



Nebraska

2025 RURAL HEALTH CONFERENCE



RURAL HEALTH CLINIC TRACK

Monday, June 9

1:00 P.M. - 4:00 P.M.	PRE-CONFERENCE SESSION STRATEGIES TO ADDRESS BYPASS AND SHIFT PERCEPTIONS THAT CONTRIBUTE TO OUTMIGRATION Michelle Rathman CEO, Impact! Communications, Inc.	Gold 11
4:00 P.M. - 6:00 P.M.	WELCOME RECEPTION	Ballroom Pre-Function

Tuesday, June 10

8:30 A.M. - 8:45 A.M.	OPENING REMARKS Jed Hansen, PhD, APRN, FNP-C Executive Director, NeRHA Jeremy Nordquist, MPA President, NHA	Silver 4-6 & 10-12
8:45 A.M. - 9:30 A.M.	WORKING HARD AND BEING BROKE IN THE RICHEST COUNTRY IN THE WORLD Sarah Smarsh, Author	Silver 4-6 & 10-12
9:30 A.M. - 10:00 A.M.	SPONSOR BREAK & NETWORKING	Gold 1-3 & 7-9
10:00 A.M. - 11:00 A.M.	BEST PRACTICES CHECKLIST – FINANCIAL PERFORMANCE (PART 1) Rob Bloom, CPA Principal, Wintergreen	Silver 7
11:00 A.M. - 11:15 P.M.	BREAK	Gold 1-3 & 7-9
11:15 A.M. - 12:00 P.M.	SAY IT AIN'T SO . . . WHAT A SMALL CRITICAL ACCESS HOSPITAL IN COLORADO DISCOVERED WHEN IT DUG THROUGH THE DATA Kevin Stansbury, MS, JD, FACHE Chief Executive Officer, Lincoln Community Hospital and Care Center	Silver 4-6 & 10-12
12:00 P.M. - 1:00 P.M.	LUNCH & AWARDS	Gold 4-6 & 10-12
1:00 P.M. - 1:30 P.M.	SPONSOR BREAK	Gold 1-3 & 7-9
1:30 P.M. - 3:00 P.M.	RURAL HEALTH CLINIC COMPLIANCE & EMERGENCY PREPAREDNESS UPDATE Kate Hill, RN VP Rural Health, The Compliance Team	Silver 7
3:00 P.M. - 3:45 P.M.	RURAL HEALTH CLINIC CARE COORDINATION AS A STRATEGIC INITIATIVE Nicole Thorell, RN, MSN, FNP-C Senior Consultant, Wintergreen	Silver 7
3:45 P.M. - 4:00 P.M.	BREAK	Gold 1-3 & 7-9
4:00 P.M. - 5:00 P.M.	SPONSOR RECEPTION	Gold 1-3 & 7-9
5:00 P.M. - 6:30 P.M.	NHAPAC RECEPTION	Fyre Modern Grill

Wednesday, June 11

8:30 A.M. - 9:15 A.M.	<div><div>RURAL ROADMAP & RURAL ADVOCACY UPDATES</div><div>Jed Hansen, PhD, APRN, FNP-C Executive Director, NeRHA Jeremy Nordquist, MPA President, NHA</div></div>	Silver 4-6 & 10-12				
9:15 A.M. - 9:30 A.M.	BREAK	Ballroom Pre-Function				
9:30 A.M. - 10:30 A.M.	<div><div>RURAL HEALTH CLINIC BEST PRACTICE CHECKLIST – OPERATIONAL PERFORMANCE (PART 2)</div><div>Rob Bloom, CPA Principal, Wintergreen Nicole Thorell, RN, MSN, FNP-C Senior Consultant, Wintergreen</div></div>	Silver 7				
10:45 A.M. - 11:15 A.M.	<div><div>BREAKOUT SESSIONS</div><table><tr><th>OPTION 1</th><th>OPTION 2</th></tr><tr><td>Medicaid Policy Update Silver 4-6 & 10-12</td><td>SHIP Update Silver 2-3</td></tr></table></div>	OPTION 1	OPTION 2	Medicaid Policy Update Silver 4-6 & 10-12	SHIP Update Silver 2-3	
OPTION 1	OPTION 2					
Medicaid Policy Update Silver 4-6 & 10-12	SHIP Update Silver 2-3					
11:15 A.M. - 12:00 P.M.	<div><div>BUILDING TEAMS IN A TIME OF CHANGE: LEADERSHIP LESSONS FROM THE LOCKER ROOM</div><div>Fred Hoiberg, Head Coach (Men’s Basketball), University of Nebraska</div></div>	Silver 4-6 & 10-12				