

2026 Nebraska Rural Health Conference

Sponsorship Packages

June 8-10, 2026 | Younes Conference Center - North | Kearney, NE

Again this year, the Nebraska Hospital Association (NHA) and Nebraska Rural Health Association (NeRHA) are collaborating to host a joint event on June 8-10, 2026 at the Younes Conference Center - North in Kearney.

The NHA and NeRHA Rural Health Conference is attended by hospital administrators and other C-Suite members, as well as affiliates, members of the American College of Healthcare Executives (ACHE) of Nebraska & Western Iowa Chapter, the Nebraska Society of Health Care Engineers, along with Finance and HR professionals and other health care and education leaders. Remarkable education opportunities, exhibit displays, and networking opportunities throughout the meeting will come together at this event!

We invite you to be a part of this year's event. Below are several sponsorship opportunities to choose from.

2026 RURAL HEALTH CONFERENCE SPONSORSHIP OPPORTUNITIES

CONFERENCE PRESENTING SPONSOR | \$8,000

Premier visibility. Maximum impact.

As the exclusive Presenting Sponsor, this opportunity provides top-tier recognition throughout the entire conference experience.

Benefits Include:

- Prominent logo placement on conference marketing materials and event signage
- Verbal recognition during each day's opening and closing remarks
- Opportunity to deliver a brief company introduction at the start of the conference
- Company logo displayed on official conference name badge worn by all attendees
- Premier exhibit table placement during the trade show
- Recognition on the event website, including a link to your company website
- Four (4) complimentary conference registrations

TUESDAY LUNCH SPONSOR | \$5,000

Engage attendees during one of the conference's most highly attended gatherings.

The Tuesday Luncheon provides a prime opportunity to connect with attendees while your organization receives prominent recognition.

Benefits Include:

- Exclusive sponsorship of the conference luncheon
- Prominent logo recognition on marketing materials, event signage, and luncheon tables
- Verbal recognition during the luncheon with the opportunity to place marketing materials on tables
- Exhibit table space during the trade show
- Recognition on the event website, including a link to your company website
- Three (3) complimentary conference registrations

WELCOME RECEPTION SPONSOR | \$4,000

Kick off the conference while showcasing your commitment to rural health.

The Welcome Reception provides an excellent opportunity to build connections as attendees gather to launch the conference experience.

Benefits Include:

- Prominent sponsorship recognition in the event registration brochure and event signage
- Recognition during the conference welcome message
- Recognition on both the NHA and NeRHA event websites with a link to your company website
- Two (2) complimentary conference registrations

2026 Nebraska Rural Health Conference

Sponsorship Packages

June 8-10, 2026 | Younes Conference Center - North | Kearney, NE

2026 RURAL HEALTH CONFERENCE SPONSORSHIP OPPORTUNITIES (CONT.)

KEYNOTE SPEAKER SPONSOR | \$3,500

(3 available)

Align your organization with one of the conference's most anticipated sessions.

Keynote presentations draw full audiences and set the tone for the conference, offering strong visibility and connection with attendees.

Benefits Include:

- Sponsorship recognition in the event registration brochure and conference signage
- Recognition on the event webpage with a link to your company website
- Verbal sponsorship recognition during the keynote speaker introduction
- Two (2) complimentary conference registrations

NHAPAC RECEPTION SPONSOR | \$3,000

(2 available)

Support an evening of networking and meaningful conversation.

This reception offers a valuable opportunity to connect with health care leaders and decision-makers in a relaxed environment.

Benefits Include:

- Sponsorship recognition in the event registration brochure and event signage
- Recognition on both the NHA and NeRHA event webpages with a link to your company site
- Verbal recognition during the reception with the opportunity to place marketing materials on tables
- Sponsor recognition on the reception invitation
- One (1) complimentary conference registration

WELCOME RECEPTION ENTERTAINMENT SPONSOR | \$2,000

Enhance the atmosphere of the conference's opening reception while gaining meaningful visibility.

Your sponsorship helps create a welcoming and engaging environment as attendees connect and network.

Benefits Include:

- Prominent logo recognition on event marketing materials and break tables during the conference
- Recognition on the event webpage with a link to your company website
- Opportunity to display your promotional materials near the break service table
- One (1) complimentary conference registration

REFRESHMENT BREAK SPONSOR | \$2,000

(2 available)

Keep the conversations going while highlighting your organization.

Refreshment breaks are natural gathering moments where attendees connect, recharge, and engage with sponsors.

Benefits Include:

- Sponsorship of an AM or PM refreshment break during the conference
- Prominent logo recognition on event marketing materials and break tables during the conference
- Recognition on the event webpage with a link to your company website
- Opportunity to display your promotional materials near the break service table
- One (1) complimentary conference registration

LANYARD SPONSOR | \$2,000

Put your brand in the hands of every attendee.

Conference lanyards are worn by every participant throughout the event, offering continuous visibility for your organization.

Benefits Include:

- Company logo displayed alongside the NHA and NeRHA logo on official conference lanyards worn by all attendees
- Sponsorship recognition in the event registration guide
- Recognition on the event webpage with a link to your company website
- One (1) complimentary conference registration

2026 Nebraska Rural Health Conference

Sponsorship Packages

June 8-10, 2026 | Younes Conference Center - North | Kearney, NE

2026 RURAL HEALTH CONFERENCE SPONSORSHIP OPPORTUNITIES (CONT.)

WIFI LOGIN | \$1,000

Connect your brand to every attendee.

As the exclusive WiFi sponsor, your company will be one of the conference's most used services, providing strong brand exposure.

Benefits Include:

- Exclusive sponsorship of conference WiFi access
- Your company name featured as the WiFi login used by all attendees across conference networks
- Company logo included in the conference program
- Company logo displayed on WiFi access information distributed to every attendee
- Recognition on the event webpage with a link to your company website
- One (1) complimentary conference registration

CHARGING STATION SPONSOR | \$1,000 (24 USB PORTS & 12 STANDARD OUTLETS)

Keep attendees connected while showcasing your brand.

The charging station provides a highly visible service, drawing attendees to a space where your organization will be prominently recognized.

Benefits Include:

- Company logo displayed as the official sponsor of a charging station table featuring three charging stations
- Opportunity to display your promotional materials near the charging station area
- Sponsorship recognition in the event registration brochure and conference signage
- Recognition on the event webpage with a link to your company website
- Verbal sponsorship recognition during the Rural Health Conference
- One (1) complimentary conference registration

TRADE SHOW EXHIBITOR | \$2,275 - AFFILIATE MEMBERS | \$3,975 - NON-AFFILIATE MEMBERS

Position your organization at the center of rural health care in Nebraska.

The Nebraska Rural Health Conference Trade Show brings together hospital executives, administrators, and key decision-makers from rural hospitals across the state. An exhibit booth provides a high-visibility opportunity to showcase your solutions, strengthen relationships, and demonstrate your commitment to supporting rural health.

With a focused audience of health care leaders, this event offers meaningful engagement with the professionals shaping the future of rural health care in Nebraska. Secure your exhibit space and connect directly with Nebraska's rural health leaders.

Exhibitor Benefits Include:

- Complimentary Rural Health Conference registration for one participant
- Exhibit table space during the June 9th Trade Show
- Sponsorship recognition in the event registration brochure and conference signage
- Recognition on the NHA event webpage with a link to your company website

Exhibit space is limited and assigned on a first-come, first-served basis. Preferential booth placement is reserved for NHA Affiliate Members and NHA Services Partners. All exhibitors will be listed in the conference brochure.

QUESTIONS?

Contact Heather Bullock, Director of Executive Operations at hbullock@nebraskahospitals.org or (402) 742-8148.

2026 Nebraska Rural Health Conference

Sponsorship Commitment Form

June 8-10, 2026 | Younes Conference Center - North | Kearney, NE

SPONSOR REQUIREMENTS

Commitment Form Deadline

- Please email the completed Sponsorship Commitment Form to Heather Bullock, hbullock@nebraskahospitals.org no later than **May 1, 2026** to secure your sponsorship.

Marketing Materials Deadline

- All marketing materials (e.g., company logo, promotional materials, etc.) must be received no later than **May 8, 2026** to ensure inclusion on conference signage and event promotions. *Materials received after this date may not be included in certain conference materials.*

Payment Requirement

- All sponsorship, exhibitor, and advertising fees must be **paid in full prior to the event** in order to participate.

CONTACT INFORMATION

Sponsor Company Name _____

Contact Name _____ Title _____

Address _____ City, State, Zip _____

Phone _____ Email _____

SPONSORSHIP SELECTION

- Presenting Sponsor | \$8,000
- Lunch Sponsor | \$5,000
- Welcome Reception Sponsor | \$4,000
- Keynote Speaker Sponsor | \$3,500
(3 available)
- NHAPAC Reception | \$3,000
(2 available)
- Welcome Reception Entertainment Sponsor | \$2,000
- Refreshment Break Sponsor | \$2,000
(2 available)
- Lanyard Sponsor | \$2,000
- Wifi Login Sponsor | \$1,000
- Charging Station Sponsor | \$1,000
- Rural Health Conference Exhibitor Sponsor
 - Affiliate Member | \$2,275
 - Non-Affiliate Member | \$3,975

SPONSORSHIP COMMITMENT TOTAL

Sponsorship Selection \$ _____

Trade Show Exhibitor \$ _____

Commitment Total \$ _____

SIGN HERE!

Once reviewed, NHA staff will confirm your sponsorship request, provide payment options, and share instructions for uploading the necessary files. By signing below, you verify this agreement between your company and the Nebraska Hospital Association, and this form will serve as your sponsorship, exhibitor, and advertising contract. Participation is contingent upon all sponsorship, exhibitor, and advertising fees being paid in full prior to the event.

Signature _____ Date _____