

Allied Organizations At-A-Glance Agenda

October 22-24, 2025 | Embassy Suites Conference Center — La Vista, NE

NHM

WEDNESDAY, OCTOBER 22

12:00 P.M. - 1:15 P.M.	Networking Lunch*	WINDSOR VI
1:45 P.M. - 2:45 P.M.	When all Else Fails, Focus on Strategy	FEDORA II
2:45 P.M. - 3:00 P.M.	Break	FEDORA II
3:00 P.M. - 4:00 P.M.	The Do's and Don'ts of Press Releases: Proven Tips from a Newsroom Veteran	FEDORA II
5:30 P.M. - 10:00 P.M.	Awards Banquet & Entertainment* <i>Optional Add On</i>	WINDSOR VI

THURSDAY, OCTOBER 23

8:30 A.M. - 9:30 A.M.	Keynote*	WINDSOR VI
9:45 A.M. - 10:45 A.M.	Beyond the Boost: Meta Ads Mastery for Health Care	FEDORA II
10:45 A.M. - 12:00 P.M.	Creating Content that Connects with Your Audience	FEDORA II
12:00 P.M. - 1:30 P.M.	Trade Show & Lunch*	WINDSOR I - V
1:15 P.M. - 2:45 P.M.	Business Meeting & Open Dialogue	FEDORA II
3:00 P.M. - 4:00 P.M.	The REAL Game Changer: Insights and Inspiration for a More Productive Day	FEDORA II
4:30 P.M. - 5:30 P.M.	Trade Show & Sponsors Social*	WINDSOR I - V

FRIDAY, OCTOBER 24

8:30 A.M. - 9:30 A.M.	Closing Keynote*	WINDSOR V - VI
9:45 A.M. - 10:45 A.M.	Accountability in Health Care Settings: Empowering Individuals, Strengthening Teams, and Enhancing Outcomes	FEDORA II
10:45 A.M. - 11:45 A.M.	Roundtable	FEDORA II
12:00 P.M. - 1:30 P.M.	Caring Kind Awards Luncheon* <i>Optional Add On</i>	WINDSOR V - VI

* Nebraska Hospital Association (NHA) hosted session

98TH NHA ANNUAL CONVENTION

At-A-Glance Agenda

October 22-24, 2025 | Embassy Suites Conference Center — La Vista, NE

Wednesday, October 22

8:30 A.M. - 9:30 A.M.

WINDSOR VI

9:30 A.M. - 10:00 A.M.

10:00 A.M. - 10:50 A.M.

WINDSOR VII

WINDSOR VIII

WINDSOR IX

11:00 A.M. - 11:50 A.M.

WINDSOR VII

WINDSOR VIII

WINDSOR IX

12:00 P.M. - 1:15 P.M.

WINDSOR VI

1:30 P.M. - 2:20 P.M.

WINDSOR VII

WINDSOR VIII

WINDSOR IX

2:30 P.M. - 3:20 P.M.

WINDSOR VII

WINDSOR VIII

WINDSOR IX

3:30 P.M. - 4:30 P.M.

DAPPER II - III

6:00 P.M. - 10:00 P.M.

WINDSOR VI

OPENING KEYNOTE

Surviving the Epidemic of Administrative Harm — There are No Solutions, Only Tradeoffs
Nate Kaufman

BREAK

BREAKOUT SESSIONS 1

- NHA State & Federal Policy Update
- The 15-Minute Market Analysis: Using Dimensions to Save Time & Gain Insight
- Navigating the Challenges of Hospital Facility Improvements Utilizing the Construction Manager at Risk Delivery Method (PANEL)

BREAKOUT SESSIONS 2

- NHA State & Federal Policy Update
- The Green and the Gray Area — Medical Marijuana in Nebraska
- Revenue Cycle & Operational Performance Improvement

NETWORKING LUNCH

BREAKOUT SESSIONS 3

- The Acute Stay Continuum: Prevention, Treatment, & Discharge
- The Future of Aging in Nebraska: Challenges, Opportunities, & Innovations
- Nebraska Hospitals Innovate to Provide Access to Behavioral Health Services (PANEL)

BREAKOUT SESSIONS 4

- Reviewing the H-1B Modernization Rule: Immigration Options for Health Care Employers and Providers
- Maximizing Revenue Cycle Operations
- Fix It, Disclose It, or Pretend It Didn't Happen. An Interactive Presentation for Hospital Executives

PLENARY SESSION

Rural Transformation Program
Jeremy Nordquist & Jed Hansen

AWARDS BANQUET & ENTERTAINMENT

Thursday, October 23

8:30 A.M. - 9:30 A.M.

WINDSOR VI

9:30 A.M. - 10:00 A.M.

10:00 A.M. - 10:50 A.M.

WINDSOR VII

WINDSOR VIII

WINDSOR IX

11:00 A.M. - 11:50 A.M.

WINDSOR VII

WINDSOR VIII

WINDSOR IX

12:00 P.M. - 1:15 P.M.

WINDSOR I - V

1:30 P.M. - 2:30 P.M.

WINDSOR VI

2:30 P.M. - 3:45 P.M.

WINDSOR VI

4:00 P.M. - 5:30 P.M.

WINDSOR I - V

KEYNOTE

The Digitization of Health Care
Dr. Shawn DuBravac

BREAK

BREAKOUT SESSIONS 1

- Behavioral Threat Assessment Management (BTAM) Grant Update
- Optimizing The Health Care Supply Chain for Resilience
- Humanizing Health Care: The Impact of Video Storytelling

BREAKOUT SESSIONS 2

- Nebraska Medicaid State Directed Payment Program — A Comprehensive Look
- Genetic Insights Project
- No Patient Left Behind: Navigating EMTALA Compliance

TRADE SHOW & LUNCH

GENERAL SESSION

Public Policy Update
Dr. Steve Corsi
U.S. Congressman Don Bacon
U.S. Congressman Mike Flood
Jeff Kahrs
U.S. Senator Pete Ricketts

STATE SENATOR LEGISLATIVE PANEL

TRADE SHOW SOCIAL HOUR

Friday, October 24

8:30 A.M. - 9:30 A.M.

WINDSOR V - VI

9:45 A.M. - 10:30 A.M.

WINDSOR I - II

10:45 A.M. - 11:30 A.M.

WINDSOR I - II

12:00 P.M. - 1:30 P.M.

WINDSOR V - VI

CLOSING KEYNOTE

THE TALK: Leading in Times of Crisis: Leadership is Worthless...But Leading is Priceless
Dr. Thom Mayer

ANNUAL BUSINESS MEETING

INNOVATIVE USES OF AI AT NEBRASKA HOSPITALS (PANEL)

CARING KIND AWARDS LUNCHEON

Allied Organizations At-A-Glance Agenda

October 22-24, 2025 | Embassy Suites Conference Center — La Vista, NE

WEDNESDAY, OCTOBER 22

ACHE

7:15 A.M. - 8:30 A.M. ACHE of Nebraska & Western Iowa Annual Breakfast Meeting

New this year, the ACHE Chapter will be offering the 6-hour In-Person Credits session from 9:00am-3:30pm on Tuesday, October 21st. More information & registration can be found [here](#).

HFMA

8:30 A.M. - 9:30 A.M. Opening Keynote*

10:00 A.M. - 10:50 A.M. The Power in Numbers: Holding Payers Accountable with Data

11:00 A.M. - 11:50 A.M. Bridging the AI Confidence Gap: A Revenue Cycle Executive's Guide to Real AI Readiness

12:00 P.M. - 1:15 P.M. Networking Lunch*

1:30 P.M. - 2:20 P.M. Denials to Dollars: Real Strategies That Work

2:30 P.M. - 3:20 P.M. Payor Panel

3:30 P.M. - 4:30 P.M. Rural Transformation Program*

HR

8:30 A.M. - 9:30 A.M. Opening Keynote*

10:00 A.M. - 10:50 A.M. Someone>No One. Or Not? Why Recruiting the Right Employee is Better Than Recruiting AN Employee

11:00 A.M. - 11:50 A.M. The Green and the Gray Area — Medical Marijuana in Nebraska*

12:00 P.M. - 1:15 P.M. Networking Lunch*

1:30 P.M. - 2:20 P.M. Retirement Readiness: Designing Medical & Retirement Plans to Compliment, Not Compete

2:30 P.M. - 3:20 P.M. Workforce Wellness: Effective Approaches to Foster Well-Being & Retention in Health Care

3:30 P.M. - 4:30 P.M. Rural Transformation Program*

NHM

12:00 P.M. - 1:15 P.M. Networking Lunch*

1:45 P.M. - 2:45 P.M. When all Else Fails, Focus on Strategy

2:45 P.M. - 3:00 P.M. Break

3:00 P.M. - 4:00 P.M. The Do's and Don'ts of Press Releases: Proven Tips from a Newsroom Veteran

5:30 P.M. - 10:00 P.M. Awards Banquet & Entertainment*
Optional Add On

THURSDAY, OCTOBER 23

ACHE

5:30 P.M. - 7:00 P.M. ACHE Happy Hour Social

HFMA

8:30 A.M. - 9:30 A.M. Keynote*

10:00 A.M. - 10:50 A.M. Revenue Cycle Provider Panel

11:00 A.M. - 11:50 A.M. Nebraska Medicaid State Direct Payment Program – A Comprehensive Look*

12:00 P.M. - 1:15 P.M. Trade Show & Lunch*

1:30 P.M. - 2:30 P.M. General Session*

2:30 P.M. - 3:45 P.M. State Senator Legislative Panel*

4:00 P.M. - 5:30 P.M. Trade Show Social Hour*

6:00 P.M. - 8:00 P.M. Social Event

HR

8:30 A.M. - 9:30 A.M. Keynote*

10:00 A.M. - 10:50 A.M. Nebraska Employment Law Updates & Trends

11:00 A.M. - 11:50 A.M. Nebraska Nursing Workforce: Trends, Challenges, & Opportunities

12:00 P.M. - 1:15 P.M. Trade Show & Lunch*

1:30 P.M. - 2:30 P.M. General Session*

2:30 P.M. - 3:45 P.M. State Senator Legislative Panel*

4:00 P.M. - 5:30 P.M. Trade Show Social Hour*

NHM

8:30 A.M. - 9:30 A.M. Keynote*

9:45 A.M. - 10:45 A.M. Beyond the Boost: Meta Ads Mastery for Health Care

10:45 A.M. - 12:00 P.M. Creating Content that Connects with Your Audience

12:00 P.M. - 1:15 P.M. Trade Show & Lunch*

1:15 P.M. - 2:45 P.M. Business Meeting & Open Dialogue

3:00 P.M. - 4:00 P.M. The REAL Game Changer: Insights & Inspiration for a More Productive Day

4:00 P.M. - 5:30 P.M. Trade Show & Sponsors Social*

NSSWLHC

8:00 A.M. - 4:30 P.M. Social Work Sessions

Join fellow social work leaders and discharge planners for networking and education on challenging topics such as transitions of care, health care ethics, health care disparities and much more!

* Nebraska Hospital Association (NHA) hosted session refer to page 1

Allied Organizations At-A-Glance Agenda

October 22-24, 2025 | Embassy Suites Conference Center — La Vista, NE

FRIDAY, OCTOBER 24

HFMA

8:30 A.M. - 9:30 A.M.	Closing Keynote*
9:45 A.M. - 10:35 A.M.	The Future of Autonomous Reimbursement
10:45 A.M. - 11:35 A.M.	Nebraska Department of Insurance
12:00 P.M. - 1:30 P.M.	Caring Kind Awards Luncheon* <i>Optional Add On</i>

HR

8:30 A.M. - 9:30 A.M.	Closing Keynote*
9:45 A.M. - 11:30 A.M.	Annual Roundtable
12:00 P.M. - 1:30 P.M.	Caring Kind Awards Luncheon* <i>Optional Add On</i>

NHM

8:30 A.M. - 9:30 A.M.	Closing Keynote*
9:45 A.M. - 10:45 A.M.	Accountability in Health Care Settings: Empowering Individuals, Strengthening Teams, and Enhancing Outcomes
10:45 A.M. - 11:45 A.M.	Roundtable
12:00 P.M. - 1:30 P.M.	Caring Kind Awards Luncheon* <i>Optional Add On</i>

NSSWLHC

8:00 A.M. - 11:30 A.M.	Social Work Sessions
<i>Join fellow social work leaders and discharge planners for networking and education on challenging topics such as transitions of care, health care ethics, health care disparities and much more!</i>	

* Nebraska Hospital Association (NHA) hosted session refer to page 1