

At-A-Glance Agenda

October 21-23, 2026 | Embassy Suites Conference Center — La Vista, NE

Wednesday, October 21

12:00 P.M. - 1:15 P.M.

WINDSOR V-VI

1:30 P.M. - 2:30 P.M.

WINDSOR V-VI

2:40 P.M. - 3:30 P.M.

DAPPER I

DAPPER II

DAPPER III

WINDSOR VII

3:40 P.M. - 4:30 P.M.

DAPPER I

DAPPER II

DAPPER III

WINDSOR VII

5:30 P.M. - 8:00 P.M.

THE DURHAM MUSEUM

AWARDS BANQUET LUNCHEON

OPENING KEYNOTE

What's Your Pink Cadillac?

Ryan Campbell, Global Keynote Speaker, Author, Owner of a Pink Cadillac

BREAKOUT SESSIONS

- NHA State & Federal Policy Update
- Workforce Initiatives in Nebraska: New Partnerships, New Pathways & New Opportunities
- Expanding Behavioral Health Services in Nebraska
- Attract & Retain Key Employees

BREAKOUT SESSIONS

- Data to Decisions: Driving Efficiency, Utilization & AI in Nebraska Hospitals
- Nebraska Medicaid State Directed Payment Program: A Comprehensive Look
- Optimizing Procurement & Contract Compliance to Improve Financial Resiliency
- Immigration Update: Employing Foreign Nationals in a Rapidly Changing Environment

SOCIAL EVENT DINNER

Departure from the Embassy Suites Conference Center at 5:30 P.M., followed by a Cocktail Hour beginning at 6:00 P.M.
Dinner will be served at 6:30 P.M., and transportation will return guests to the Embassy Suites Conference Center at 8:00 P.M.

Thursday, October 22

8:30 A.M. - 9:30 A.M.

WINDSOR VI

9:30 A.M. - 10:00 A.M.

10:00 A.M. - 10:50 A.M.

DAPPER I

DAPPER II

DAPPER III

WINDSOR VII

11:00 A.M. - 11:50 A.M.

DAPPER I

DAPPER II

DAPPER III

WINDSOR VII

12:00 P.M. - 2:00 P.M.

WINDSOR I-V

2:00 P.M. - 3:00 P.M.

WINDSOR VI

3:15 P.M. - 4:30 P.M.

WINDSOR VI

4:30 P.M. - 6:00 P.M.

WINDSOR I-V

KEYNOTE

Responding Effectively to Cybersecurity Incidents

Jamie Singer, Senior Managing Director | FTI Consulting

BREAK

BREAKOUT SESSIONS

- NHA State & Federal Policy Update (REPEAT SESSION)
- Delays, Denials & Appeals: Nebraska Revenue Cycle Update
- Leveraging the CHNA to Drive Strategic Workforce & Community Investments
- Reasonable Accommodation or Magical Thinking? What the ADA Actually Requires

BREAKOUT SESSIONS

- Navigating the Medicare Advantage Landscape
- Operationalizing AI Governance for Hospitals
- Unlocking RHTP Funding: Best Practices for Nebraska's Rural Hospitals
- Practical Strategies for Handling Difficult Patient Situations

TRADE SHOW & LUNCH

GENERAL SESSION

Medicaid is Changing: What Nebraska Hospitals Need to Know

STATE SENATOR LEGISLATIVE PANEL

TRADE SHOW SOCIAL HOUR

Friday, October 23

8:30 A.M. - 9:30 A.M.

WINDSOR V-VI

9:30 A.M. - 10:30 A.M.

DAPPER I-III

10:45 A.M. - 11:45 A.M.

DAPPER I-III

12:00 P.M. - 1:30 P.M.

WINDSOR V-VI

CLOSING KEYNOTE

Roadmap to the 2026 & 2028 Elections

David Wasserman, Senior Editor & Elections Analyst | The Cook Political Report

AI INNOVATION AT NEBRASKA HOSPITALS

GENERAL SESSION

Yes, And... The Secret to Better Communication

Dr. Mike Smith, Assistant Professor | UNMC Division of Hospital Medicine
Timmy Tamisiea, Executive Director | Launch Leadership

CARING KIND AWARDS LUNCHEON

Allied Organizations At-A-Glance Agenda

October 21-23, 2026 | Embassy Suites Conference Center — La Vista, NE

WEDNESDAY, OCTOBER 21

ACHE WINDSOR VIII

7:30 A.M. - 8:00 A.M.	ACHE of Nebraska & Western Iowa Annual Breakfast Meeting
8:00 A.M. - 9:30 A.M.	Addressing Conflict in Health Care Organizations — Resources to Empower Health Care Leaders to Identify Intervene & Successfully Address Conflict

HFMA GATSBY

12:00 P.M. - 1:15 P.M.	Awards Banquet Luncheon* <i>Optional Add On</i>
1:30 P.M. - 2:30 P.M.	Opening Keynote*
2:30 P.M. - 3:20 P.M.	The Only Permanent Thing Is Change: Immigration Law Update for Health Care Employers
3:40 P.M. - 4:30 P.M.	NE Medicaid State Directed Program*

NHM FEDORA II

12:00 P.M. - 1:15 P.M.	Awards Banquet Luncheon* <i>Optional Add On</i>
1:30 P.M. - 2:30 P.M.	Opening Keynote*
2:30 P.M. - 2:50 P.M.	Welcome & Business Meeting
2:50 P.M. - 3:50 P.M.	Beyond the Symptom Search: Writing Digital Copy for the Modern Patient Journey
3:50 P.M. - 4:30 P.M.	NHM Roundtable

THURSDAY, OCTOBER 22

ACHE HOUSTON'S LOUNGE

5:30 P.M. - 7:00 P.M.	ACHE Happy Hour Social
	HFMA GATSBY
8:30 A.M. - 9:30 A.M.	Keynote*
9:30 A.M. - 10:00 A.M.	Break
10:00 A.M. - 10:50 A.M.	NHA State & Federal Policy Update*
10:00 A.M. - 10:50 A.M.	Delays, Denials & Appeals: Nebraska Revenue Cycle Update*

11:00 A.M. - 11:50 A.M.	Navigating the Medicare Advantage Landscape*
12:00 P.M. - 2:00 P.M.	Trade Show & Lunch*
2:00 P.M. - 3:00 P.M.	General Session*
3:15 P.M. - 4:30 P.M.	Board Member Education Series
4:30 P.M. - 6:00 P.M.	Trade Show Social Hour*
6:00 P.M. - 8:00 P.M.	Social Event

NHM FEDORA II

8:30 A.M. - 9:30 A.M.	Keynote*
9:30 A.M. - 9:45 A.M.	Break
9:45 A.M. - 10:45 A.M.	Supercharge Your Marketing Efforts (Without Doing More Work)
10:45 A.M. - 11:00 A.M.	Break
11:00 A.M. - 12:00 P.M.	From Idea to Impact: Building a Provider Video Program That Connects & Performs
12:00 P.M. - 1:15 P.M.	Trade Show & Lunch*
1:15 P.M. - 2:15 P.M.	Creative Compassion: A New Way Forward for Health Care Marketing & Life
2:15 P.M. - 2:25 P.M.	Break
3:30 P.M. - 4:30 P.M.	The Anxious Generation: Building Resilience for Health Care Marketers & Communicators
4:30 P.M. - 6:00 P.M.	Trade Show Social Hour*

Allied Organizations At-A-Glance Agenda

October 21-23, 2026 | Embassy Suites Conference Center — La Vista, NE

THURSDAY, OCTOBER 22 (CONT.)

NSHE WINDSOR VIII

8:30 A.M. - 9:30 A.M.	Keynote*
10:00 A.M. - 10:30 A.M.	Welcome & Board Update
10:30 A.M. - 12:00 P.M.	Ventilation Management Plan (VMP) Deployment: Leveraging ASHRAE/ASHE Guideline 43 to Prioritize Strategic Infrastructure Investment
12:00 P.M. - 2:00 P.M.	Trade Show & Lunch*
2:00 P.M. - 3:00 P.M.	ASHRAE 170 Ventilation Design

NSWHC FEDORA I

8:30 A.M. - 9:30 A.M.	Keynote*
9:30 A.M. - 9:45 A.M.	Break
9:45 A.M. - 10:50 A.M.	Adult Protective Services — Overview of State Statute, Definitions of Abuse/ Neglect/Exploitation, Vulnerable Adult
11:00 A.M. - 11:50 A.M.	Navigating the Medicare Advantage Landscape*
12:00 P.M. - 12:45 P.M.	Trade Show & Lunch*
12:45 P.M. - 1:50 P.M.	Psychiatric Medical Care & An In- Depth Overview of Senior Life Solutions Partnership with CAHs
2:00 P.M. - 3:00 P.M.	General Session*
3:00 P.M. - 4:30 P.M.	Group Discussion on Current Topics & Business Meeting
4:30 P.M. - 6:00 P.M.	Trade Show Social Hour*

FRIDAY, OCTOBER 23

HFMA GATSBY

8:30 A.M. - 9:30 A.M.	Closing Keynote*
9:45 A.M. - 10:35 A.M.	AI in Healthcare: Some Ethics Questions to Consider
10:45 A.M. - 11:45 A.M.	General Session*
12:00 P.M. - 1:30 P.M.	Caring Kind Awards Luncheon* <i>Optional Add On</i>

NHM FEDORA II

8:30 A.M. - 9:30 A.M.	Closing Keynote*
9:30 A.M. - 10:30 A.M.	From Many Hats to Marketing Mastery: Building a Unified Strategy for Rural Health Care
10:30 A.M. - 10:40 A.M.	Closing Remarks & Conference Feedback
10:40 A.M. - 10:45 A.M.	Break
10:45 A.M. - 11:45 A.M.	General Session*
11:45 A.M. - 12:00 P.M.	Break
12:00 P.M. - 1:30 P.M.	Caring Kind Awards Luncheon* <i>Optional Add On</i>

NSWHC FEDORA I

8:30 A.M. - 9:30 A.M.	Closing Keynote*
9:30 A.M. - 10:30 A.M.	General Session*
10:45 A.M. - 11:45 A.M.	Understanding Guardian Appointment Criteria, Incapacity, Court Process & Scope/Limitations of Guardianship
12:00 P.M. - 1:30 P.M.	Caring Kind Awards Luncheon* <i>Optional Add On</i>

Allied Organizations At-A-Glance Agenda

October 21-23, 2026 | Embassy Suites Conference Center — La Vista, NE

ACHE

WEDNESDAY, OCTOBER 21

7:30 A.M. - 8:00 A.M.	ACHE of Nebraska & Western Iowa Annual Breakfast Meeting	WINDSOR VIII
8:00 A.M. - 9:30 A.M.	Addressing Conflict in Health Care Organizations — Resources to Empower Health Care Leaders to Identify Intervene & Successfully Address Conflict	WINDSOR VIII

THURSDAY, OCTOBER 22

5:30 P.M. - 7:00 P.M.	ACHE Happy Hour Social	HOUSTON'S LOUNGE
-----------------------	------------------------	------------------

Allied Organizations At-A-Glance Agenda

October 21-23, 2026 | Embassy Suites Conference Center — La Vista, NE

HFMA

WEDNESDAY, OCTOBER 21

12:00 P.M. - 1:15 P.M.	Awards Banquet Luncheon *	WINDSOR V-VI
1:30 P.M. - 2:30 P.M.	Opening Keynote What's Your Pink Cadillac? *	WINDSOR V-VI
2:30 P.M. - 3:20 P.M.	The Only Permanent Thing Is Change: Immigration Law Update for Health Care Employers	GATSBY
3:40 P.M. - 4:30 P.M.	NE Medicaid State Directed Program *	DAPPER II
5:30 P.M. - 8:00 P.M.	Social Event Dinner	THE DURHAM MUSEUM

THURSDAY, OCTOBER 22

8:30 A.M. - 9:30 A.M.	Keynote Responding Effectively to Cybersecurity Incidents *	WINDSOR VI
10:00 A.M. - 10:50 A.M.	NHA State & Federal Policy Update *	DAPPER I
11:00 A.M. - 11:50 A.M.	Nebraska Medicaid State Directed Payment Program – A Comprehensive Look*	WINDSOR VII
12:00 P.M. - 1:15 P.M.	Trade Show & Lunch*	WINDSOR I - V
1:30 P.M. - 2:30 P.M.	General Session Medicaid is Changing: What Nebraska Hospitals Need to Know *	WINDSOR VI
2:30 P.M. - 3:45 P.M.	State Senator Legislative Panel *	WINDSOR VI
4:00 P.M. - 5:30 P.M.	Trade Show Social Hour *	WINDSOR I - V
6:00 P.M. - 8:00 P.M.	Social Event	HOUSTON'S LOUNGE

FRIDAY, OCTOBER 23

8:30 A.M.- 9:30 A.M.	Closing Keynote Roadmap to the 2026 & 2028 Elections *	WINDSOR VI
9:45 A.M. - 10:35 A.M.	The Future of Autonomous Reimbursement	GATSBY
10:45 A.M. - 11:35 A.M.	Nebraska Department of Insurance	GATSBY
12:00 P.M. - 1:30 P.M.	Caring Kind Awards Luncheon * <i>Optional Add On</i>	WINDSOR V - VI

* Nebraska Hospital Association (NHA) hosted session

Allied Organizations At-A-Glance Agenda

October 21-23, 2026 | Embassy Suites Conference Center — La Vista, NE

NHM

WEDNESDAY, OCTOBER 21

12:00 P.M. - 1:15 P.M.	Awards Banquet Luncheon *	WINDSOR V-VI
1:30 P.M. - 2:30 P.M.	Opening Keynote What's Your Pink Cadillac? *	WINDSOR V-VI
2:30 P.M. - 2:50 P.M.	Welcome & Business Meeting	FEDORA II
2:50 P.M. - 3:50 P.M.	Beyond the Symptom Search: Writing Digital Copy for the Modern Patient Journey	FEDORA II
3:50 P.M. - 4:30 P.M.	NHM Roundtable	FEDORA II
5:30 P.M. - 8:00 P.M.	Social Event Dinner	THE DURHAM MUSEUM

THURSDAY, OCTOBER 22

8:30 A.M. - 9:30 A.M.	Keynote Responding Effectively to Cybersecurity Incidents *	WINDSOR VI
9:45 A.M. - 10:45 A.M.	Supercharge Your Marketing Efforts (Without Doing More Work)	FEDORA II
11:00 A.M. - 12:00 P.M.	From Idea to Impact: Building a Provider Video Program That Connects & Performs	FEDORA II
12:00 P.M. - 1:15 P.M.	Trade Show & Lunch *	WINDSOR I - V
1:15 P.M. - 2:15 P.M.	Creative Compassion: A New Way Forward for Health Care Marketing & Life	WINDSOR VI
3:30 P.M. - 4:30 P.M.	The Anxious Generation: Building Resilience for Health Care Marketers & Communicators	FEDORA II
4:30 P.M. - 6:00 P.M.	Trade Show Social Hour *	WINDSOR I - V

FRIDAY, OCTOBER 23

8:30 A.M. - 9:30 A.M.	Closing Keynote Roadmap to the 2026 & 2028 Elections *	WINDSOR V - VI
9:30 A.M. - 10:30 A.M.	From Many Hats to Marketing Mastery: Building a Unified Strategy for Rural Health Care	FEDORA II
10:30 A.M. - 10:40 A.M.	Closing Remarks & Conference Feedback	FEDORA II
10:45 A.M. - 11:45 A.M.	General Session Yes, And... The Secret to Better Communication *	DAPPER I - III
12:00 P.M. - 1:30 P.M.	Caring Kind Awards Luncheon * <i>Optional Add On</i>	WINDSOR V - VI

* Nebraska Hospital Association (NHA) hosted session

Allied Organizations At-A-Glance Agenda

October 21-23, 2026 | Embassy Suites Conference Center — La Vista, NE

NSWHC

THURSDAY, OCTOBER 22

8:30 A.M. - 9:30 A.M.	Keynote Responding Effectively to Cybersecurity Incidents *	WINDSOR VI
9:45 A.M. - 10:50 A.M.	Adult Protective Services — Overview of State Statute, Definitions of Abuse/ Neglect/ Exploitation, Vulnerable Adult)	FEDORA I
11:00 A.M. - 12:00 P.M.	Navigating the Medicare Advantage Landscape *	DAPPER I
12:00 P.M. - 12:45 P.M.	Trade Show & Lunch *	WINDSOR I - V
12:45 P.M. - 1:50 P.M.	Psychiatric Medical Care & An In-Depth Overview of Senior Life Solutions Partnership with CAHs	FEDORA I
2:00 P.M. - 3:00 P.M.	General Session Medicaid is Changing: What Nebraska Hospitals Need to Know *	WINDSOR VI
4:30 P.M. - 6:00 P.M.	Trade Show Social Hour *	WINDSOR I - V

FRIDAY, OCTOBER 23

8:30 A.M. - 9:30 A.M.	Closing Keynote Roadmap to the 2026 & 2028 Elections *	WINDSOR V - VI
9:45 A.M. - 10:30 A.M.	General Session AI Innovation at Nebraska Hospitals *	DAPPER I - III
10:45 A.M. - 11:45 A.M.	Understanding Guardian Appointment Criteria, Incapacity, Court Process & Scope/Limitations of Guardianship	FEDORA I
10:45 A.M. - 11:45 A.M.	General Session Yes, And... The Secret to Better Communication *	DAPPER I - III
12:00 P.M. - 1:30 P.M.	Caring Kind Awards Luncheon * <i>Optional Add On</i>	WINDSOR V - VI

* Nebraska Hospital Association (NHA) hosted session

Allied Organizations At-A-Glance Agenda

October 21-23, 2026 | Embassy Suites Conference Center — La Vista, NE

NSHE

THURSDAY, OCTOBER 22

8:30 A.M. - 9:30 A.M.	Keynote Responding Effectively to Cybersecurity Incidents *	WINDSOR VI
10:00 A.M. - 10:30 A.M.	Welcome & Board Updates	WINDSOR VIII
10:30 A.M. - 12:00 P.M.	Ventilation Management Plan (VMP) Deployment: Leveraging ASHRAE/ASHE Guideline 43 to Prioritize Strategic Infrastructure Investment	WINDSOR VIII
12:00 P.M. - 2:00 P.M.	Trade Show & Lunch *	WINDSOR I - V
2:00 P.M. - 3:00 P.M.	ASHRAE 170 Ventilation Design	WINDSOR VIII
4:30 P.M. - 6:00 P.M.	Trade Show Social Hour *	WINDSOR I - V

* Nebraska Hospital Association (NHA) hosted session