



Nebraska

2025 RURAL HEALTH CONFERENCE



Monday, June 9

1:00 P.M. - 4:00 P.M.

PRE-CONFERENCE SESSION | STRATEGIES TO ADDRESS BYPASS AND SHIFT PERCEPTIONS THAT CONTRIBUTE TO OUTMIGRATION
Michelle Rathman | CEO, Impact! Communications, Inc.

Gold 11

4:00 P.M. - 6:00 P.M.

WELCOME RECEPTION

Ballroom Pre-Function

Tuesday, June 10

8:30 A.M. - 8:45 A.M.

OPENING REMARKS
Jed Hansen, PhD, APRN, FNP-C | Executive Director, NeRHA
Jeremy Nordquist, MPA | President, NHA

Silver 4-6 & 10-12

8:45 A.M. - 9:30 A.M.

WORKING HARD AND BEING BROKE IN THE RICHEST COUNTRY IN THE WORLD
Sarah Smarsh | Author

Silver 4-6 & 10-12

9:30 A.M. - 10:00 A.M.

SPONSOR BREAK & NETWORKING

Gold 1-3 & 7-9

10:00 A.M. - 11:00 A.M.

BREAKOUT SESSIONS

COMMUNITY	EMS	OPERATIONS	WORKFORCE
Innovative Approaches to Behavioral Health Capacity Management <i>(Panel)</i> Silver 4-6 & 10-12	Current Issues with EMS Transfers <i>(Panel)</i> Silver 1	A Detailed Look at Maximizing Overall Revenue Cycle Performance Silver 2-3	Retaining Our Rural Youth Population <i>(Panel)</i> Silver 8-9

11:15 A.M. - 12:00 P.M.

SAY IT AIN'T SO . . . WHAT A SMALL CRITICAL ACCESS HOSPITAL IN COLORADO DISCOVERED WHEN IT DUG THROUGH THE DATA
Kevin Stansbury, MS, JD, FACHE | Chief Executive Officer, Lincoln Community Hospital and Care Center

Silver 4-6 & 10-12

12:00 P.M. - 1:00 P.M.

LUNCH & AWARDS

Gold 4-6 & 10-12

1:00 P.M. - 1:30 P.M.

SPONSOR BREAK

Gold 1-3 & 7-9

1:30 P.M. - 2:30 P.M.

BREAKOUT SESSIONS

COMMUNITY	EMS	OPERATIONS	WORKFORCE
Rural Research for Impactful Programming <i>(Panel)</i> Silver 4-6 & 10-12	Innovative Models in EMS Sustainability <i>(Panel)</i> Silver 1	Rural Veteran Access Programs Silver 2-3	Organizational Childcare as a Workforce Strategy <i>(Panel)</i> Silver 8-9

2:45 P.M. - 3:45 P.M.

BREAKOUT SESSIONS

BOARD & FOUNDATION	MEDICARE ADVANTAGE
Rural Hospital CEO Challenges & Successes Silver 4-6 & 10-12	Payer Scorecard: Providers Holding Payers Accountable Silver 2-3

4:00 P.M. - 5:00 P.M.

SPONSOR RECEPTION

Gold 1-3 & 7-9

5:00 P.M. - 6:30 P.M.

NHAPAC RECEPTION

Fyre Modern Grill

Wednesday, June 11

8:30 A.M. - 9:15 A.M.

RURAL ROADMAP & RURAL ADVOCACY UPDATES
Jed Hansen, PhD, APRN, FNP-C | Executive Director, NeRHA
Jeremy Nordquist, MPA | President, NHA

Silver 4-6 & 10-12

9:30 A.M. - 10:30 A.M.

BREAKOUT SESSIONS

COMMUNITY	EMS	OPERATIONS	WORKFORCE
Rural Dental Services <i>(Panel)</i> Silver 4-6 & 10-12	State of Nebraska EMS: Statewide EMS Taskforce <i>(Panel)</i> Silver 1	ChargeMaster Review Silver 2-3	Rural Housing Initiatives <i>(Panel)</i> Silver 8-9

10:30 A.M. - 10:45 A.M.

SPONSOR BREAK

Ballroom Pre-Function

10:45 A.M. - 11:15 A.M.

BREAKOUT SESSIONS

OPTION 1	OPTION 2
Medicaid Policy Update Silver 4-6 & 10-12	SHIP Update Silver 2-3

11:15 A.M. - 12:00 P.M.

BUILDING TEAMS IN A TIME OF CHANGE: LEADERSHIP LESSONS FROM THE LOCKER ROOM
Fred Hoiberg, Head Coach (Men's Basketball), University of Nebraska

Silver 4-6 & 10-12