



Nebraska

2025 RURAL HEALTH CONFERENCE



Monday, June 9

- 1:00 P.M. - 4:00 P.M. **PRE-CONFERENCE SESSION | STRATEGIES TO ADDRESS BYPASS AND SHIFT PERCEPTIONS THAT CONTRIBUTE TO OUTMIGRATION**
Michelle Rathman | CEO, Impact! Communications, Inc.
- 4:00 P.M. - 6:00 P.M. **WELCOME RECEPTION**

Tuesday, June 10

- 8:30 A.M. - 8:45 A.M. **OPENING REMARKS**
Jed Hansen | Executive Director, NeRHA
Jeremy Nordquist | President, NHA
- 8:45 A.M. - 9:30 A.M. **OPENING KEYNOTE | WORKING HARD AND BEING BROKE IN THE RICHEST COUNTRY IN THE WORLD**
Sarah Smarsh | Author
- 9:30 A.M. - 10:00 A.M. **SPONSOR BREAK & NETWORKING**
- 10:00 A.M. - 11:00 A.M. **BREAKOUT SESSIONS**

EMS	COMMUNITY	WORKFORCE	OPERATIONS
Current Issues with EMS Transfers	Innovative Approaches to Behavioral Health Capacity Management	Retaining Our Rural Youth Population	A Detailed Look at Maximizing Overall Revenue Cycle Performance
- 11:15 A.M. - 12:00 P.M. **GENERAL SESSION**
TBD
- 12:00 P.M. - 1:00 P.M. **LUNCH & AWARDS**
- 1:00 P.M. - 1:30 P.M. **SPONSOR BREAK**
- 1:30 P.M. - 2:30 P.M. **BREAKOUT SESSIONS**

EMS	COMMUNITY	WORKFORCE	OPERATIONS
Innovative Models in EMS Sustainability	Rural Research for Impactful Programming	Organizational Childcare as a Workforce Strategy	Rural Veteran Access Programs
- 2:45 P.M. - 3:45 P.M. **BREAKOUT SESSIONS**

MEDICARE ADVANTAGE	BOARD & FOUNDATION
Payer Scorecard: Providers Holding Payers Accountable	Rural Hospital CEO Challenges & Successes
- 4:00 P.M. - 5:00 P.M. **SPONSOR RECEPTION**
- 5:00 P.M. - 6:30 P.M. **NHAPAC RECEPTION**

Wednesday, June 11

- 8:30 A.M. - 9:15 A.M. **RURAL ROADMAP & RURAL ADVOCACY UPDATES**
Jed Hansen, Executive Director, NeRHA
Jeremy Nordquist, President, NHA
- 9:30 A.M. - 10:30 A.M. **BREAKOUT SESSIONS**

EMS	COMMUNITY	WORKFORCE	OPERATIONS
State of Nebraska EMS: Statewide EMS Taskforce	Rural Dental Services	Rural Housing Initiatives (Panel)	ChargeMaster Review
- 10:45 A.M. - 11:15 A.M. **BREAKOUT SESSIONS**

OPTION 1	OPTION 2
Medicaid Policy Update	SHIP Update
- 11:15 A.M. - 12:00 P.M. **BUILDING TEAMS IN A TIME OF CHANGE: LEADERSHIP LESSONS FROM THE LOCKER ROOM**
Fred Hoiberg, Head Coach (Men's Basketball), University of Nebraska

* Pre-Conference session is available as an optional add-on
* Welcome Reception is open to ALL Rural Health Conference attendees