2020
AFFILIATE MEMBERSHIP PROGRAM

Strengthening health care by building alliances
LIVING the MISSION

Nebraska hospitals do much more than care for the sick and injured. Safe havens in times of pain, trouble and hardship, hospitals are always there when needed—fort emergences, lifesaving treatments and life-enhancing education, welcoming new lives into the world, and helping patients and families at the end of life. Nebraska’s hospitals contribute to the quality of life and health, going well beyond the walls of the hospital.

Hospitals are the third largest employer in the state, providing income and security for thousands of families in urban and rural communities.

It is the mission of the Nebraska Hospital Association to serve its members by being the trusted leader to improve the health, well-being and quality of life of all Nebraskans.

The NHA is governed by a 17-member board of directors that works closely with its membership to provide state and federal legislative advocacy, health care trend and regulatory information, educational programming, communication, data reports and special services.

Members rely on the NHA for information, education, advice and collaborative leadership to advance Nebraska hospitals’ ability to provide exceptional health care.

Hospitals are the stewards of good health. Through partnerships with representatives in the health care industry, legislators, government and citizens, the NHA is able to assist in the development of strong, healthy communities.

BEYOND the NUMBERS

The Nebraska Hospital Association represents 93 community hospitals and health systems in Nebraska.

- 65 Critical Access Hospitals (CAHs)
- 9 rural hospitals
- 15 urban hospitals
- 2 long-term acute care hospitals
- 2 rehabilitation hospitals

The contribution of Nebraska hospitals to their communities extends far beyond their role as cornerstones of health care. They are economic engines, providing stability and growth in the state—even when their own financial stability is affected.

more than 44,263 employees

nearly 7,100 beds

over $1 billion

in community benefits provided

nearly $5 billion

impact on total labor income

$11.7 billion

impact on total state economic output

Source: Nebraska Hospital Association’s 2017 Nebraska Hospitals Community Benefits Report

Send completed application and payment to:

Nebraska Hospital Association
Attn: Heather Bullock, member services & events manager
3255 Salt Creek Circle, Suite 100
Lincoln, NE 68504-4778

Once application is received, the NHA board of directors will review your application at their next scheduled meeting.

Questions? Contact Heather Bullock at (402) 742-8148 or email hbullock@nebraskahospitals.org.
FAST FACTS

The NHA offers five levels of Affiliate Membership:

- Platinum
- Gold
- Silver
- Bronze
- Partner

The NHA hosts many networking opportunities for your company through events and educational programming throughout the year that are included as part of Affiliate Membership Program benefits.


The NHA Annual Convention is Nebraska’s largest statewide health care event and trade show, providing one-on-one networking opportunities with health care decision makers.

Convention attendees include:
CEOs, CFOs, COOs, CNOs, human resources, purchasing, marketing, IT, safety/quality managers, engineers, social workers and many others.

- NHA Annual Convention trade show booth space typically sells out each year prior to registration deadline.
- NHA Annual Convention hosts an average of approximately 1,000 attendees each year.

TESTIMONIALS

As an Affiliate Member of the Nebraska Hospital Association, BD Construction staff are treated like old friends at NHA events. We have been able to build relationships with administrators and directors of nursing, as well as other key leaders. The meetings provide an opportunity for us to see all of the health care decisionmakers at one-time and to touch base with current and past clients, as well as prospective ones. Plus, the staff at NHA has always been terrific to work with and have made sure that we get the most out of our membership.

Marsha Wilkerson, Marketing & Community Outreach, BD Construction, Kearney

FocusOne Solutions is proud to be a long-time Affiliate Member of the NHA. Our relationship has helped us grow our customer base of Nebraska hospitals and to show our commitment to all members, both existing and potential customers, by our support of their hospital association. The NHA provides us the opportunity to attend their conferences and events to meet NHA members. These conferences are always very well organized to maximize our investment of time and money. In addition to the conferences, NHA offers many opportunities for us to strengthen our relationship with both NHA and it members. As an example, for the last two years we have financially supported the NHA scholarship fund to help nurses in our state obtain their undergraduate and graduate studies degrees.

Dan Nordstrom, Business Development Executive FocusOne Solutions, Omaha

*See more testimonials on the back page
NHA Affiliate Membership Program

SPONSORSHIP LEVELS

Platinum Affiliate Membership - $15,000

BENEFITS YOU RECEIVE:

- One-time new membership announcement on NHA website home page spotlight for 30 days.
- Company logo permanently placed on the NHA website home page with link to your website and company listing on NHA Affiliate member web page with link to your company website.
- Company listing in the NHA Nebraska Health Care Resource Directory, including a brief company description and key contact.
- Full page ad in the NHA Nebraska Health Care Resource Directory with preferential placement.
- Company listing in the NHA Member Value Report.
- Subscription to Healthier Nebraska, a quarterly health care news magazine delivered to hospitals, trustees, legislators and other health care stakeholders in Nebraska.
- Opportunity to submit one article annually about your company to be included in Healthier Nebraska magazine.
- Subscription to NHA’s electronic newsletters.
- Member rate to attend NHA educational programs and events.
- Opportunity to submit an education presentation Request for Proposal (RFP) for consideration for various NHA educational events. RFPs are reviewed by the NHA Education Advisory Group to determine selection.
- Platinum sponsor ribbon on name badge at each NHA meeting attended.
- Opportunity to have your company’s educational events included in NHA’s e-newsletters.

NHA Annual Convention & Trade Show

- Trade Show booth with preferential placement at the largest health care trade show in Nebraska. Also includes your company’s information listed in Convention book and on mobile app.
- Platinum sponsor listing with your company’s logo in NHA Convention registration book on the sponsor page.
- Platinum sponsor listing on the NHA website with link to your company’s website.
- Platinum sponsor listing on welcome banner throughout Convention (separate from sponsor banner).
- Full page ad in the Convention registration book.
- Complimentary registrations for four company representatives to attend the NHA Convention programs.
- Sponsorship of all coffee breaks on the first day of Convention.
- Opportunity to join the members of the NHA board of directors at their dinner prior to the beginning of NHA Convention for up to two company representatives.
- Exclusive sponsorship of one keynote speaker.

NHA Spring Forum & Golf Tournament

- Complimentary registrations for four company representatives to attend the forum.
- Complimentary registrations for four company representatives to participate in golf tournament.
- Exhibit space.
- Company recognition in the registration brochure and event signage.
- Company recognition on Spring Forum web page including your company logo and link to your website.
- Sponsorship of one speaker with company logo included in event brochure near speaker information.
- Sponsorship of one break.

NHA Advocacy Day

- Verbal company sponsorship recognition during program.
- Company recognition in registration brochure, event signage and in materials handed out at the event.
- Company recognition on the NHA Advocacy Day web page with link to your company’s website.
- Complimentary registration for two company representatives.

NHA Leadership Institute

- Sponsorship of the NHA Leadership Institute.
- Recognition in registration brochure and other Leadership Institute marketing materials.
- Company logo on Leadership Institute web page with link to your website.

Sponsorship of Health Care Career Scholarship (optional)

- Sponsor a NHA hospital employee for an undergraduate and/or graduate health care career scholarship in your organization’s name.
- The NHA will disseminate through its annual scholarship program with your organization’s scholarship incorporated in the NHA scholarship brochure.
- The NHA will promote through its media outlets.
NHA Affiliate Membership Program

SPONSORSHIP LEVELS

Gold Affiliate Membership - $10,000

BENEFITS YOU RECEIVE:

• One-time new membership announcement on NHA website home page spotlight for 30 days.
• Company logo permanently placed on the NHA home page with link to your website and company listing on NHA Affiliate Member web page with link to your company website.
• Company listing in the NHA Nebraska Health Care Resource Directory, including a brief company description and key contact.
• Half page ad in the NHA Nebraska Health Care Resource Directory with preferential placement.
• Company listing in the NHA Member Value Report.
• Subscription to Healthier Nebraska, a quarterly health care news magazine delivered to hospitals, trustees, legislators and other health care stakeholders in Nebraska.
• Opportunity to submit one article annually about your company to be included in Healthier Nebraska magazine.
• Subscription to NHA’s electronic newsletters.
• Member rate to attend NHA educational programs and events.
• Gold sponsor ribbon on name badge at each NHA meeting attended.
• Opportunity to submit an education presentation Request for Proposal (RFP) for consideration for various NHA educational events. RFPs are reviewed by the NHA Education Advisory Group to determine selection.
• Opportunity to have your company’s educational events included in NHA’s e-newsletters.

NHA Annual Convention & Trade Show

• Trade Show booth with preferential placement at the largest health care trade show in Nebraska. Also includes your company’s information listed in Convention book and on mobile app.
• Gold sponsor listing with your company’s logo in NHA Convention registration book on sponsor page.
• Gold sponsor listing on the NHA website with link to your company’s website.
• Gold sponsor listing on sponsor banner throughout Convention.
• Half page ad in the Convention registration book.
• Complimentary registrations for three company representatives to attend the NHA Convention programs.
• Sponsorship of Friday’s continental breakfast.
• Opportunity to join the members of the NHA board of directors at their dinner prior to the beginning of NHA Convention for one company representative.

NHA Spring Forum & Golf Tournament

• Complimentary registrations for three company representatives to attend the forum.
• Complimentary registrations for three company representatives to participate in golf tournament.
• Exhibit space.
• Company recognition in the registration brochure and event signage.
• Company recognition on Spring Forum web page including your company logo and link to your website.

NHA Advocacy Day

• Verbal company sponsorship recognition during program.
• Company recognition in registration brochure, event signage and in materials handed out at the event.
• Company recognition on the NHA Advocacy Day web page with link to your company’s website.
• Complimentary registration for one company representative.

Sponsorship of Health Care Career Scholarship (optional)

• Sponsor a NHA hospital employee for an undergraduate and/or graduate health care career scholarship in your organization’s name.
• The NHA will disseminate through its annual scholarship program with your organization’s scholarship incorporated in the NHA scholarship brochure.
• The NHA will promote through its media outlets.
SPONSORSHIP LEVELS

Silver Affiliate Membership - $6,000

BENEFITS YOU RECEIVE:

• One-time new membership announcement on NHA website home page spotlight for 30 days.
• Company logo for six months on the NHA home page with link to your company’s website.
• Company listing on NHA website Affiliate Member page with link to your company website.
• Company listing in the NHA Nebraska Health Care Resource Directory, including a brief company description and key contact.
• Quarter page ad in the NHA Nebraska Health Care Resource Directory.
• Company listing in the NHA Member Value Report.
• Subscription to Healthier Nebraska, a quarterly health care news magazine delivered to hospitals, trustees, legislators and other health care stakeholders in Nebraska.
• Opportunity to submit one article annually about your company to be included in Healthier Nebraska magazine.
• Subscription to NHA’s electronic newsletters.
• Member rate to attend NHA educational programs and events.
• Silver sponsor ribbon on name badge at each NHA meeting attended.
• Opportunity to submit an education presentation Request for Proposal (RFP) for consideration for various NHA educational events. RFPs are reviewed by the NHA Education Advisory Group to determine selection.

NHA Annual Convention & Trade Show

• Trade Show booth at the largest health care trade show in Nebraska. Includes your company’s information listed in Convention book and on mobile app.
• Silver sponsor listing with your company’s logo in NHA Convention registration book on sponsor page.
• Silver sponsor listing on the NHA website with link to your company’s website.
• Silver sponsor listing on sponsor banner throughout Convention.
• Quarter page ad in the Convention registration book.
• Complimentary registrations for two company representatives to attend the NHA Convention programs.

NHA Spring Forum & Golf Tournament

• Complimentary registrations for two company representatives to attend the forum.
• Complimentary registrations for two company representatives to participate in golf tournament.
• Exhibit space.
• Company recognition in the registration brochure and event signage.
• Company recognition on the NHA Spring Forum web page with link to your website.

Sponsorship of Health Care Career Scholarship (optional)

• Sponsor a NHA hospital employee for an undergraduate and/or graduate health care career scholarship in your organization’s name.
• The NHA will disseminate through its annual scholarship program with your organization’s scholarship incorporated in the NHA scholarship brochure.
• The NHA will promote through its media outlets.
Any level of Affiliate Membership has the opportunity to choose from many additional sponsorships at the NHA Annual Convention:

- NHA Convention mobile app and banner ads
- The Caring Kind Awards Luncheon
- Networking Luncheon
- Trade Show Luncheon
- NHA Awards Banquet
- Keynote and Breakout Sessions
- Women’s Leadership Luncheon
- Trade Show Exhibitor space
- Advertising
- Convention Bookstore
- Convention Charging Station
- Breaks
- Convention WIFI
SPONSORSHIP LEVELS

Partner Affiliate Membership - $1,250

**BENEFITS YOU RECEIVE:**

- One-time new membership announcement on NHA website home page spotlight for 30 days.
- Company listing on NHA website with link to your website.
- Company listing in the NHA Nebraska Health Care Resource Directory, including a brief company description and key contact.
- Company listing in the NHA Member Value Report.
- Subscription to *Healthier Nebraska*, a quarterly health care news magazine delivered to hospitals, trustees, legislators and other health care stakeholders in Nebraska.
- Subscription to NHA's electronic newsletters.
- Member rate to attend NHA educational programs and sponsor events.
- Opportunity to submit an education presentation Request for Proposal (RFP) for consideration for various NHA educational events. RFPs are reviewed by the NHA Education Advisory Group to determine selection.
- Sponsor ribbon on name badge at each NHA meeting attended.
- Partner Affiliate Members also have the opportunity to purchase an ad for inclusion in the NHA Resource Directory and the NHA Convention book for an additional fee (member rates).

**Spring Forum & Annual Convention Trade Shows**

- Listing as Partner Affiliate Member in NHA Convention book.
- Partner Affiliate Members have the opportunity to purchase an exhibitor booth to participate in the Spring Forum and the Annual Convention Trade Shows for an additional fee of $1,000 per event as space allows (first come, first served). If you choose **not** to become a Partner Affiliate Member and still would like to participate in the Convention Trade Show, you may purchase an exhibitor booth for $2,250 if space is available. Exhibit space is limited and priority is given to Platinum, Gold, Silver and Bronze Affiliate Members, as their benefits packages each include exhibitor space.

**Sponsorship of Health Care Career Scholarship (optional)**

- Sponsor a NHA hospital employee for an undergraduate and/or graduate health care career scholarship in your organization’s name.
- The NHA will disseminate through its annual scholarship program with your organization’s scholarship incorporated in the NHA scholarship brochure.
- The NHA will promote through its media outlets.

**Something to Consider**

If you choose to become a Partner Affiliate Member, note that a Bronze Affiliate Membership includes an exhibitor booth at both Spring Forum and the Annual Convention, along with many more benefits for only $2,750 more (exhibit space at each NHA event is $1,000 for Partner Level Affiliates). Silver Affiliate Membership includes an exhibitor booth along with **even more** benefits. See pages 14-15 for benefit comparison by level. For more information about exhibiting at the Spring Form and Annual Convention Trade Show, contact Heather Bullock at (402) 724-8148 or email hbullock@nebraskahospitals.org.

**REQUEST for PROPOSALS**

As a member of the NHA Affiliate Membership Program, you have the opportunity to submit a Request for Proposal (RFP) to present an educational session to the NHA membership during the calendar year. This is NOT a guarantee that the submitted proposal will be accepted and incorporated into the year’s educational offerings. Presentation topics proposed must be of interest to our members and in line with our mission. There are no honorariums or travel expenses paid for education presentations.

All proposals are reviewed by the NHA Research and Educational Foundation’s Education Advisory Group for final determination of acceptance. This group consists of a cross-section of 15 individuals from NHA member hospitals including CEOs, CFOs, DONs, human resource and education staff, as well as management and clinical staff from across the state. The Advisory Group makes selections based upon programming they feel will be the most targeted, timely and beneficial in addressing the educational needs of hospitals during the year.

We are looking for new and innovative educational offerings/speakers for a variety of venues:

- Full day, stand-alone educational sessions.
- Half day, stand-alone educational sessions.
- Breakout presentations at the NHA Annual Convention and NHA Spring Forum.
- Webinar presentations for NHA members and/or hospitals in other states across the country via a network of the 50 state hospital associations.
EVENTS & PROGRAMS

Spring Forum & Golf Tournament (June 3-5, 2020 - Younes Conference Center, Kearney)
The NHA Spring Forum is a smaller annual event than the Annual Convention and has historically been targeted at the C-Suite at Critical Access Hospital member hospitals. This event is held in conjunction with the summer meeting of the Nebraska Chapter of the Healthcare Financial Management Association (HFMA). HFMA co-sponsors the annual golf tournament that is held the day before the Forum. The Spring Forum includes individualized tracks of education for CEOs, CFOs and HR.

Advocacy Day (March 10, 2020 - The Cornhusker Marriott Hotel, Lincoln)
To accomplish its mission and serve its members, the NHA proactively positions itself as the most respected, knowledgeable and influential resource for the development of health care policy by providing strong leadership, communicating effectively and strategically collaborating with policymakers, NHA members and other stakeholders. NHA Advocacy Day is a half-day workshop designed to provide hospital CEOs, advocacy team members, trustees, key hospital staff, state senators and their staff, leaders of HHS and other state health care advocates with important information about state and federal legislative issues. The event culminates at a luncheon with Nebraska’s state senators. The event is held annually in the spring during the Legislature session.

Annual Convention & Trade Show (October 21-23, 2020 - Embassy Suites, La Vista)
The NHA Annual Convention is the largest gathering of health care professionals in the state and brings together hundreds of health care professionals to gain insight on leadership, new technology and industry trends, quality excellence and human motivation. Health care professionals network with business colleagues and make contacts at the trade show. With more than 100 exhibitors, this is your BEST opportunity to network and make contacts with health care decision makers from across Nebraska at one exciting event! The Convention features keynote sessions by nationally known speakers and individual breakout meetings conducted by a variety of professional membership groups. The NHA Annual Convention offers more than a dozen sponsorship opportunities other than the trade show to promote your company’s expertise. The event is held annually in the fall.

Leadership Institute (March - October)
In our commitment to strengthen and promote the leadership skills of Nebraska hospital employees, the NHA Research and Educational Foundation developed the NHA Leadership Institute in 2004. The NHA Leadership Institute provides up-and-coming leaders within hospitals the necessary skills to become exceptional leaders and puts them on the pathway to senior management positions. Experts from the Bellevue University Corporate Learning Department serve as faculty for the Leadership Institute. Each year, approximately 40 health care professionals from across Nebraska come together for the 10-month program designed to instruct, inspire and invigorate. Participants establish peer-to-peer connections and lifelong bonds with classmates and faculty.

CONNECT with NEBRASKA HOSPITALS

We pride ourselves in keeping the most updated information on our member hospitals. On our website, we include each member hospital’s website address, mailing address, phone number and CEO name. When staff changes are announced for a member hospital, we are notified and we update our databases accordingly and announce in our weekly e-newsletter, Newslink.

If you are looking to send out targeted mailings to our member hospitals, please contact Heather Bullock, member services and events manager, at (402) 742-8148 or hbullock@nebraskahospitals.org, to discuss opportunities for us to help.
NHA Annual Convention Marketing Samples

With hundreds of attendees, the NHA Annual Convention provides optimal exposure for your company in many ways!

Sponsorship of keynote speaker, breakout session, etc.

NHA Annual Convention book

Exhibit booth at largest health care trade show in Nebraska

Sponsorship of keynote speaker, breakout session, etc.

Convention mobile app

NHA Convention web page & e-newsletter
NHA Spring Forum & Golf Tournament Marketing Samples

NHA Spring Forum brochure

Hole sponsored by:

Golf Tournament hole sponsor sign (12” x 18”)

Golf sponsor sign & Forum sponsor sign (24” x 36”)

NHA Spring Forum web page

The annual NHA/HFMA Golf Tournament will

Thank you golf tournament sponsors!

We would like to thank the following NHA 2018 Spring Forum sponsors for their support!

Platinum Sponsor       Silver Sponsors

Bronze Sponsors

ADDITIONAL SPONSORS

nebraskahospitals.org | Page 11
Samples of Other Benefits

Company’s information listed on NHA website with link

Company listing included

Subscription to the NHA online e-newsletters

Subscription and opportunity to submit one article annually about your company and its product(s)/service(s).

Sponsorship recognition on signage, marketing materials and website
**AFFILIATE MEMBERSHIP BENEFITS AT-A-GLANCE**

**Benefits received based on membership level:**

<table>
<thead>
<tr>
<th>Benefit</th>
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<tbody>
<tr>
<td>One-time new membership announcement on NHA website home page spotlight for 30 days.</td>
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<tr>
<td>Company listing on NHA website with link to your company website.</td>
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<tr>
<td>Company listing in NHA Nebraska Health Care Resource Directory, including a brief company description and key contact.</td>
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<tr>
<td>Ad in NHA Nebraska Health Care Resource Directory.</td>
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<tr>
<td>Company listing in the NHA Member Value Report.</td>
</tr>
<tr>
<td>Subscription to Healthier Nebraska, a quarterly health care news magazine delivered to hospitals, trustees, legislators and other stakeholders.</td>
</tr>
<tr>
<td>Subscription to the NHA's electronic newsletters: Newslink, Legislature Lately and e-Bulletin.</td>
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<tr>
<td>Member rate to attend NHA educational programs and events.</td>
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<tr>
<td>Sponsor ribbon on name badge at each NHA meeting attended.</td>
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<tr>
<td>Opportunity to submit an education presentation Request for Proposal for consideration for various NHA educational events.</td>
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<tr>
<td>Opportunity to submit one article about your company to be included in Healthier Nebraska magazine.</td>
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<tr>
<td>Company logo on the NHA home page with link to your company's website.</td>
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<tr>
<td>Sponsorship of health care career scholarship (optional)</td>
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**NHA Annual Convention & Trade Show**

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<th>Benefit</th>
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<tr>
<td>Company listing in NHA Convention registration book as an NHA Affiliate Member.</td>
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<tr>
<td>Sponsor level listing in NHA Convention registration book on sponsor page.</td>
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<tr>
<td>Trade Show booth. Includes your company’s information listed in Convention registration book and on mobile app.</td>
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<tr>
<td>Ad in NHA Convention registration book.</td>
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<tr>
<td>Complimentary registration for company representative(s) to attend the NHA Convention.</td>
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<tr>
<td>Sponsor level listing on the NHA website with link to your company’s website.</td>
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<tr>
<td>Sponsor level listing on welcome banner throughout Convention.</td>
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<tr>
<td>Sponsorship of a coffee break or continental breakfast at NHA Convention.</td>
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<tr>
<td>Opportunity to join members of the NHA board of directors at their dinner prior to NHA Convention for company representative.</td>
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<tr>
<td>Exclusive sponsorship of one keynote speaker.</td>
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**NHA Spring Forum & Golf Tournament**

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<th>Benefit</th>
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<tr>
<td>Complimentary registration for company representative(s) to attend the meeting.</td>
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<td>Complimentary registration for company representative(s) to participate in golf tournament.</td>
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<td>Exhibit space.</td>
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<tr>
<td>Recognition in the registration brochure and event signage.</td>
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<tr>
<td>Recognition on Spring Forum web page including link to company website</td>
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<tr>
<td>Sponsorship of one Spring Forum speaker. Company logo included in event brochure.</td>
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<tr>
<td>Sponsorship of Spring Forum coffee break.</td>
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**NHA Advocacy Day**

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<tr>
<td>Sponsorship of NHA Advocacy Day</td>
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<td>Verbal recognition during program.</td>
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<tr>
<td>Recognition in registration brochure, event signage and in materials handed out at event.</td>
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<tr>
<td>Recognition on the NHA Advocacy Day web page.</td>
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<tr>
<td>Complimentary registration for company representative.</td>
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**NHA Leadership Institute**

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<td>Sponsorship of the NHA Leadership Institute.</td>
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<td>Recognition in registration brochure and other Leadership Institute marketing materials.</td>
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<tr>
<td>Company logo on Leadership Institute web page with link to your website.</td>
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Colored boxes indicate what benefits each level receives.

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<th>PLATINUM</th>
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<td>preferential placement</td>
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<td>Wednesday coffee breaks</td>
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<td>2 representatives</td>
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Sponsorship available for purchase
Nebraska Community Blood Bank’s partnership with the NHA offers unparalleled opportunities to bring our work and our staff closer to the communities we serve.

Kelly Gillaspie, Client Services Account Executive
Nebraska Community Blood Bank, a division of Innovative Blood Resources, Lincoln

Our Affiliate Membership in the Nebraska Hospital Association provides tremendous benefit to multiple areas within the bank. The ability to interact with members from across the state allows us to network with people we wouldn’t otherwise have the chance to meet. The events are a great way to stay connected and strengthen relationships.

Jan Sheridan, Vice President, Treasury Management Services
Union Bank & Trust, Lincoln

The NHA has provided MyVitalz with unparalleled access to Nebraska’s hospitals and health systems...where we have the opportunity to present cutting-edge telemonitoring solutions for their patients in near realtime, providing patient empowerment and critical cost reduction for health care providers.

The NHA also has provided MyVitalz and other critical services providers with a myriad of data, educational content, conferences, meetings, forums and venues designed to support Nebraska’s health care industry’s infrastructure. We are grateful to be strategic partners in this endeavor.

Justus M. Decher, Founder
MyVitalz, LLC, Omaha