# **2020 Member Value Report** Nebraska Hospital Association

The influential voice of Nebraska's hospitals



# To our valued NHA members,

2020. A year that will certainly be written about for decades to come and one that we won't soon forget in our lifetimes.

We certainly knew in January that we would face opportunities and challenges. Medicaid Expansion was on the horizon, a presidential election year was upon us and property tax relief was one of many issues facing our legislature.

# Enter COVID-19.

We will never forget this historic, global pandemic. Its impact has truly been global and far-reaching, impacting our economy, our politics and, most notably, our hospitals and health care systems. In fact, I suspect we will continue to learn about this deadly virus for years to come.

We've witnessed epidemics and pandemics before, but certainly nothing could have prepared us for what we were about to face in the coming weeks and months ahead.

From the very beginning, our hospitals stepped up, became engaged and collaborated like never before. Our Advocacy team worked closely with Dr. Gary Anthone, DHHS and the Governor's office to quickly mobilize communications and coordinate activities to assist our members. It was truly an all-hands-on-deck effort. From PPE supplies to hospital capacity, not a day has gone by where we haven't worked on issues related to COVID-19.

We navigated the complicated waters of federal and state aid, assisting our members with grant applications and financial questions. From how the money would be used to how it should best be distributed, our Finance team led the way in getting needed funds to our hospitals. From a quality and data perspective, we worked hand-inhand with DHHS to ensure data was being managed and updated in accordance with federal and state guidelines. Throughout the pandemic, we've worked hard to communicate, advocate and promote guidelines, resources and recommendations to help educate our hospitals and our communities.

Unfortunately, we were unable to meet face to face in 2020 and we certainly hope to get back to normal in 2021 so our members can once again have the opportunity to network, exchange ideas and learn from each other's experiences. I want to personally thank all of our members and your dedicated hospital workers for their heroic efforts this past year. You are the heroes for all Nebraskans.

As we look forward to 2021, we will continue to work and advocate on your behalf. Whatever the issue, know that our team will be out front, doing whatever we can to best serve our members' needs. We're ready to look forward and put 2020 behind us.

Stay Safe. Stay Home. Stay Connected.

Sincerely, Laura J. Redoutey, FACHE President



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# Mission

The mission of the Nebraska Hospital Association (NHA) is to serve its members by being the trusted leader to improve the health, well-being and quality of life of all Nebraskans.

# Vision

The NHA's vision is to be the state's most influential, trusted and respected voice in health care policy and advocacy, a valued resource for information and knowledge and a leader in patient safety.

# **Strategic Framework**

- Advocacy & Policy
- Information & Knowledge
- Strategic Collaboration
- Quality & Safety

Members

94

**Critical Access Hospitals** 

65

**Urban Hospitals** 

15

**Rural Hospitals** 

10

**Rehabilitation Hospitals** 

2

**Long-Term Acute Care Hospitals** 

2

# Affiliate Partners

114

 $\frac{200+}{200+}$ 

**Preferred Business Partners** 

28

#### **2020 Revenue Sources**

**Member Dues** 

57.9%

Affiliate Member Dues

**Other Sources\*** 

38.2%

# \*Each year the NHA looks for new ways to generate revenues so we can reduce the reliance on member dues. Other revenues generated by NHA primarily consist of the following:

Advertising revenues Advocacy revenues Event sponsorship revenues Hosted and co-hosted educational webinars Investment income Management services for NHA subsidiaries NHA Services, Inc. NHIS report revenues Quality Improvement grants and services Rent revenues from Bio-Electronics Survey revenues

# **Engaging policy makers**

# **Advocacy Day**

This past March, NHA hosted our annual Advocacy Day, a half-day workshop that provides hospital CEOs, advocacy team members, trustees, key hospital staff, state senators and their staff, leaders of DHHS and other state health care advocates with important information about state and federal legislative issues.

#### **COVID-19 Response**

Early in 2020, when it was clear that COVID-19 was certain to have serious impacts on our hospitals and health care systems, our NHA Advocacy Team looked for new and innovative ways to engage, inform and assist our members.

These activities included:

- Weekly calls with Governor Pete Ricketts and Dr. Gary Anthone to effectively and efficiently coordinate with the State and DHHS.
- Frequent calls with members to discuss DHHS operations – specifically with regard to the COVID-19 global pandemic.
- Friday afternoon member calls with NHA staff to provide updates on relevant COVID-19 information, state and federal regulatory changes as well as an opportunity for open dialogue on the challenges our members faced.
- Bi-weekly calls with our hospital CFOs to provide information and assistance in navigating federal and state aid opportunities as well as grant assistance.
- A twice weekly COVID-19 Update e-newsletter was launched to provide updated information and important resources.

# 2020 Advocacy Day

**Total Attendees** 

170

**Total State Senators and Staff** 

34

# **Topics Discussed**

340B drug pricing program Surprise billing The 96 Hour Rule Medicaid DSH cuts Workforce shortages Medicare-funded residency slots GME funding Seqestration Rural Emergency Medical Center Act Off-Campus provider-based payment cuts COVID-19

## **Medicaid Expansion**

Nebraska Medicaid started accepting applications on August 1, 2020, the newly expanded population (single people making about \$17,000 a year or about \$36,000 for a four-person household in 2020). Benefits began on October 1, 2020.

90% of the costs will be funded by the United States Federal Government. The remainder of the funds will come from the State of Nebraska. The number of individuals who enroll in the program will determine the costs to the state. (Estimated to be 90,000 - 95,000 people).

The Governor estimated that Medicaid Expansion would cost the state \$63.2 million for fiscal years 2020 and 2021.

Due to the COVID-19 pandemic, CMS has notified DHHS that approval of Nebraska's 1115 expansion demonstration waiver will not be finished in time for Nebraska's planned expansion effective date of October 1. Medicaid Expansion will still occur but with only basic coverage benefits.

Due to the COVID-19 pandemic, CMS notified DHHS that approval of Nebraska's 1115 expansion demonstration waiver would not be finished in time for Nebraska's planned expansion effective date of October 1. Medicaid Expansion was able to proceed as planned, but with only basic coverage benefits initially. The federal government did approve the waiver on October 20, 2020, and thus, participating Nebraskans will now be able to earn additional Prime benefits beginning April 1, 2021.

#### **Heritage Health**

The NHA continues to be a liaison between our members, DHHS and the Legislature's Health and Human Services Committee. Our advocacy team attends monthly simplification hearings and quarterly oversight hearings. The NHA continues to work to resolve disputes with the managed care organizations and our members by including DHHS employees in major issues.

#### **Difficult to Place Patients**

The NHA is working with the Nebraska Health Care Association to determine strategies to best manage care for individuals that have delays to their discharges and are in hospitals for extended stays. These patients often receive higher levels of care so Medicaid does not reimburse providers appropriately, or at all. If placement is found for these patients, sometimes it is hundreds of miles from the patient's residency.

We are collecting information from our members so we can have further conversations with DHHS to help find solutions for difficult to place patients. This issue will be a priority for the advocacy team in 2021.

# **The Budget**

Governor Pete Ricketts signed the budget adjustment bills (LB1008 and LB1009) for this session. Despite the fourmonth pandemic-induced break in the session, the signed budget package looked much the same as it had emerged from the Appropriations Committee in early March. The package will result in 3% average annual spending growth for the two-year period ending June 30 and leaves \$388 million in the rainy-day fund. The budget includes \$8 million for certain Medicaid provider rate increases.

A provision was added to direct unallocated and unexpended federal CARES Act funds as of November 15, 2020, to be reoffered through a grant process to meet remaining unmet needs, including rental and food assistance, small business and livestock stabilization, broadband, workforce retraining, and child care. If allowed by federal law, any unallocated or unexpended funds received would be transferred to the Cash Reserve Fund on or before December 26, 2020.

# 2020 Nebraska Legislative Summary



**Total times NHA submitted written testimony** 

29

15

**Total times NHA provided in-person testimony** 



Read the NHA 2020 Legislative Wrap-up for more details at nebraskahospitals.org

# 2020 Nebraska Unicameral



District	Senator	City	District	Senator	City	District	Senator	City
1	Julie Slama	Peru	16	Ben Hansen	Blair	32	Tom Brandt	Plymouth
2	Robert Clements	Elmwood	17	Joni Albrecht	Thurston	33	Steve Halloran	Hastings
3	Carol Blood	Bellevue	18	Brett Lindstrom	Omaha	34	Curt Friesen	Henderson
4	Robert Hilkemann	Omaha	19	Jim Scheer	Norfolk	35	Dan Quick	Grand Island
5	Mike McDonnell	Omaha		Mike Flood*			Raymond Aguilar*	
6	Machaela Cavanaugh	Omaha	20	John S. McCollister	Omaha	36	Matt Williams	Gothenburg
7	Tony Vargas	Omaha	21	Mike Hilgers	Lincoln	37	John S. Lowe	Kearney
8	Megan Hunt	Omaha	22	Mike Moser	Columbus	38	Dave Murman	Glenvil
9	Sara Howard	Omaha	23	Bruce Bostelman	Brainard	39	Lou Ann Linehan	Elkhorn
	John Cavanaugh*		24	Mark Kolterman	Seward	40	Tim Gragert	Creighton
10	Wendy DeBoer	Bennington	25	Suzanne Geist	Lincoln	41	Tom Briese	Albion
11	Ernie Chambers	Omaha	26	Matt Hansen	Lincoln	42	Mike Groene	North Platte
	Terrell McKinney*		27	Anna Wishart	Lincoln	43	Tom Brewer	Gordon
12	Steve Lathrop	Omaha	28	Patty Pansing Brooks	Lincoln	44	Dan Hughes	Venango
13	Justin T. Wayne	Omaha	29	Kate Bolz	Lincoln	45	Sue Crawford	Bellevue
14	John Arch	La Vista		Eliot Bostar*			Rita Sanders*	
15	Lynne Walz	Fremont	30	Myron Dorn	Adams	46	Adam Morfeld	Lincoln
		31	Rick Kolowski	Omaha	47	Steve Erdman	Bayard	
*Newly elected in 2020				Rich Pahls*		48	John P. Stinner	Gering
				1	1			

49

Andrew La Grone

Jen Day\*

Omaha



A Political Action Committee (PAC) is an organiztion whose purpose is to raise and distribute campaign funds to candidates seeking political office. The NHA PAC promotes legislative and political interests of the NHA and provides members with another means to ensure that the needs of NHA membership are met.

# **PAC Activities**

The NHA would like to thank the more than 100 individual NHA members from 32 plus hospitals who contributed a total of over \$27,000 to the NHA PAC this year.

With the PAC donations, the NHA advocacy team attended over 20 fundraisers for elected officials and new candidates. The Advocacy team also conducted over 10 PAC appeals and legislative updates to member hospitals and affiliations across the state.

# NHA PAC Health Care Advocate of the Year

The NHA Health Care Advocate Award is presented each year to an individual who portrays "an acute interest in improving health care and invests countless hours in the pursuit of increased access to quality health care across Nebraska."

This year's recipient is Gary J. Anthone, M.D., Chief Medical Officer, Director of Public Health, Nebraska Department of HHS.

Dr. Anthone has been a true advocate for all Nebraska hospitals and health systems during the COVID-19 pandemic. He has been instrumental in waiving certain license fees and background checks in order to expedite the entry of retired, inactive and out-of-state health professionals to help manage the pandemic. In addition, he was influential in expanding testing, working with nursing homes and hospitals on transferring patients and securing much needed personal protective equipment (PPE) to healthcare facilities.

Dr. Anthone has been a valuable partner to our hospitals and has provided tremendous leadership during this crisis. Congratulations Dr. Gary Anthone on this award.

#### **PAC Donations**

\$27,000

**Distributed to Senators & Candidates** 

30+

**Hospitals Represented** 

32+

**Individual Donors** 

105+

Nebraska is home to healthy communities where hospitals are known as leaders of quality initiatives. Health care sets the standard for service excellence and Nebraska's hospitals foster innovation. Working from this set of shared values, health care has come to be the industry of choice in the state. Nebraskans are assured access to health care and that there is full coverage and a fair payment system in place.

# **CAH & RHC Conference on Quality**

The NHA convened the 18th Annual CAH Conference on Quality in November. To better serve our rural communities, we again opened up the Conference on Quality to include Rural Health Clinics as well as Critical Access Hospitals. Due to COVID-19 restrictions, we conducted this conference virtually.

# **Quest for Excellence Award**

Together with the Nebraska Association of Healthcare Quality, CIMRO, Risk & Safety (NAHQRS), Great Plains QIO-QIN and the Nebraska Department of Health & Human Services Office of Rural Health, the NHA, along with COPIC sponsors the Quest for Excellence award. One Critical Access Hospital and one large hospital are selected each year to receive this prestigious award. All applicants for the Quest for Excellence award generously agree to share their expertise and the lessons learned with others throughout the state. The 2020 recipients were Bryan Health in Lincoln and Saunders Medical

# **Quality Improvement Initiatives**

NHA works collaboratively with several quality stakeholders including; Nebraska Department of Health & Human Services, Telligen, TFM QIO, GP QIN, Nebraska Perinatal Quality Improvement Collaborative, Nebraska Health Care Association, Nebraska Coalition for Patient Safety, Nebraska Rural Health Association and Buffett Early Childhood Institute.

#### **2020 Quality Improvement Initiatives Achievements**

- Continual updates of the NHA Quality & Patient Safety website. Recent additions include: Age-Friendly Resources, Palliative Care & Advanced Planning Resources.
- Updated, published and distributed the NHA Opioid Toolkit.
- Updated and published the NHA Anti-Venom map for Nebraska.
- Developed COVID-19 Clinical Care Resources information.
- Co-developed COVID-19 patient transfer form guidance for hospitals and post-acute facilities.
- Collaborated with DHHS to host daily COVID-19 clinical guidance webinars.
- Developed NHA COVID-19 return to workplace guidance.
- Developed five-part webinar series on best practices for collecting and using Social Determinants of Health.
- Collaborated with the NHA Workplace Violence Task Force to develop and publish the NHA Workplace Violence Toolkit.
- Co-hosted a virtual Stroke Conference with the American Heart Association Nebraska Chapter
- Hosted the Nebraska Perinatal Resources Webinar focused on providing resources for non-delivery hospitals.
- Awarded professional development scholarships for ten Nebraska hospitals to attend upcoming APIC, IHI or AHA Leadership Conferences.

# **NHA Opioid Steering Council**

In March 2020 the NHA Opioid Steering Council updated and re-released the NHA Opioid Toolkit.

# **Age-Friendly Health System Collaborative**

The NHA is working with the AHA and IHI in implementing Age-Friendly initiatives into Nebraska Hospitals. An "Age Friendly Health System" is ensuring a continuum of care that anticipates needs and engages older adults and their families in health care planning. In many cases, it will mean deploying a mix of care solutions with personalized support services aimed at ensuring a better health care experience for older adults with chronic conditions. Specifically, this work will focus on guiding hospitals through a self-assessment of the 4M Model: What Matters, Medication, Mentation and Mobility. Ten hospitals were recruited in the fall of 2019 to work through this 7-month collaborative. An additional 12 hospitals were recruited for this collaborative in 2020.

# **NHA Sepsis Toolkit**

In 2019 the NHA brought together statewide experts to focus on improvement of the care of Septic patients across the state. In fall of 2019 regional Sepsis conferences were held.

Following that, the Sepsis advisory group came to develop the NHA Sepsis Toolkit. This Toolkit focuses on:

- Organizational Commitment
- Dedicated Sepsis Resources
- Identification and Screening
- Treament and Implementation of Bundles
- Discharge Planning and Decreasing Readmissions
- Quality Measurement and Continuous Improvement

# **CMS HQIC & Telligen Partnership**

The Nebraska Hospital Association along with partners, Great Plains QIN & Telligen, were selected by CMS as a Hospital Quality Improvement Contractor (HQIC) – previously known as HIIN (Hospital Innovation Improvement Network). We were one of nine national contracts awarded.

This work will address the most challenging healthcare issues facing hospitals and communities including:

- Improving Behavioral Health Outcomes, with a focus on decreased opioid misuse;
- Increasing Patient Safety with a focus on reduction of harm as well as readmissions; and
- Increasing the Quality of Care Transitions to achieve high quality outcomes in the acute care setting and across the care continuum.

The NHA is committed to working with all eligible Nebraska rural hospitals on this quality work over the next 4 years.

# **Rural QI Steering Committee**

NHA continues to host the Rural QI Steering Committee in collaboration with Nebraska Office of Rural Health, NAHQRS, GP QIN, UNMC Capture Falls, Nebraska Coalition for Patient Safety, Nebraska Network Coordinators and CAH hospitals. In 2018 the committee began work on development on a 10-month New Quality Personnel Residency Program. The residency program graduated 20 novice hospital quality leaders in November. The 2020 program was put on hold but will resume in May 2021.

#### In 2020, the Rural QI Steering Committee:

- Partnered with NAHQRS to develop a mentorship between experienced quality leaders and novice leaders participating in the Rural Quality Residency program.
- Updated, expanded and published the Nebraska Model Quality & Performance Improvement Plan and An Orientation Guide for the New Quality Improvement Professional.
- Partnership with iVantage to provide quarterly quality outcomes reports and coaching for rural hospitals.
- Recognizing improved hospital improvement through annual iVantage CAH Quality Award, NHA Quest for Excellence award and State Office of Rural Health Community star.

#### **NHIS VIEW**

In 2020, NHA partnered with H4 Technology to create a new interactive data website for NHIS. The new website 'NHIS View' revolutionizes the data capabilities of member hospitals. This site allows for easy market share calculation at both the county and zip code level. It provides easy calculation of primary MDs, DRGs and Payor Mix by market area.

Additionally, the site provides a new online Pricing Guide experience. Users can now search by CPT code or type in the name of the procedure and look at charge comparisons by peer group for both service line and claim level.

Finally, the new 'NHIS View' allows users to pull NHIS data to create reports and graphs including trend data. All available data is available including diagnosis codes, patient county and zip code along with payor and charge information. This information can be put into a variety of charts and tables for reporting purposes.

#### **NHA Health Information and Data Council**

In October of 2019, the NHA Board of Directors voted to create the Health Information and Data Council with the purpose of advising the NHA on the information needs of our members to guide the nature and frequency of the data we collect.

The Council provides guidance on the format of data to be routinely disseminated to the membership and provides input on activities of organizations that impact members' data reporting activities, such as accrediting bodies and various state and federal regulatory agencies. The Council will be instrumental in shaping the development of the 'NHIS View' dashboards and reporting capabilities.

#### **NHA Workplace Violence Toolkit**

The NHA Board of Directors approved the formation of a NHA Steering Council on Workplace Violence, effective July of 2019. In September of 2020, this Council delivered a new Workplace Violence Tookit as a resource for NHA members. The Toolkit was a collaborative effort of everyone on the Council.

# NHA Nebraska Hospital Association

RESEARCH AND EDUCATIONAL FOUNDATION

We know the definition of commitment is "a pledge, a promise." The meaning of the word commitment for the NHA Research and Educational Foundation speaks to the dedication of our mission to provide educational opportunities that enable NHA members to remain current and respond to advances in health care.

We continue to partner at the federal and state level with other health care educational organizations to find new ways to improve the health care delivery system. The NHA Foundation Board of Directors, Education Advisory Group and staff continue to guide, support and advance our educational mission and the missions of our member hospitals and health systems.

# **Hospital Trustee Education Certification Program**

Due to COVID-19 and the lack of trustee educational offerings, NHA waived all requirements for this program in 2020. We look forward to resuming this program in 2021 with normal requirements.

# **Educational Programming**

In March 2020, the Foundation reconvened its Education Advisory Group. Consisting of staff from various managerial positions within NHA member hospitals from each of the five districts and key organizational partners, including the Nebraska Chapter of the Healthcare Financial Management Association (HFMA), American College of Healthcare Executives (ACHE), Nebraska Healthcare Marketers (NHM), Nebraska Hospital Human Resource Professionals and Bellevue University, this group assisted the NHA staff to identify the most relevant and high-quality educational offerings and the most appropriate methods of delivery.

### **Leadership Institute**

The 2020 Class of NHA Leadership Institute held their opening retreat in March in Nebraska City. Due to COVID-19, this class has been put on pause until they can resume meeting again face-to-face.

Leadership Institute participants benefit from interactive learning with guidance from faculty in various departments from Bellevue University, including business, management and health care administration. Participants gain a great deal from continuous learning and networking due to the strong bonds they develop throughout this program.

The Leadership Institute is not only a gateway to careerlong professional development, but also provides a solid base of knowledge to help individuals position themselves as health care leaders.

# **Health Care Career Scholarship Program**

During the past 21 years, the Foundation has awarded over \$600,000 in scholarships – supporting more than 350 employees of NHA member hospitals in their efforts to earn a high-quality education. Four additional scholarships were possible due to a generous donation from NHA Services and NHA Affiliate Members, FocusOne Solutions and Aureus Medical Group.

In 2020, we awarded 23 undergraduate and graduate scholarships totalling \$51,000 and representing 19 of our member hospitals. A special thanks to Nebraska Healthcare Recruiters for their support in 2020.

#### **NHA Convention Webinar Series**

Due to the cancellation of the 2020 NHA Annual Convention, NHA hosted a 13-part webinar series highlighting topics important to our members and utilizing the knowledge and experience of our NHA affiliate members. NHA also collaborated with 30 other state associations to offer a six-part webinar series focused on leadership and resiliency in the wake of COVID-19.



For 27 years, NHA Services, Inc., has been an essential partner to Nebraska Hospital Association members. We help hospitals and health care providers across the state strengthen their operational and financial performance, improve quality and outcomes, transform infrastructure, and prepare for the future.

We offer unparalleled opportunities for addressing the business challenges facing today's health care organizations. Utilizing our services supports the NHA and benefits all NHA members. NHA Services is committed to be the first resource Nebraska health care providers turn to for access to workable, cost-effective solutions. Our partners undergo a strategic vetting process and approval by the NHA Services Board of Directors to ensure they provide the right products and services needed to respond to the changing health care landscape. Our preferred business partners have passed our highest standards for quality and service.

NHA Services is all about connecting hospitals and providers with the right companies to enhance efficiencies, lower costs and deliver exceptional health care quality. In 2020, our preferred business partners moved their quarterly partner roundtable meetings to monthly Zoom meetings, which continue to provide opportunities to network, exchange ideas and keep informed on issues affecting Nebraska's hospitals.

Despite the many challenges presented this past year, we continued to work with existing preferred business partners in helping them make appropriate connections with member hospitals. This was accomplished through member surveys, webinars and personal phone calls and introductions. In 2020, the NHA Services Board of Directors approved six additional preferred business partners, bringing the total to twenty-eight. These partnerships represent nearly fifty unique service lines for NHA member hospitals. NHA Services is projecting to provide the NHA nearly \$200,000 in non-dues revenue for 2020. This revenue is provided by an annual dividend paid by NHA Services to the NHA and additional revenues generated by the preferred business partners for the NHA Affiliate Membership program and management fees paid to the association.

2020 has been a challenging year for the subsidiary; however, we have taken actions to aid the preferred business partners as they navigate the unprecedented circumstances caused by the pandemic. We encourage you to continue to look to NHA Services as your trusted partner when making product and service line choices.

Preferred Partners

**New Preferred Partners** 

5

Unique Service Lines 50+

**2020 Non-Due Revenues** 

\$200,000



As a wholly-owned subsidiary of the Nebraska Hospital Association, Bio-Electronics continues to provide preventive maintenance, repair and medical equipment management to numerous healthcare organizations in Nebraska and its surrounding states. All revenue is generated through contracted service agreements, repairs, non-contracted service and equipment sales. Presently, Bio-Electronics has service contracts with over 200 healthcare facilities which include 57 hospitals, (4 of which are in-house programs), 100+ clinics, clinical laboratory research facilities, ambulance services, physical therapy/ rehab facilities, long-term care facilities, colleges, and other healthcare organizations

Highlights of 2020 include:

Like most other organizations, Bio-Electronics was also affected by the COVID-19 pandemic. After several months of service delayed due to the pandemic, staff spent much of the summer months completing the tests previously postponed due to the pandemic while following each customer's protocols. When possible, staff also attempted to work ahead in anticipation of any future surges. Due to travel restrictions and cancellations, previously scheduled training was also put on hold. As a result, training will be a strong focus for next year.

A new Diagnostic Imaging Specialist was hired to fill a vacancy in Central Nebraska. He will be responsible for much of the contracted radiology equipment for Nebraska.

Even with the pandemic affecting much of the year, Bio-Electronics' customer base has continued to grow. Of the 10 new contracted accounts,4 were previous customers of Bio-Electronics and 1 is an in-house program.

Bio-Electronics is in the process of replacing its equipment database with a new "Computerized Maintenance Management System". The new CMMS will provide staff with customized applications and will be cloud-based. The new program is currently being customized in order to provide the same information Bio-Electronics' customers have come to expect and is projected to be implemented in early 2021.



Annie Jeffrey Memorial County Health Center, Osceola Antelope Memorial Hospital, Neligh Avera Creighton Hospital, Creighton Avera St. Anthony's Hospital, O'Neill Beatrice Community Hospital & Health Center, Beatrice Boone County Health Center, Albion Box Butte General Hospital, Alliance Boys Town National Research Hospital, Omaha Brodstone Memorial Hospital, Superior Brown County Hospital, Ainsworth Bryan Health, Lincoln Bryan Medical Center, Lincoln Butler County Health Care Center, David City Callaway District Hospital, Callaway Chadron Community Hospital & Health Services, Chadron Chase County Community Hospital, Imperial Cherry County Hospital, Valentine CHI Health, Omaha CHI Health CUMC Bergan Mercy, Omaha CHI Health Good Samaritan, Kearney CHI Health Immanuel, Omaha CHI Health Lakeside, Omaha CHI Health Midlands, Papillion CHI Health Nebraska Heart, Lincoln CHI Health Plainview, Plainview CHI Health St. Elizabeth, Lincoln CHI Health St. Francis, Grand Island CHI Health St. Mary's, Nebraska City CHI Health Schuyler, Schuyler Children's Hospital & Medical Center, Omaha Columbus Community Hospital, Columbus Community Hospital, McCook Community Medical Center, Inc., Falls City Cozad Community Health System, Cozad Crete Area Medical Center, Crete Dundy County Hospital, Benkelman Faith Regional Health Services, Norfolk Fillmore County Hospital, Geneva Franciscan Healthcare, West Point

Franklin County Memorial Hospital, Franklin Friend Community Healthcare System, Friend Genoa Medical Facilities, Genoa Gordon Memorial Health Services, Gordon Gothenburg Health, Gothenburg Grand Island Regional Medical Center, Grand Island Great Plains Health, North Platte Harlan County Health System, Alma Henderson Health Care, Henderson Howard County Medical Center, St. Paul Jefferson Community Health & Life, Fairbury Jennie M. Melham Memorial Medical Center, Broken Bow Johnson County Hospital, Tecumseh Kearney County Health Services, Minden Kearney Regional Medical Center, Kearney Kimball Health Services, Kimball Lexington Regional Health Center, Lexington Madonna Rehabilitation Hospitals, Lincoln Madonna Rehabilitation Hospitals, Omaha Mary Lanning Healthcare, Hastings Memorial Community Health, Aurora Memorial Community Hospital & Health System, Blair Memorial Health Care Systems, Seward MercyOne Oakland Medical Center, Oakland Merrick Medical Center, Central City Methodist Fremont Health, Fremont Methodist Women's Hospital, Omaha Morrill County Community Hospital, Bridgeport Nebraska Medicine - Bellevue Medical Center, Bellevue Nebraska Medicine - Nebraska Medical Center, Omaha Nebraska Methodist Health System, Omaha Nebraska Methodist Hospital, Omaha Nebraska Spine Hospital, Omaha Nemaha County Hospital, Auburn Niobrara Valley Hospital, Lynch Ogallala Community Hospital, Ogallala OrthoNebraska, Omaha Osmond General Hospital, Osmond Pawnee County Memorial Hospital, Pawnee City

Pender Community Hospital, Pender Perkins County Health Services, Grant Phelps Memorial Health Center, Holdrege Providence Medical Center, Wayne Regional West Garden County, Oshkosh Regional West Health Services, Scottsbluff Richard H. Young Hospital, Kearney Rock County Hospital, Bassett Saunders Medical Center, Wahoo Select Specialty Hospital, Lincoln Select Specialty Hospital, Omaha Sidney Regional Medical Center, Sidney Syracuse Area Health, Syracuse Thayer County Health Services, Hebron Tri Valley Health System, Cambridge Twelve Clans Unity Hospital, Winnebago Valley County Health System, Ord Webster County Community Hospital, Red Cloud West Holt Medical Services, Atkinson York General, York

#### **Affiliate Member Hospitals**

VA Nebraska-Western Iowa Health Care System, Omaha, Grand Island, Lincoln



#### **NHA Membership Districts**

The NHA Affiliate Membership Program is designed to build and strengthen alliances and partnerships with companies that serve our hospital members by providing a wide variety of products and services. Through this membership opportunity, companies not only support the NHA through this non-dues revenue source, but also support the hospitals in their missions with these valuable services.

# **Platinum Affiliate Member**

LMC Insurance & Risk Management

#### **Silver Affiliate Member**

COPIC Creighton University

#### **Bronze Affiliate Member**

Altus Architectural Studios Ameritex Services Aureus Group Avera eCARF Baird Holm I I P BD Construction, Inc. Beckenhauer Construction. Inc. **Bellevue University Corporate Solutions** Blue Cross and Blue Shield of Nebraska **BWBR** Architects Cline Williams Law Firm **Community Hospital Consulting** Credit Management Services, Inc. Darland Construction Co. Data Destruction. LLC DLR Group **Eide Bailly LLP** Federal Funding Group **Five Nines** The Graham Group H4 Technology The Harry A. Koch Co. Hausmann Construction, Inc. Healthcare IP

Idea Translations InSPIRe Rehabilitation Intalere **IP Pathwavs** JF Dunn Construction Kidwell, Inc. Leo A Daly Lutz Marcotte MCAG Medefis. Inc. Medical Solutions Medical Transport Solutions (MASA) Midwest Medical Transport & Midwest MedAir MMIC MyVitalz, LLC Nebraska Community Blood Bank Nebraska Total Care The Olson Group PatientPing paymerang Prairie Health Ventures Professional Finance Company, Inc. **RehabVisions** ruralMED Management Resources Sampson Construction Schneider Electric Sound Physicians UNANIMOUS Union Bank & Trust Valley Hope **VTI** Security

#### **Partner Affiliate Members**

Accurate Background Acute Care, Inc. American National Bank **ASI Signage Innovations** Aureus Medical Group **BKD CPAs & Advisors** CMBA Architects Constellation Energy D.A. Davidson & Co. Davis Design Docs Who Care Dohman, Akerlund & Eddy, LLC Douglas County Community Mental Health Center Electronic Sound, Inc. Evident EZ Way, Inc. First American Healthcare Finance General Collection Co. Great Plains Communications Holland Basham Architects Intellicom **ITPAC Consulting, LLC** Jablonski Physics Services **KTECH Project Services** Lincoln Regional Center Live On Nebraska Medi-Waste Disposal Merritt Hawkins

MetaCat Risk Management by MetaLogic, Inc. Midlands Choice. Inc. Nebraska Dept of Education NRC Health One Source The Background Check Co. Pathway Design Group Professional Associates, Ltd. **ProMed Logistics** Providers Plus. Inc. Purdue University Global **RDG Planning & Design** Regional Care, Inc. Risk Administration Services (RAS) Ryder Rosacker McCue & Huston Seim Johnson Seven Citadels Consulting, LLC Signature Performance, Inc. SilverStone Group/HUB Staff Care. Inc. TEKNOFLOR TruBridge TSP, Inc. UnitedHealthcare VA Nebraska-Western Iowa Health Care System

#### **Patron Advanced Affiliate Members**

Nebraska Academy of Physician Assistants Nebraska Association of Nurse Anesthetists Nebraska Health Information Initiative The NHA strives to provide our members with the latest news and information to keep you current and up-to-date on trends and developments in the health care industry. The communications inform you on a broad range of issues, including state and federal legislation, quality, health data, education and emergency preparedness.

#### Newslink

This weekly e-mail newsletter highlights current industry news and our member hospitals' news, as well as featured stories that have interest and/or impact our members.

#### **NHA Website**

The NHA website offers a convenient, easy to navigate, go-to resource for NHA hospital members, state and federal lawmakers, the media and the general public. The site also features online event registration, as well as a mobile-friendly user interface.

#### **Legislative Wrap-Up**

This annual publication highlights key state and federal issues that impact hospitals and the health care industry. From health care reform to state legislative races, Legislative Wrap-Up covers a wide breadth of issues, keeping you up-to-date on the latest issues, developments and changes in the legislative arena.

#### **Safety Matters**

The NHA Safety Matters e-newsletter is a quarterly publication that provides a means of communicating vital workplace safety-related information, including but not limited to: announcing new safety practices and guidelines, raising safety awareness, reviewing safety resources available for hospitals and sharing regulatory and compliance updates.

#### **Emergency Preparedness News**

Emergency Preparedness News (EP News) informs members of existing or potential issues that have resulted in mass emergencies, from pharmaceutical shortages to the emergence of the Ebola virus. EP News provides the latest information on disaster readiness for hospitals and health care facilities.

#### e-Bulletin

e-Bulletin is a monthly electronic newsletter that provides accurate information and resources relating to health care education and events.

#### **Nebraska Hospitals Community Benefits Report**

The annual Nebraska Hospitals Community Benefits Report contains information about the contributions member hospitals made to the state and their respective communities during the previous fiscal year. The report also features stories focusing on the impact those contributions are having on patients, communities and the hospitals themselves.

# **Healthier Nebraska**

Healthier Nebraska is a quarterly publication that provides a comprehensive overview of current stories and issues pertaining to hospitals and health care providers in Nebraska.

#### **Quality Matters**

Each month, this e-newsletter is delivered to Nebraska's quality leaders to provide information and resources regarding issues that impact hospital quality, educational opportunities and the latest updates on HIIN.



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