

# ALLIED HEALTH CARE ORGANIZATION PROGRAMS AT-A-GLANCE

## Wednesday, October 24

### American College of Healthcare Executives of Nebraska & Western Iowa (ACHE)

9:00 a.m. – 4:00 p.m. Process and Technique of Negotiating

### Healthcare Financial Management Association (HFMA) Nebraska Chapter

9:00 – 10:00 a.m. NHA Opening Keynote Session

10:30 a.m. – 12:00 p.m. Healthcare Revolution: The Patient is the New Payer

1:00 – 1:45 p.m. Update From the Washington Beltway

1:45 – 2:30 p.m. Nebraska Department of Insurance Update

2:45 – 4:00 p.m. Cost Report 101: The Theory and the Basics

4:15 – 5:00 p.m. Panel: Best Practices in Cost Report Preparation

### Nebraska Healthcare Marketers (NHM)

1:30 – 3:00 p.m. Working Together to Achieve One Goal

3:15 – 4:15 p.m. The Patient Journey: How to Ride the Wave

### Nebraska Hospital Human Resource Professionals (HR)

9:00 – 10:00 a.m. NHA Opening Keynote Session

10:30 a.m. – 12:00 p.m. Surprise! Surprise! Surprise!

1:30 – 3:00 p.m. A Pop Culture Primer on Avoiding Employment Claims: Best Practices for Conducting Employee Evaluations, Workplace Investigations, Employee Discipline and Termination

3:15 – 4:45 p.m. Big Goals? No Problem

## Thursday, October 25

### American College of Healthcare Executives of Nebraska & Western Iowa (ACHE)

7:00 – 8:30 a.m. Networking Breakfast & Annual Meeting

### Healthcare Financial Management Association (HFMA) Nebraska Chapter

9:00 – 10:00 a.m. NHA Keynote Session 2

10:15 a.m. – 12:00 p.m. Leading Multiple Generations Within Your Organization

1:15 – 2:45 p.m. Physician Recruitment Panel

3:00 – 4:30 p.m. NHA General Session

### Nebraska Healthcare Marketers (NHM)

8:30 – 10:00 a.m. Posting with Caution: How to Stay HIPAA Compliant When Using Social Media

10:15 – 11:45 a.m. You Can't Do What? Legal Guidance for Marketing

1:00 – 2:30 p.m. Goals Aren't Important

3:00 – 4:30 p.m. You Have 10 Seconds: How to Share Your Mission Powerfully

### Nebraska Hospital Human Resource Professionals (HR)

10:15 – 11:45 a.m. The Measure of Success

1:00 – 2:30 p.m. The Latest Trends in Labor and Employment Law

3:00 – 4:30 p.m. NHA General Session

### Nebraska Society of Healthcare Engineers (NSHE)

9:00 a.m. – 4:00 p.m. NSHE Fall Meeting

### Nebraska Society for Social Work Leaders in Healthcare (NSSLHC)

8:00 a.m. – 5:00 p.m. NSSLHC Fall Meeting

## Friday, October 26

### Healthcare Financial Management Association (HFMA) Nebraska Chapter

8:30 – 9:15 a.m. HFMA's Adopter Program and MAP Awards - Pt. 1

9:30 – 10:15 a.m. HFMA's Adopter Program and MAP Awards - Pt. 2

10:30 – 11:30 a.m. NHA Closing Keynote Session

### Nebraska Healthcare Marketers (NHM)

8:30 – 9:30 a.m. Marketing in Motion: The Value of Video

9:45 – 10:15 a.m. NHM Business Meeting & Bright Idea Award Presentation

10:15 – 10:30 a.m. Around the Room

10:30 – 11:30 a.m. The Best Ideas are Stolen or Borrowed Panel Discussion

### Nebraska Hospital Human Resource Professionals (HR)

9:15 – 10:15 a.m. HR Open Dialogue Session

10:30 – 11:30 a.m. NHA Closing Keynote Session

### Nebraska Society for Social Work Leaders in Healthcare (NSSLHC)

8:00 – 11:30 a.m. NSSLHC Fall Meeting

## Everwall

Show your Tweets and other social media posts in sub-second real time on the Everwall social wall.

Like any good social wall, it supports Twitter and can also monitor Instagram and Slack directly and show them all on the same social wall in line with one another. Use @NebHospitals or #NHACONV18 in Twitter or Instagram posts.

Join in the conversation about the NHA Annual Convention!