patient monitoring, social and behavioral determinants of health.
- Learn about discrimination issues and how to ask the right questions during the recruiting/onboarding process.
- Learn methods to manage audits, investigations, complaints and requests
- Understand many of the multifaceted legal issues posed by medicinal and recreational marijuana, the risks associated with failing to appropriately address the issues, and how best to proactively and practically address the issues.
- Gain an understanding of U.S. Immigration Law and U.S. Department of Labor (DOL) regulations as they relate to foreign national employees seeking employment in the healthcare industry.
- Understand the concepts of visa sponsorship, permanent residency sponsorship, and how certain healthcare facilities can avail themselves to unique employment arrangements for international medical graduates in primary care and specialty care positions in designated areas of Nebraska.
- Learn the suicide risk factors, warning signs, and protective factors.
- Gain a better understanding of healthy coping mechanisms and mindfulness.
- Learn how to help someone in crisis and the resources available.
- Learn how to best identify the aging workforce in your own workplace.
- Understand the top concerns related to an aging population as it relates to today's workforce.
- Learn new ideas to protect both employees and employers as our workforce gets older.

# Nebraska Hospital Association - the influential voice of Nebraska's hospitals.

The Nebraska Hospital Association (NHA) is a statewide health care trade association representing Nebraska's hospitals and health systems. The NHA was organized in 1927 as a result of an informal meeting called by Miss Homer Harris, superintendent of Clarkson, to discuss pending legislation which affected hospitals in the state of Nebraska. At that meeting, the NHA founded and appointed its first board of directors. Rev. Emil G. Chinlund of Immanuel was named president; Miss Blanche Fuller of Methodist was named vice president; Miss Ida Isaacson of Evangelical Covenant was named secretary; and Miss Homer Harris was named treasurer.

Since that time, the NHA has been representing and supporting the needs of Nebraska's rural and urban hospitals and health systems. The NHA supports and encourages its members in developing various health care delivery systems geared toward improving the health and well-being of each community.

The NHA is governed by a 19-member board of directors that works closely with its membership to provide them with state and federal legislative advocacy, health care trend and regulatory information, educational programming, communication, data reports and special services. Members rely on the NHA for information, education, advice and collaborative leadership to advance Nebraska hospitals' ability to provide exceptional health care.

Hospitals are the stewards of good health. Through our partnerships with representatives in the health care industry, legislators, government and citizens, the NHA is able to assist in the development of strong, healthy communities. The NHA has been the guiding force of its members since 1927. The NHA serves as the influential voice of its members in the health care legislative and public policy arenas, promoting delivery of quality health care and influencing public opinion of hospitals and health networks. Members depend on the NHA for information, advice, education and changes in health care regulations, legislation, trends and other issues.

## MISSION

The Nebraska Hospital Association is the influential and unified voice for the Nebraska's hospitals and health systems, providing leadership and resources to enhance the delivery of quality patient care and services to Nebraska communities.

## VISION

By 2020, the Nebraska Hospital Association will have established partnerships with leaders and be the influential resource for improving Nebraska's health care infrastructure and policies.

## VALUES

The Nebraska Hospital Association is committed to expertly serving members with integrity, transparency, accountability and financial stewardship.

## STRATEGIC FRAMEWORK

The mission of the NHA is supported by a strategic framework comprised of four pillars: advocacy and policy, financial stewardship, strategic partnerships, and quality and safety. To expertly serve NHA members, each pillar is founded in the values of integrity, transparency and accountability. Collectively, this structure, built on a value-based foundation and prominently reinforced by the four pillars, support the NHA's mission of being the trusted leader to improve the health, well-being and quality of life of all Nebraskans.



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