

At-A-Glance Agenda

October 21-23, 2026 | Embassy Suites Conference Center — La Vista, NE

Wednesday, October 21

12:00 P.M. - 1:15 P.M.	AWARDS BANQUET LUNCHEON
1:30 P.M. - 2:30 P.M.	OPENING KEYNOTE What's Your Pink Cadillac? <i>Ryan Campbell, Global Keynote Speaker, Author, Owner of a Pink Cadillac</i>
2:40 P.M. - 3:30 P.M.	BREAKOUT SESSIONS — NHA State & Federal Policy Update — Workforce Initiatives in Nebraska: New Partnerships, New Pathways, and New Opportunities — Expanding Behavioral Health Services in Nebraska — Attract & Retain Key Employees
3:40 P.M. - 4:30 P.M.	BREAKOUT SESSIONS — Data to Decisions: Driving Efficiency, Utilization & AI in Nebraska Hospitals — Nebraska Medicaid State Directed Payment Program: A Comprehensive Look — Optimizing Procurement & Contract Compliance to Improve Financial Resiliency — Immigration Update: Employing Foreign Nationals in a Rapidly Changing Environment
5:30 P.M. - 8:00 P.M.	SOCIAL EVENT DINNER The Durham Museum <i>Departure from the Embassy Suites Conference Center at 5:30 P.M., followed by a Cocktail Hour beginning at 6:00 P.M. Dinner will be served at 6:30 P.M., and transportation will return guests to the Embassy Suites Conference Center at 8:00 P.M.</i>

Thursday, October 22

8:30 A.M. - 9:30 A.M.	KEYNOTE Responding Effectively to Cybersecurity Incidents <i>Jamie Singer, Senior Managing Director FTI Consulting</i>
9:30 A.M. - 10:00 A.M.	BREAK
10:00 A.M. - 10:50 A.M.	BREAKOUT SESSIONS — NHA State & Federal Policy Update (REPEAT SESSION) — Delays, Denials & Appeals: Nebraska Revenue Cycle Update — Leveraging the CHNA to Drive Strategic Workforce & Community Investments — Reasonable Accommodation or Magical Thinking? What the ADA Actually Requires
11:00 A.M. - 11:50 A.M.	BREAKOUT SESSIONS — Navigating the Medicare Advantage Landscape — Operationalizing AI Governance for Hospitals — Unlocking RHTP Funding: Best Practices for Nebraska's Rural Hospitals — Trends & Updates to Labor and Employment Law
12:00 P.M. - 2:00 P.M.	TRADE SHOW & LUNCH
2:00 P.M. - 3:00 P.M.	GENERAL SESSION Medicaid is Changing: What Nebraska Hospitals Need to Know
3:15 P.M. - 4:30 P.M.	STATE SENATOR LEGISLATIVE PANEL
4:30 P.M. - 6:00 P.M.	TRADE SHOW SOCIAL HOUR

Friday, October 23

8:30 A.M. - 9:30 A.M.	CLOSING KEYNOTE Roadmap to the 2026 & 2028 Elections <i>David Wasserman, Senior Editor & Elections Analyst The Cook Political Report</i>
9:30 A.M. - 10:30 A.M.	AI INNOVATION AT NEBRASKA HOSPITALS
10:45 A.M. - 11:45 A.M.	GENERAL SESSION Yes, And... The Secret to Better Communication <i>Dr. Mike Smith, Assistant Professor UNMC Division of Hospital Medicine Timmy Tamisea, Executive Director Launch Leadership</i>
12:00 P.M. - 1:30 P.M.	CARING KIND AWARDS LUNCHEON <i>Additional tickets may be purchased for guests or family</i>