

At-A-Glance Agenda

October 22-24, 2025 | Embassy Suites Conference Center — La Vista, NE

Wednesday, October 22

8:30 A.M. - 9:30 A.M.	OPENING KEYNOTE Surviving the Epidemic of Administrative Harm — There are No Solutions, Only Tradeoffs <i>Nate Kaufman</i>
9:30 A.M. - 10:00 A.M.	BREAK
10:00 A.M. - 10:50 A.M.	BREAKOUT SESSIONS 1 <ul style="list-style-type: none"> — NHA State & Federal Policy Update — The 15-Minute Market Analysis: Using Dimensions to Save Time & Gain Insight — Navigating the Challenges of Hospital Facility Improvements Utilizing the Construction Manager at Risk Delivery Method
11:00 A.M. - 11:50 A.M.	BREAKOUT SESSIONS 2 <ul style="list-style-type: none"> — NHA State & Federal Policy Update (REPEAT) — The Green and the Gray Area — Medical Marijuana in Nebraska — Revenue Cycle & Operational Performance Improvement
12:00 P.M. - 1:15 P.M.	NETWORKING LUNCH
1:30 P.M. - 2:20 P.M.	BREAKOUT SESSIONS 3 <ul style="list-style-type: none"> — The Acute Stay Continuum: Prevention, Treatment, & Discharge — The Future of Aging in Nebraska: Challenges, Opportunities, & Innovations — Nebraska Hospitals Innovate to Provide Access to Behavioral Health Services
2:30 P.M. - 3:20 P.M.	BREAKOUT SESSIONS 4 <ul style="list-style-type: none"> — Reviewing the H-1B Modernization Rule: Immigration Options for Health Care Employers and Providers — Maximizing Revenue Cycle Operations — Fix It, Disclose It, or Pretend It Didn't Happen. An Interactive Presentation for Hospital Executives
3:30 P.M. - 4:30 P.M.	PLENARY SESSION Rural Transformation Program <i>Jeremy Nordquist & Jed Hansen</i>
6:00 P.M. - 10:00 P.M.	AWARDS BANQUET & ENTERTAINMENT

Thursday, October 23

8:30 A.M. - 9:30 A.M.	KEYNOTE The Digitization of Health Care <i>Shawn DuBravac</i>
9:30 A.M. - 10:00 A.M.	BREAK
10:00 A.M. - 10:50 A.M.	BREAKOUT SESSIONS 1 <ul style="list-style-type: none"> — Behavioral Threat Assessment Management (BTAM) Grant Update — Optimizing The Health Care Supply Chain for Resilience — Humanizing Health Care: The Impact of Video Storytelling
11:00 A.M. - 11:50 A.M.	BREAKOUT SESSIONS 2 <ul style="list-style-type: none"> — Nebraska Medicaid State Direct Payment Program — A Comprehensive Look — Genetic Insights Project — No Patient Left Behind: Navigating EMTALA Compliance
12:00 P.M. - 1:15 P.M.	TRADE SHOW & LUNCH
1:30 P.M. - 2:30 P.M.	GENERAL SESSION TBD TBD
2:30 P.M. - 3:45 P.M.	STATE SENATOR LEGISLATIVE PANEL
4:00 P.M. - 5:30 P.M.	TRADE SHOW SOCIAL HOUR

Friday, October 24

8:30 A.M. - 9:30 A.M.	CLOSING KEYNOTE THE TALK: Leading in Times of Crisis: Leadership is Worthless...But Leading is Priceless <i>Dr. Thom Mayer</i>
9:45 A.M. - 10:30 A.M.	ANNUAL BUSINESS MEETING
10:45 A.M. - 11:30 A.M.	INNOVATIVE USES OF AI AT NEBRASKA HOSPITALS (PANEL)
12:00 P.M. - 1:30 P.M.	CARING KIND AWARDS LUNCHEON

Allied Organizations At-A-Glance Agenda

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WEDNESDAY, OCTOBER 22

ACHE

7:15 A.M. - 8:30 A.M.

ACHE of Nebraska & Western Iowa
Annual Breakfast Meeting

New this year, the ACHE Chapter will be offering the 6-hour In-Person Credits session from 9:00am-3:30pm on Tuesday, October 21st. More information & registration can be found [here](#).

HFMA

8:30 A.M. - 9:30 A.M.

Opening Keynote*

10:00 A.M. - 10:50 A.M.

The Power in Numbers: Holding Payers
Accountable with Data

11:00 A.M. - 11:50 A.M.

Bridging the AI Confidence Gap: A
Revenue Cycle Executive's Guide to
Real AI Readiness

12:00 P.M. - 1:15 P.M.

Networking Lunch*

1:30 P.M. - 2:20 P.M.

Denials to Dollars: Real Strategies That
Work

2:30 P.M. - 3:20 P.M.

Payor Panel

3:30 P.M. - 4:30 P.M.

Rural Transformation Program*

HR

8:30 A.M. - 9:30 A.M.

Opening Keynote*

10:00 A.M. - 10:50 A.M.

Someone>No One. Or Not? Why
Recruiting the Right Employee is Better
Than Recruiting AN Employee

11:00 A.M. - 11:50 A.M.

The Green and the Gray Area —
Medical Marijuana in Nebraska*

12:00 P.M. - 1:15 P.M.

Networking Lunch*

1:30 P.M. - 2:20 P.M.

Retirement Readiness: Designing
Medical & Retirement Plans to
Compliment, Not Compete

2:30 P.M. - 3:20 P.M.

Workforce Wellness: Effective
Approaches to Foster Well-Being &
Retention in Health Care

3:30 P.M. - 4:30 P.M.

Rural Transformation Program*

NHM

12:00 P.M. - 1:15 P.M.

Networking Lunch*

1:45 P.M. - 2:45 P.M.

When all Else Fails, Focus on Strategy

2:45 P.M. - 3:00 P.M.

Break

3:00 P.M. - 4:00 P.M.

The Do's and Don'ts of Press Releases:
Proven Tips from a Newsroom Veteran

5:30 P.M. - 10:00 P.M.

Awards Banquet & Entertainment*
Optional Add On

THURSDAY, OCTOBER 23

ACHE

5:30 P.M. - 7:00 P.M.

ACHE Happy Hour Social

HFMA

8:30 A.M. - 9:30 A.M.

Keynote*

10:00 A.M. - 10:50 A.M.

Revenue Cycle Provider Panel

11:00 A.M. - 11:50 A.M.

Nebraska Medicaid State Direct
Payment Program – A Comprehensive
Look*

12:00 P.M. - 1:15 P.M.

Trade Show & Lunch*

1:30 P.M. - 2:30 P.M.

General Session*

2:30 P.M. - 3:45 P.M.

Legislative Panel*

4:00 P.M. - 5:30 P.M.

Trade Show Social Hour*

6:00 P.M. - 8:00 P.M.

Social Event

HR

8:30A.M. - 9:30 A.M.

Keynote*

10:00 A.M. - 10:50 A.M.

Nebraska Employment Law Updates
& Trends

11:00 A.M. - 11:50 A.M.

Nebraska Nursing Workforce: Trends,
Challenges, & Opportunities

12:00 P.M. - 1:30 P.M.

Trade Show & Lunch*

1:30 P.M. - 2:30 P.M.

General Session*

2:30 P.M. - 3:45 P.M.

State Senator Legislative Panel*

4:00 P.M. - 5:30 P.M.

Trade Show Social Hour*

NHM

8:30 A.M. - 9:30 A.M.

Keynote*

9:45 A.M. - 10:45 A.M.

Beyond the Boost: Meta Ads Mastery
for Health Care

10:45 A.M. - 12:00 P.M.

Creating Content that Connects with
Your Audience

12:00 P.M. - 1:30 P.M.

Trade Show & Lunch*

1:30 P.M. - 2:30 P.M.

General Session*

3:00 P.M. - 4:00 P.M.

The REAL Game Changer: Insights and
Inspiration for a More Productive Day

4:30 P.M. - 5:30 P.M.

Trade Show & Sponsors Social*

NSSWLHC

8:00 A.M. - 4:30 P.M.

Social Work Sessions

Join fellow social work leaders and discharge planners for networking and education on challenging topics such as transitions of care, health care ethics, health care disparities and much more!

* Nebraska Hospital Association (NHA) hosted session refer to page 1

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FRIDAY, OCTOBER 24

HFMA

8:30 A.M. - 9:30 A.M.	Closing Keynote*
9:45 A.M. - 10:35 A.M.	Denials to Dollars: Real Strategies That Work
10:45 A.M. - 11:35 A.M.	Nebraska Department of Insurance
12:00 P.M. - 1:30 P.M.	Caring Kind Awards Luncheon* <i>Optional Add On</i>

HR

8:30 A.M. - 9:30 A.M.	Closing Keynote*
9:45 A.M. - 11:30 A.M.	Annual Roundtable
12:00 P.M. - 1:30 P.M.	Caring Kind Awards Luncheon* <i>Optional Add On</i>

NHM

8:30 A.M. - 9:30 A.M.	Closing Keynote*
9:45 A.M. - 10:45 A.M.	Accountability in Health Care Settings: Empowering Individuals, Strengthening Teams, and Enhancing Outcomes
10:45 A.M. - 11:45 A.M.	Roundtable
12:00 P.M. - 1:30 P.M.	Caring Kind Awards Luncheon* <i>Optional Add On</i>

NSSWLHC

8:00 A.M. - 11:30 A.M.	Social Work Sessions
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Join fellow social work leaders and discharge planners for networking and education on challenging topics such as transitions of care, health care ethics, health care disparities and much more!

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