

# At-A-Glance Agenda

October 21-23, 2026 | Embassy Suites Conference Center — La Vista, NE

## Wednesday, October 21

|                        |                                                                                                                                                                                                                                                                                                                                                                                                                                           |
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| 12:00 P.M. - 1:15 P.M. | <b>AWARDS BANQUET LUNCHEON</b>                                                                                                                                                                                                                                                                                                                                                                                                            |
| 1:30 P.M. - 2:30 P.M.  | <b>OPENING KEYNOTE</b><br>What's Your Pink Cadillac?<br><i>Ryan Campbell, Global Keynote Speaker, Author, Owner of a Pink Cadillac</i>                                                                                                                                                                                                                                                                                                    |
| 2:40 P.M. - 3:30 P.M.  | <b>BREAKOUT SESSIONS</b> <ul style="list-style-type: none"> <li>— NHA State &amp; Federal Policy Update</li> <li>— Workforce Initiatives in Nebraska: New Partnerships, New Pathways, and New Opportunities</li> <li>— Expanding Behavioral Health Services in Nebraska</li> <li>— Attract &amp; Retain Key Employees</li> </ul>                                                                                                          |
| 3:40 P.M. - 4:30 P.M.  | <b>BREAKOUT SESSIONS</b> <ul style="list-style-type: none"> <li>— Data to Decisions: Driving Efficiency, Utilization &amp; AI in Nebraska Hospitals</li> <li>— Nebraska Medicaid State Directed Payment Program: A Comprehensive Look</li> <li>— Optimizing Procurement &amp; Contract Compliance to Improve Financial Resiliency</li> <li>— Immigration Update: Employing Foreign Nationals in a Rapidly Changing Environment</li> </ul> |
| 5:30 P.M. - 8:00 P.M.  | <b>SOCIAL EVENT DINNER</b><br>The Durham Museum<br><i>Departure from the Embassy Suites Conference Center at 5:30 P.M., followed by a Cocktail Hour beginning at 6:00 P.M.<br/>           Dinner will be served at 6:30 P.M., and transportation will return guests to the Embassy Suites Conference Center at 8:00 P.M.</i>                                                                                                              |

## Thursday, October 22

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| 8:30 A.M. - 9:30 A.M.   | <b>KEYNOTE</b><br>Responding Effectively to Cybersecurity Incidents<br><i>Jamie Singer, Senior Managing Director   FTI Consulting</i>                                                                                                                                                                                                                                                       |
| 9:30 A.M. - 10:00 A.M.  | <b>BREAK</b>                                                                                                                                                                                                                                                                                                                                                                                |
| 10:00 A.M. - 10:50 A.M. | <b>BREAKOUT SESSIONS</b> <ul style="list-style-type: none"> <li>— NHA State &amp; Federal Policy Update (REPEAT SESSION)</li> <li>— Delays, Denials &amp; Appeals: Nebraska Revenue Cycle Update</li> <li>— Leveraging the CHNA to Drive Strategic Workforce &amp; Community Investments</li> <li>— Reasonable Accommodation or Magical Thinking? What the ADA Actually Requires</li> </ul> |
| 11:00 A.M. - 11:50 A.M. | <b>BREAKOUT SESSIONS</b> <ul style="list-style-type: none"> <li>— Navigating the Medicare Advantage Landscape</li> <li>— Operationalizing AI Governance for Hospitals</li> <li>— Unlocking RHTP Funding: Best Practices for Nebraska's Rural Hospitals</li> <li>— Practical Strategies for Handling Difficult Patient Situations</li> </ul>                                                 |
| 12:00 P.M. - 2:00 P.M.  | <b>TRADE SHOW &amp; LUNCH</b>                                                                                                                                                                                                                                                                                                                                                               |
| 2:00 P.M. - 3:00 P.M.   | <b>GENERAL SESSION</b><br>Medicaid is Changing: What Nebraska Hospitals Need to Know                                                                                                                                                                                                                                                                                                        |
| 3:15 P.M. - 4:30 P.M.   | <b>STATE SENATOR LEGISLATIVE PANEL</b>                                                                                                                                                                                                                                                                                                                                                      |
| 4:30 P.M. - 6:00 P.M.   | <b>TRADE SHOW SOCIAL HOUR</b>                                                                                                                                                                                                                                                                                                                                                               |

## Friday, October 23

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| 8:30 A.M. - 9:30 A.M.   | <b>CLOSING KEYNOTE</b><br>Roadmap to the 2026 & 2028 Elections<br><i>David Wasserman, Senior Editor &amp; Elections Analyst   The Cook Political Report</i>                                                                      |
| 9:30 A.M. - 10:30 A.M.  | <b>AI INNOVATION AT NEBRASKA HOSPITALS</b>                                                                                                                                                                                       |
| 10:45 A.M. - 11:45 A.M. | <b>GENERAL SESSION</b><br>Yes, And... The Secret to Better Communication<br><i>Dr. Mike Smith, Assistant Professor   UNMC Division of Hospital Medicine<br/>           Timmy Tamisea, Executive Director   Launch Leadership</i> |
| 12:00 P.M. - 1:30 P.M.  | <b>CARING KIND AWARDS LUNCHEON</b><br><i>Additional tickets may be purchased for guests or family</i>                                                                                                                            |