

2018 ADVOCACY DAY

SPONSORSHIP OPPORTUNITIES

Promote your organization!

You are invited to participate as a select sponsor of **NHA Advocacy Day**. Your company name, marketing materials and contact information will be exposed to a large audience from a wide variety of health care providers across the state, in addition to a majority of Nebraska's state senators.

NHA Advocacy Day
Wednesday, March 7, 2018 | 8:30 a.m. - 1:00 p.m.
The Cornhusker Marriott Hotel - Lincoln

Each year, the NHA hosts this half-day workshop that provides hospital CEOs, advocacy team members, trustees, key health care professionals, Nebraska state senators and their staff, division leaders of the Nebraska Department of Health and Human Services (DHHS) and other health care advocates with important information about state legislative issues.

NHA Advocacy Day facilitates grassroots advocacy efforts by bringing together health care professionals and state senators to discuss how legislation affects the delivery of health care services in our communities.

Collectively, we are the influential voice of Nebraska's hospitals.

4 SPONSORSHIP LEVELS TO CHOOSE FROM:

1. CHAMPION Sponsor - \$2,000

- Four registrations for the workshop and the Legislative Luncheon
- Your company **logo** in the Advocacy Day program brochure
- Verbal sponsorship recognition during the workshop and the Legislative Luncheon
- Your company **logo** on all event signage
- Your company listed and hyperlinked on the Advocacy page on the NHA website
- Your company **logo** featured on all event marketing materials
- Your company **logo** featured on scrolling PowerPoint throughout the event
- Marketing materials available for attendees at event

NHA 2018 Advocacy Day
Wednesday, March 7, 2018
The Cornhusker Marriott Hotel
Lincoln, NE
8:30 a.m. - 1:00 p.m.

2. ADVOCATE Sponsor - \$1,250

- Three registrations for the workshop and the Legislative Luncheon
- Your company name listed in the Advocacy Day program brochure
- Verbal sponsorship recognition during the workshop and the Legislative Luncheon
- Your company name listed on all event signage
- Your company name listed as a sponsor on the Advocacy page on the NHA website
- Your company **logo** featured on scrolling PowerPoint throughout the event
- Marketing materials available for attendees at event

4 SPONSORSHIP LEVELS TO CHOOSE FROM:

3. LEGISLATIVE LUNCHEON TABLE Sponsor - \$750 (Limited opportunity)

- Two registrations for workshop and the Legislative Luncheon
- Your company name listed on the Advocacy Day Program brochure and event signage
- Verbal sponsorship recognition during the Legislative Luncheon
- Your company name listed on one table tent at the Legislative Luncheon as Table Sponsor
- Your company name listed as a table sponsor on the Advocacy page on the NHA website
- Your company **logo** featured on scrolling PowerPoint throughout the event
- Opportunity to network with attendees during the Legislative Luncheon and breaks

4. CONTRIBUTOR Sponsor - \$500

- One registration for workshop and the Legislative Luncheon
- Your company name listed in the Advocacy Day Program brochure
- Verbal sponsorship recognition during the sessions
- Your company name listed as a sponsor on the Advocacy page on the NHA website
- Your company **logo** featured on scrolling PowerPoint throughout the event
- Marketing materials available for attendees at event

REGISTRATION FORM

DEADLINE: January 12, 2018 (Please submit registration form by this date to be included in Advocacy Day program brochure.)

Name: _____

Title: _____

Organization: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Marketing Manager Name/Phone: _____

☐ **CHAMPION Sponsor - \$2,000**

☐ **LEGISLATIVE LUNCHEON TABLE Sponsor - \$750**

☐ **ADVOCATE Sponsor - \$1,250**

☐ **CONTRIBUTOR Sponsor - \$500**

Payment Options:

☐ Check enclosed (Please make payable to Nebraska Hospital Association)

☐ Bill us (Due within 30 days)

☐ Credit Card: ☐ MasterCard ☐ Visa ☐ Discover

CC# _____ - _____ - _____ - _____ Exp. Date _____ / _____

Name on Card: _____

Signature: _____

For more information on sponsorships, please contact Heather Bullock at (402) 742-8148 or hbullock@nebraskahospitals.org. *Thank you for your support.*

Mail checks to:

Nebraska Hospital Association

P.O. Box 82653

Lincoln, NE 68501-2653

or email registration form

to hbullock@nebraskahospitals.org