

NEBRASKA
Rural Health Conference
June 4, 2024

RURAL HEALTH CLINIC TRACK

8:30 A.M.

Opening Remarks

8:45 A.M.-9:30 A.M.

Keynote - Brock Slabach

Rural Policy & National Rural Updates
National Rural Health Association

9:30 A.M.-10:00 A.M.

Sponsor Break & Networking

10:15 A.M. - 11:45 A.M.

Billing and Coding Updates

Gary Lucas, ArchPro Coding

11:45 A.M.-12:45 P.M.

Lunch and Awards

1:00 P.M. - 2:00 P.M.

From Regulations to RHC Excellence

Kate Hill, RN, Vice President, Clinic Services Division, The Compliance Team

2:30 P.M. - 3:15 P.M.

Behavioral Health Integration in RHCs

Rob Bloom, MBA, CPA, Principal Wintergreen

3:15 P.M. - 4:00 P.M.

**Marketing Strategies for Employee Success, Benefits, and
Community Engagement**

Brent Comstock, Founder & CEO, BCOM Solutions

4:00 P.M. - 5:00 P.M.

Sponsor Reception